

Communication Major Curriculum Map

Each Course is preceded by COM prefix		100	190	195	210/ 420	220	231	260	310	312	315	330	365	390	421	422	460	465	485		
PLO1	Students will develop a sophisticated understanding of communication as the exchange of meaning.	I																			
		P	P		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
			R	R	R	R	R	R	R	R	R	R	R	R	R			R	R		
					M		M										M	M	M	M	
PLO2	Students will display communication competence both verbally and nonverbally in interpersonal, small group, gender, and intercultural contexts.	I																			
		P	P		P	P	P	P	P	P	P	P	P	P	P	P	P	P	P		
			R	R	R	R	R	R	R	R	R	R	R	R	R			R	R		
														M			M	M	M	M	
PLO3	Formulate a thesis, organize a complex idea, support it with appropriate evidence with proper grammar and punctuation.	I																			
		P					P	P	P	P	P	P		P	P	P	P	P			
							R	R	R	R	R	R		R				R	R		
										M			M				M	M	M	M	
PLO4	Demonstrate an ability to formulate and defend well reasoned and supported arguments in an adversarial situation.	I																			
		P			P	P	P	P			P	P		P	P	P	P				
					R	R	R	R	R	R		R		R				R			
					M		M	M								M	M	M	M	M	
PLO5	Students will demonstrate an understanding and ability to work collaboratively in a group.	I																			
		P	P			P		P	P		P	P	P	P	P				P		
			R			R		R	R		R	R	R	R					R		

						M						M		M	M			M	M
PLO6	Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.	I	I			I						I							
		P	P			P						P		P		P	P	P	
														R		R	R	R	
																M	M	M	M
PLO7	Demonstrate understanding and application of basic theoretical concepts relative to various rhetorical paradigms and frames of analysis.	I	I	I		I			I					I					
			P		P	P		P	P		P	P	P	P	P	P	P	P	P
				R	R	R		R	R		R	R	R	R		R	R	R	
													M			M	M	M	M
PLO8	Explore and integrate a Christian perspective of values and ethics in their communication in interpersonal, small group, rhetorical & argumentation contexts.	I	I	I															
		P	P			P		P	P		P	P	P	P	P	P	P	P	P
			R	R		R		R	R		R	R	R	R		R	R	R	
													M			M		M	M
PLO9	Develop a competence in the oral presentation and delivery of beliefs, ideas, and/or interpretative performances.	I				I													
		P			P	P	P				P	P			P		P	P	
		R			R	R	R				R	R				R	R	R	
					M		M				M					M			M
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Code:

I = Introduced P=Practiced R = Reinforced M = Mastered

