

COMMUNICATION & THEATRE
General Communication Assessment
2018-2019

| Gen Com Program Learning Outcome | Description of Learning Outcome |
|----------------------------------|--|
| GEN COM PLO 1 | Learn basic theory and application or performance skills about and within the discipline of communication. |

Outcome Measure(s): Rubric for COM 465 Communications Theory and Research “pitch.” *COM 465 Communication Theories and Models* students “pitch” their project ideas to the class using a modified Monroe’s Motivational Sequence. From that activity with 20 students participating, we garnered the following results reported below under data:

Criteria for Success: 70% good or excellent.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning
5. Civic and Global Learning

Longitudinal Data:

| General Communication PLO #1 | 15-16 N=20 | FA17 N=10 | SP18 N=32 | FA18 | SP19 | FA19 | SP20 |
|--|---------------|--------------|--------------|------|------|------|------|
| Learn basic theory and application or performance skills about and within the discipline of communication. | 90% | 80% | 84% | | | | |

Conclusions Drawn from Data: Students are achieving or exceeding the benchmark.

Changes to be Made Based on Data: Gen Com major should continue to monitor the data as it rebuilds a robust assessment system.

Rubric Used: With professor of record.

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| Gen Com Program Learning Outcome | Description of Learning Outcome |
|----------------------------------|--|
| GEN COM PLO 2 | Use communication competently in a variety of complex environmental and social contexts. |

Outcome Measure(s): Rubric for COM 330 Persuasion essay

Criteria for Success: 70% at good or excellent

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning
5. Civic and Global Learning

Longitudinal Data:

| General Communication PLO # | |
|---|--|
| Gen Com PLO 2 Use communication competently in a variety of complex environmental and social contexts. | No data available for the past few years due to faculty transitions and leaves of absence. |

Conclusions Drawn from Data: Please see above note.

Changes to be Made Based on Data: Gen Com major should continue to monitor the data as it rebuilds a robust assessment system. The department has many new professors in place this year, and can begin drawing from other classes for salient support data for assessment for future years.

Rubric Used: With professor of record.

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Learning Outcomes:

| Gen Com Program Learning Outcome | Description of Learning Outcome |
|----------------------------------|--|
| GEN COM PLO 3 | Participate in the disciplines of communication in the collective community around them. |

Outcome Measure(s): Rubric for COM 421 Communication Internship

Criteria for Success: 70% at or above 3.0 out of 5.0

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning
5. Civic and Global Learning

Longitudinal Data:

| General Communication PLO #3 | 16-17 N=3 | 17-18 N=9 | 18-19 N= | 19-20 N= | 19-20 N= | 20-21 N= | 21-22 N= |
|--|--------------|--------------|-------------|-------------|-------------|-------------|-------------|
| Participate in the disciplines of communication in the collective community around them. | 100% | 100% | | | | | |

Conclusions Drawn from Data: Students are achieving or exceeding the benchmark.

Changes to be Made Based on Data: The Gen Com major should continue the excellent work in PLO 3 (COM 421 Communication Internship), i.e. participating the disciplines of communication in the collective community. No changes planned for the next academic year.

Rubric Used: Please see the next page.

**POINT LOMA NAZARENE UNIVERSITY DEPARTMENT OF COMMUNICATION & THEATRE
SUPERVISOR'S FINAL-SEMESTER EVALUATION OF INTERN**

Student's Name: Faculty

Sponsor: Supervisor's

Name: Location:

INSTRUCTIONS: Evaluate the intern with other students of comparable academic level, with other personnel assigned the same or similarly classified duties, or with individual standards.

Remarks are particularly helpful. Check one item in each section that best describes the intern.

ATTITUDE

- Outstanding in enthusiasm
- Very interested and industrious
- Average in diligence and interest
- Somewhat indifferent
- Definitely not interested

DEPENDABILITY

- Completely dependable
- Above average in dependability
- Usually dependable
- Sometimes neglectful and careless

QUALITY OF WORK

- Excellent
- Very Good
- Average
- Below average
- Very poor

MATURITY/POISE

- Quite poised and confident
- Has self-assurance
- Average maturity and poised
- Seldom asserts himself/herself
- Timid Brash

JUDGMENT

- Exceptionally mature in judgment
- Above average in making decisions
- Usually makes the right decision
- Often uses poor judgment
- Consistently uses bad judgment

ABILITY TO LEARN

- Learned work exceptionally well
- Learned work readily
- Average in understanding work
- Rather slow in learning
- Very slow to learn

INITIATIVE

- Proceeds well on his/her own
- Goes ahead independently at times
- Does all assigned work
- Must be pushed frequently

RELATIONS OTHERS

- Exceptionally well accepted
- Works well with others
- Gets along satisfactorily
- Has difficulty working with others
- Works poorly with others

QUANTITY OF WORK

- Unusually high output
- More than average
- Normal amount
- Below average
- Low out-put, slow

ATTENDANCE Regular Irregular

PUNCTUALITY Regular Irregular

OVER-ALL PERFORMANCE (Circle One)

Outstanding Very Good Average Marginal Unsatisfactory

The student's outstanding personal qualities are:

The personal qualities which the student should strive most to improve are:

The student's outstanding professional qualities are:

The professional qualities which the student should strive most to improve are:

Additional Remarks:

This report has been discussed with the student: Yes No

Mailing address to return form: Dr. Melissa Newman, melissanewman@pointloma.edu Department of Communication & Theatre Point Loma Nazarene University 3900 Lomaland Drive San Diego, CA 92106.

If Intern is turning in this form please turn in to the Communication and Theatre Department Internship Paperwork Mailbox located in Cabrillo room 206.