

Curriculum Map: Managerial Organizational Communication

Point Loma Nazarene University		PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9
Managerial & Organizational COM		Students will develop a sophisticated understanding of communication as the negotiation of meaning. [AAC&U: Critical Thinking]	Students will display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts. [AAC&U: Written Communication, Information Literacy, Quantitative Reasoning]	Students will be able to formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation. [AAC&U: Written Communication, Information Literacy, Critical Thinking]	Demonstrate an ability to present themselves in a professional manner including resume, interview skills, and presentations. Demonstrate an ability to present themselves in a professional manner including resume, interview skills, and	Students will demonstrate an understanding and ability to work collaboratively in a group. [AAC&U: Information Literacy, Critical Thinking]	Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data. [AAC&U: Critical Thinking]	Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture. [AAC&U: Critical Thinking]	Students will integrate a Christian perspective of values and ethics in their communication in interpersonal, small group, organizational, and intercultural contexts. [AAC&U: Critical Thinking]	Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy. [AAC&U: Critical Thinking]
		Course	Course Title							
LOWER-DIVISION REQUIREMENTS										
COM100	Human Communication	I, D	I, D	I, D	I, D	I, D	I, D	I	I, D	I
COM190	Interpersonal Communication	D			D	D	I, D	I, D	I, D	
ECO100, ECO101, ECO102	Principles of Economics									
COM220	Small Group Communication	D	D		D	D, M	I, D	I, D	D	I, D
ACC201	Principles of Accounting I									
COM265	Intro to Empirical Research									
UPPER-DIVISION REQUIREMENTS										
COM330	Persuasion	D	D	D, M	D	D, M	I, D	D	D	
COM340	Organizational Communication	D	D	D	D, M	D, M	I, D	D, M	D	D
COM345	Management Communication	D	D, M	D	D, M		D	D, M	D, M	D, M
COM421	Communication Internship	D	D	D	D, M	D, M		D	D	D
COM422	Portfolio Construction	D, M	D, M	D, M	D, M		D, M	D, M	D, M	D, M
COM465	Communication Theories & Research	D, M	D, M	D, M	M	D, M	D, M	D, M	D, M	
COM485	Communication, Values & Society	M	M	M	M	M	M	M	M	M
Choose (1) course from the following										
COM260	Advanced Public & Professional Speaking	D	D	D	D, M	D		D	D	
COM365	Technical & Business Writing									
COM390	Intro to Public Relations	D	D	D	D	D, M	D	I, D	D	
COM450	Communication Training & Development	D, M	D, M	D, M	D, M	D, M		D, M	D	D, M
Choose (2) course from the following - Total 6										
COM365	Intercultural Communication	D	D, M	D		D		D, M	D, M	
COM490	Special Topics in Communication									
COM492	Independent Study									
MKT332	Principles of Marketing									
MKT334	Prof Selling/Sales Mgmt									
MKT336	Integrated Marketing Communication									
BUS340	Principle of Real Estate									
MGT374	Human Resources									

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MGT382	Entrepreneurship									
FIN335	Business Finance									
FIN415	Investments									
MGT470	Not-For-Profit Management									
BUS475	Sustainability in Action									
BUS480	International Business									
HON489/ 499	Honors Project I & II									