

**B.A. IN ORGANIZATIONAL MANAGEMENT (BAOM)
GENERAL EDUCATION 2016-2017**

Learning Outcome:

GELO 1d Critical Thinking: Students will be able to examine, critique and synthesize information in order to arrive at reasoned conclusions.

Outcome Measure:

ETS Proficiency Profile Exam

Criteria for Success (how do you judge if the students have met your standards):

70% of the students will be marginal or proficient at Level 2 Reading/Critical Thinking.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	Percentage of Students Marginal or Proficient				
	2012-13	2013-14	2014-15	2015-16	2016-17
ETS Proficiency Profile Level 2 Critical Thinking	N/A	N/A	N/A	N/A	61.1%

Conclusions Drawn from Data:

Only 61.1% of this year's BAOM seniors met or exceeded the 70% criteria for success for Critical Reading/Thinking. This percentage is 8.9% below the benchmark.

Changes to be Made Based on Data:

We need to analyze reasons why the BAOM seniors are not meeting the success criteria for examining, critiquing, and synthesizing information to arrive at reasoned conclusions. Useful future considerations may result in adjustments to pedagogy, curriculum, and academic support.

Rubric Used

No rubric. We use the ETS Proficiency Profile test results.