

Curriculum Map: Broadcast Journalism

Point Loma Nazarene University		PLO1	PLO2	PLO3	PLO4	PLO5	PLO6
BROADCAST JOURNALISM		Students will identify and articulate the historical development, content, audiences and function of U.S. media. [AAC&U: Critical Thinking]	Students will write news copy clearly and accurately, demonstrating quantitative and qualitative reasoning. [AAC&U: Written Communication, Information Literacy, Quantitative Reasoning]	Students will create and edit a news story based on accepted industry standards and values. [AAC&U: Written Communication, Information Literacy, Critical Thinking]	Students will employ aural and delivery skills appropriate to various news performance situations. [AAC&U: Written Communication, Oral Communication]	Students will demonstrate professional socialization skills in various news media environments. [AAC&U: Information Literacy, Critical Thinking]	Students will identify major ethical theories and professional codes, apply them critically to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator. [AAC&U: Critical Thinking]
Course	Course Title						
LOWER-DIVISION REQUIREMENTS							
WRI215	Newspaper Workshop		I, D, M	I, D		I	
WRI250	Introduction to Journalism	I	I	I		I	I
COM150	Intro to Media Communication	I					I
COM243	Intro to TV and Film Production		I	I	I	I	
COM275	Audio Production			I	I	I	
TRE250	Voice and Diction				I		
UPPER-DIVISION REQUIREMENTS							
WRI312	Television Newswriting		I, D	I, D	I	I, D	D
WRI313	Television News Production		I, D	I, D	I, D	I, D	D
WRI340	Media Ethics and Law	D					D, M
WRI430	Multimedia Journalism		D, M	D, M	D	D, M	D
WRI470 COM421	Writing Internship or Communication Internship		M	M		M	M
COM413	Advanced TV News Production		M	M	M	M	M
COM414	Long Form Broadcast News		D	D	D	D	D
COM425	Advanced Television Workshop			D	D	D	
ELECTIVES							
<i>One lit course beyond GE</i>							
WRI310	Advanced Reporting		Broa	D			D
WRI313	Computer-Assisted Reporting		D	D			D

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WRI323	Creative Writing: Non-fiction			D			D
WRI350	Writing for the Mass Media		D	D			D