

Curriculum Map: Managerial Organizational Communication

Point Loma Nazarene University		PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9
Managerial & Organizational COM		Students will develop a sophisticated understanding of communication as the negotiation of meaning.	Students will display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts.	Students will be able to formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation	Demonstrate an ability to present themselves in a professional manner including resume, interview skills, and presentations.	Students will demonstrate an understanding and ability to work collaboratively in a group.	Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.	Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture.	Students will integrate a Christian perspective of values and ethics in their communication in interpersonal, small group, organizational, and intercultural contexts.	Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy.
		Course	Course Title							
LOWER-DIVISION REQUIREMENTS										
COM100	Human Communication	I, D	I, D	I, D	I, D	I, D	I, D	I	I, D	I
COM190	Interpersonal Communication	D			D	D	I, D	I, D	I, D	
ECO100, ECO1	Principles of Economics						I, D			
COM220	Small Group Communication	D	D		D	D, M	I, D	I, D	D	I, D
ACC201	Principles of Accounting I						I			
COM265	Intro to Empirical Research						I			
UPPER-DIVISION REQUIREMENTS										
COM330	Persuasion	D	D	D, M	D	D, M	I, D	D	D	
COM340	Organizational Communication	D	D	D	D, M	D, M	I, D	D, M	D	D
COM345	Management Communication	D	D, M	D	D, M		D	D, M	D, M	D, M
COM421	Communication Internship	D	D	D	D, M	D, M		D	D	D
COM422	Portfolio Construction	D, M	D, M	D, M	D, M		D, M	D, M	D, M	D, M
COM465	Communication Theories & Research	D, M	D, M	D, M	M	D, M	D, M	D, M	D, M	
COM485	Communication, Values & Society	M	M	M	M	M	M	M	M	M
Choose (1) course from the following										
COM260	Advanced Public & Professional Speaking <i>[Research Methods on Assess't Plan (?)]</i>	D	D	D	D, M	D	M	D	D	
COM365	Technical & Business Writing		I, D	I, D						
COM390	Intro to Public Relations	D	D	D	D	D, M	D	I, D	D	
COM450	Communication Training & Development	D, M	D, M	D, M	D, M	D, M		D, M	D	D, M
Choose (2) course from the following - Total 6										
COM365	Intercultural Communication	D	D, M	D		D		D, M	D, M	
COM490	Special Topics in Communication	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]
COM492	Independent Study	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]	I, D, or M [varies acc. to topic]
MKT332	Principles of Marketing						I, D	I, D		
MKT334	Prof Selling/Sales Management		I, D, M				I, D	I, D		
MKT336	Integrated Marketing Communication		I, D, M				I, D			
BUS340	Principles of Real Estate		I, D				I, D	I, D		
MGT374	Human Resources		I, D				I, D	I, D		

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MGT382	Entrepreneurship		I, D		I, D	I, D	I, D			
FIN335	Business Finance						I, D			
FIN415	Investments						I, D			
MGT470	Not-For-Profit Management						I, D			
BUS475	Sustainability in Action						I, D			
BUS480	International Business						I, D		I, D	
HON489/ 499	Honors Project I & II	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]	I, D, or M [varies acc. to project]