

Learning Outcomes

Department of Communication & Theatre

PROGRAM: MANAGERIAL & ORGANIZATIONAL COMMUNICATION

Students who complete the program will be able to:

- 1) Develop a sophisticated understanding of communication as the negotiation of meaning.
- 2) Display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts.
- 3) Formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation.
- 4) Demonstrate an ability to present themselves in a professional manner including, resume, interview skills, and presentations.
- 5) Demonstrate an understanding and ability to work collaboratively in a group.
- 6) Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.
- 7) Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture.
- 8) Integrate a Christian perspective of values and ethics in their communication in interpersonal, small group organizational and intercultural contexts.
- 9) Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy.

PROGRAM: COMMUNICATION

Students who complete the program will be able to:

- 1) Learn basic theory and application or performance skills about and within the discipline of communication.
- 2) Use communication competently in a variety of complex environmental and social contexts.
- 3) Participate in the disciplines of communication in the collective community around them.

PROGRAM: MEDIA COMMUNICATION

Students who complete the program will be able to:

- 1) Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.
- 2) Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.

- 3) Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
- 4) Demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media industry internship.

PROGRAM: THEATRE

Students who complete the program will be able to:

- 1) Develop an understanding of human communication and developing physical and vocal delivery skills.
- 2) Display communication competence both verbally and nonverbally in a variety of performance settings.
- 3) Identify basic theory about the discipline of theatre.
- 4) Apply the theories of their discipline in controlled practical settings.
- 5) Integrate the responsible practices of their discipline in the larger community.

PROGRAM: BROADCAST JOURNALISM

Students who complete the program will be able to:

- 1) Identify and articulate the historical development and democratic function of broadcast, print and online media in the U.S.
- 2) Write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms.
- 3) Create and edit a news story based on accepted industry standards for the appropriate medium.
- 4) Employ aural and delivery skills appropriate to various news performance situations.
- 5) Demonstrate professional socialization skills in various news media environments.
- 6) Describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator.

PROGRAM: JOURNALISM

Students who complete the program will be able to:

- 1) Exhibit effective research and reporting practices.
- 2) Display strong interpretive, analytic, and critical thinking skills.
- 3) Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience.
- 4) Employ appropriate ethical and legal standards and professional codes in their service to their communities and cultures.