

Broadcast Journalism

PLO1	PLO2	PLO3	PLO4
Students will identify and articulate the historical development and democratic function of broadcast, print and online media in the U.S.	Students will write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms.	Students will create and edit a news story based on accepted industry standards for the appropriate medium.	Students will employ aural and delivery skills appropriate to various news performance situations.
Course	Course Title		

LOWER-DIVISION REQUIREMENTS

WRI215	Newspaper Workshop	I, D, M	I, D	
WRI250	Introduction to Journalism	I	I	
COM150	Intro to Media Communication	I		
COM243	Intro to TV and Film Production		I	I
COM275	Audio Production		I	I
TRE250	Voice and Diction			I

UPPER-DIVISION REQUIREMENTS

WRI312	Television Newswriting	I, D	I, D	I
WRI313	Television News Production	I, D	I, D	I, D
WRI340	Media Ethics and Law	D		
WRI430	Multimedia Journalism	D, M	D, M	D
WRI470	Writing Internship or	M	M	
COM421	Communication Internship			
COM413	Advanced TV News Production	M	M	M
COM414	Long Form Broadcast News	D	D	D
COM425	Advanced Television Workshop		D	D

ELECTIVES

One lit course beyond GE				
WRI310	Advanced Reporting	D, M	D	

WRI313 Computer-Assisted Reporting

WRI323 Creative Writing: Non-fiction

WRI350 Writing for the Mass Media

	D	D	
		D	
	D	D	

PLO5	PLO6
Students will demonstrate professional socialization skills in various news media environments.	Students will describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator.

I	
I	I
	I
I	
I	

I, D	D
I, D	D
	D, M
D, M	D
M	M
M	M
D	D
D	

	D

	D
	D
	D