

## ACADEMIC POLICIES COMMITTEE

### STANDARD ONE YEAR PROCESS: UNDERGRADUATE CURRICULAR PROPOSAL(S) PROCEDURES TO CHANGE 2014-2015 CATALOG (Approved by APC September 5, 2013 )

#### DEADLINES:

1. Review any proposed changes in person with your College Dean by **October 4** ..., prior to submitting the proposal to APC;
2. Submit a short narrative to the APC chair highlighting the proposed changes by **October 11** ...;
3. Final proposals are due no later than **November 8** ..., **MEETING THE APPROPRIATE DEADLINES WILL ENSURE THAT APC WILL HAVE ENOUGH TIME TO PROCESS YOUR PROPOSAL(S). PROPOSALS SUBMITTED AFTER THAT DATE MOST LIKELY WILL BE CONSIDERED FOR THE 2015-2016 CATALOG.**

#### BASIC ASSUMPTIONS - Curricular changes:

1. May be generated by any faculty member within a department;
2. Are made as a result of a department or school program review and assessment data or due to external requirements made by outside accrediting agencies (provide appropriate documentation);
3. Are voted on and approved by all full time department members;
4. Will be thoroughly discussed with other departments who are directly affected by the proposed changes (a written response must be received by affected schools or departments and included in the proposal);
5. Will be reviewed by the dean of the College of Arts & Sciences or the Dean of Social Sciences and Professional Studies before the proposal is sent to APC;
6. Will be recommended for consideration by APC to the faculty at large;
7. Are finally voted on by the entire faculty.

#### ACADEMIC POLICIES INFORMATION TO FACILITATE YOUR WORK

##### Majors:

1. Maximum number of units for a B.A. major: **49 units beyond G.E.**
2. Maximum number of units for a B.S. major: **59 units beyond G.E.**
3. Minimum number of upper division units in any major: **24 units**, half of which must be completed in residency.

##### Minors:

1. Minimum number of units for a minor: **16 units**
2. Minimum number of upper division units: **12 units**
3. Minimum number of units completed in residency: **9 units**
4. Of the 16+ units in the minor, **9 units** must be distinct from the major.

**TEMPLATE FOR PROPOSALS:** All submitted proposals need to adhere to the following template in order to facilitate the work of the Academic Policies Committee. **Please fill in boxes.**

**NAME OF SCHOOL OR DEPARTMENT: Department of Art and Design**

**ACTION ITEMS/SUBSTANTIVE CHANGES INCLUDE:** addition/deletion of courses, additions/deletions of a major, changes in degree requirements and changes in general education requirements.

**I. List proposal(s) with a one line abstract (examples):**

- Proposal I: To drop xx course from the xx major (concentration, minor), etc.  
Proposal II: To add xx course as a requirement to xx major (concentration, minor, etc.)  
Proposal III: To add or drop a major, minor, concentration, etc.  
Proposal IV: To add xx course to the General Education cluster .....

Proposal V: To add a hybrid, online, or video conferencing course....

**NON-SUBSTANTIVE ACTION ITEMS:**

**Proposal I:** To change the title of ART 221 - Photography I (3) to ART 221 - Photography: Darkroom and Film (3).

**Proposal II:** To change the title of ART 222 - Sculpture I (3) to ART 222 - Sculpture: Materials and Fabrication (3).

**Proposal III:** To change the title of ART 226 – Digital Photography I (3) to ART 226 - Photography: Digital (3).

**Proposal IV:** To change course title to align with School of Education: from EDU – 304 to EDU 302 - Foundations of Education and Learning Theory (3).

**Proposal V:** To change the title of ART 321 - Photography II (3) to ART 321 - Photography: Alternative Processes (3).

**Proposal VI:** To change the title of ART 322 - Sculpture II (3) to ART 322 - Sculpture: Objects and Installation (3).

**Proposal VII:** To change the name of ART 325 – Topics in Non-Western Art History (3) to ART 325 – Non-Western Art History (3).

**Proposal VIII:** To change the title of ART 326 - Contemporary Photographic Imagery to (3) ART 326 – Photography: Contemporary Images (3).

**Proposal IX:** To change the prerequisites for selected art courses &/or add “or consent of instructor.” (Art 206, 210, 222, 226, 310, 315, 321, 322, 323, 326, 330, 420, 450, 490.)

**Proposal X:** To add “May be repeated once for credit.” to five upper division studio courses: Art 310, 322, 323, 331, 390.

**II. Rationale:** Each proposal needs thorough explanations as to why the change is being suggested. Please answer the following questions in your rationale as indicated. COMPLEX proposals would be considered as an addition (or deletion) of major, minors or extensive changes to a major or minor. SIMPLE proposals would be those dealing with either adding or dropping of one or two courses to a major or minor, or adding or deleting an

elective, etc. **FOR NEW HYBRID, ONLINE, AND VIDEO COURSES, PLEASE , Please fill out the additional questions in the template attached at the end of this document :**

1. *How has assessment data informed the proposed change and how recently has your department or school completed a program review? For example, have alumni, outside reviewers, etc., suggested improvements? (complex and simple proposals)*

The Department of Art and Design is currently in the second formal year of Program Review. Changes proposed by the department from Program Review will be submitted to APC in two sets: 1) Those courses simply needing updated titles and prerequisites to better reflect current practice and the broader discipline (Spring 2014) and 2) A more complete update of the departmental majors (Fall 2014).

2. *What are comparable universities and colleges doing? (complex and simple proposals)*

The department examined twelve comparator/aspirant CCCU art programs and found limited online information concerning course descriptions and prerequisites. Standard practice in higher education for studies in the visual arts and design always begin with coursework in two- and three-dimensional design, drawing, and a survey of art history. Art programs at Abilene Christian University, TX, and Westmont College, CA, provided good examples of these expectations.

3. *Is the change related to stipulations imposed by outside accrediting agencies (addressing standards, etc.)? (complex proposals)* Informed by National Schools of Art and Design Standards/NASAD

4. *How do the proposed changes relate to the mission of the university? (complex proposals)*

Proposed changes in the curriculum after Program Review (Fall 2014) will be correlated more broadly to the mission of the university. These current changes are considered more "housekeeping" efforts to update selected art/design courses for the 2014-2015 Catalog.

5. *How do the changes accommodate the department or school's learning outcomes for the major, minor, concentration, etc.? For instance, does the change help balance out the curriculum, or does it fill in a missing gap that would help strengthen the program? Does it add breadth or depth, etc.? (complex and simple proposals)* The proposed changes for course titles and some descriptions better reflect current practice or expectations by NASAD. They will align more accurately with the four levels of SLOs used by the department in the selected courses: Initial, Emerging, Developed, and Highly Developed.

6. *What impact will it have on the size of the major, minor, etc.? (complex proposals)*

The changes in course titles and prerequisites will better reflect current practice and encourage more courses to be taken as electives by art and non-art majors. These changes may also increase student numbers in studio courses.

7. *Is there evidence that this change would enhance enrollment or generate new revenue? Please explain. (complex and simple proposals)* It is likely reducing the number of prerequisites in selected studio or design courses may increase the number of non-majors selecting art courses as electives.

8. *How does the proposal(s) address the PLNU strategic plan? (complex proposals)* The proposed changes align to the department's Prioritization Report cutbacks and at the same time update selected art/design courses. It provides a simple way to add another level of skill development in selected studio courses by allowing the intermediate courses to be taken twice for credit in stacked courses.

9. *State other rationale that you deem appropriate. (complex and simple proposals)* Pending full Program Review document and proposals, Fall 2014.

III. **Tentative Syllabus/Course Learning Outcomes:** If you are proposing new courses, please include a tentative syllabus with course learning outcomes. This should not include textbooks, calendar, etc., but merely an idea of what the course content will include as well as what you hope the student will accomplish by the end of the course. **State at least four course learning outcomes (CLO's).**

<p><b>Syllabus: N/A</b></p> <p><b>Outcomes: N/A</b></p>
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IV. **Catalog Copy:** What will these changes look like in the catalog?

A. New Courses:

1. If proposing to substitute new courses for old ones, list old and new course descriptions side by side. Please also highlight any changes in number of units or grade type.
2. Keep in mind academic policies with regard to number of units for major, minors, etc. See resource section at the beginning of this template.

<p><i>Old Descriptions</i> See below</p>	<p><i>New Descriptions</i> See below</p>
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Note: Please list other departments using this course \_\_\_N/A\_\_\_\_\_

B. New Majors and Minors

1. If proposing a new major, minor or concentration, complete the boxes below with required catalog information.
2. Keep in mind academic policies with regard to number of units for majors, minors, etc. See resource section at the beginning of this template.

<p>Program Name and introductory text if any: <a href="#">Art Education, Visual Arts, Graphic Design</a></p>
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<p>Program Learning Outcomes (majors only): N/A. See below.</p>
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<p>Lower Division Requirements and Unit Numbers for Majors. All Requirements for Minors or Concentrations. (Highlight new or revised classes in red.)</p> <p>N/A</p>
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**Total Lower Division Units** \_\_\_\_\_

Upper Division Requirements and Unit Numbers for Majors. (Highlight new or revised classes in red.)

N/A

**Total Upper Division Units** \_\_\_\_\_

Elective Options (Highlight new or revised classes in red.)

N/A

**Total Required Elective Units**..... \_\_\_\_\_

Names and Course Titles of Concentration #1 (if any—use additional boxes for each concentration.)

N/A

**Total Required Concentration Units**..... \_\_\_\_\_

**Total Program Units**..... \_\_\_\_\_

Notes (if any) to be included at the bottom of new program catalog copy:

See Section

**V. Recorded Department/School Vote:**

Please state the number and percentage of department school faculty who voted for the proposal. If other departments are affected, please inform the committee how those departments voted. 100%

**VI. Library Impact:**

What new library acquisitions, if any, will be needed to support the proposed changes? (If none, please state that.) Please consult the check off list at the end of the template. N/A

**VII. Technological Impact:**

What additional or new software, hardware , lab space or tech supported space will be needed to support the proposed changes? (If none, please state that.) For hybrid, online or video conferencing proposals, please answer questions at the end of the template. N/A

**VIII. Records and Graduation Requirements Impact:**

1. Have course number changes been discussed with Records? Pending
2. Have you verified meeting minimum number of units for majors or minors with proposed changes? N/A
3. If changing a course from upper to lower division (or vice versa), have you verified that changes meet minimum standards for majors, minors and or graduation? N/A
4. For proposed elimination or changes of courses, can you confirm that they are not used by other departments, or that those departments will not be affected? N/A

**IX. WASC Credit Hour Standards:** All new course proposals must meet the standards as set by the United States Department of Education with regard to the credit hour definition. One semester unit represents an hour (minimum fifty minutes) of class time per week for at least 15 weeks (Carnegie definition). Two hours of preparation are normal for each hour of class. Please state how this new course(s) will meet those minimum requirements. See section on distance learning to answer questions on hybrid, online, and video conferencing courses.

**Direct instructional hours are equivalent to the following:**

- 1 credit hour =750 minutes instructional time
- 2 credit hours=1,500 minutes
- 3 credit hours=2,250 minutes
- 4 credit hours=3000 minutes
- 5 credit hours=3750 minutes

**X. Final Summary: Review course and staffing impact with your College Dean or appropriate administrator.**

**Total course additions: 0**

**Total course deletions: 0**

**Total unit additions: 0**

**Total unit deletions: 0**

**Rotation of courses or deletion of sections to accommodate additions: 0**

**Staffing impact/increase or decrease: 0**

**NON-ACTION OR PROCEDURAL CHANGES:** These changes will not go to the faculty floor for a vote. These are changes that include: revision of course descriptions including title, number or prerequisites, alternate year listing in the Catalog and the cross listing of courses.

**I. List proposals with a one-line abstract.**

**II. List current descriptions and new descriptions side by side.**

<i>Catalog Copy (Present)</i>	<i>Catalog Copy (Changes in Blue)</i>
<p><b>ART 206 - Drawing II (3)</b> Emphasizes the technical and expressive qualities of drawing as a finished work of art. Focus is given to aesthetic sensibilities, composition, and historical influences. Prerequisite(s): ART 115.</p>	<p><b>ART 206 - Drawing II (3)</b> Emphasizes the technical and expressive qualities of drawing as a finished work of art. Focus is given to <b>aesthetics</b>, composition, and historical influences. Prerequisite(s): ART 115 <b>or consent of instructor</b>.</p>
<p><b>ART 210 - Painting I (3)</b> Introduction to the techniques, expressive qualities, and criticism of oil painting media. Prerequisite(s): ART 103, ART 115.</p>	<p><b>ART 210 - Painting I (3)</b> Introduction to the techniques, expressive qualities, and criticism of oil painting media. Prerequisite(s): ART 103, ART 115 <b>or consent of instructor</b>.</p>
<p><b>ART 221 – Photography I (3)</b> Black and white photography, theory, history, and applied laboratory experiences. Prerequisite(s): Art 103 or ART 104.</p>	<p><b>ART 221 - Photography: Darkroom and Film (3)</b> <b>Introduction to the camera and image utilizing traditional film based photochemical processes. Emphasis on camera skills, film formats, lighting, and darkroom based printing.</b></p>
<p><b>ART 222 – Sculpture I (3)</b> Beginning sculpture techniques in a variety of media. Emphasis is on contemporary art approaches and issues. Prerequisite(s): Art 103 or ART 104.</p>	<p><b>ART 222 - Sculpture: Materials and Fabrication (3)</b> Beginning sculpture techniques in a variety of media. Emphasis on contemporary art approaches and issues. Prerequisite(s): Art 103 or 104, <b>or consent of instructor</b>.</p>
<p><b>ART 226 - Digital Photography (3)</b> Studies in photography using digital technologies and processes. Emphasis on applications of digital image making in contemporary culture. Prerequisite(s): ART 103.</p>	<p><b>ART 226 – Photography: Digital (3)</b> <b>Introduction to the camera and image utilizing digital technology. Emphasis on camera skills, digital darkroom techniques, lighting, and digital printing.</b> Prerequisite(s): ART 103 <b>or consent of instructor</b>.</p>
<p><b>ART 310 - Painting II (3)</b> Further development of painting skills in oil and other media with emphasis on conceptual development and personal expression. Western and Non-Western influences on painting styles are explored. Prerequisite(s) ART 103, 115, 210.</p>	<p><b>ART 310 - Painting II (3)</b> <b>Painting in oil and other media with emphasis on conceptual development and personal expression.</b> Prerequisite(s): ART 115, 210 <b>or consent of instructor</b>. <b>May be repeated once for credit.</b></p>
<p><b>ART 315 - Introduction to Interactive/Web Applications (3)</b> Introduction to the use of the computer as a tool for designing interactive media. Includes the use of multimedia software to design for the World Wide Web, CD-ROMs and other interactive media. Prerequisite: Art 103, 215.</p>	<p><b>ART 315 - Introduction to Interactive/Web Applications (3)</b> Introduction to the use of the computer as a tool for designing interactive media. <b>Includes the use of multimedia software to design for the World Wide Web, and other interactive media.</b> Prerequisite: Art 103, 215, <b>or consent of instructor</b>.</p>
<p><b>ART 321 – Photography II (3)</b> Intermediate darkroom and photography experiences. Emphasis on photography as fine art expression through innovative techniques. Prerequisite(s): ART 102 or 103, 221.</p>	<p><b>ART 321 - Photography: Alternative Processes (3)</b> <b>Explores alternative processes and techniques in photography such as liquid emulsions, alternative negative creation and alternative cameras. Emphasis on the photograph as contemporary art.</b> Prerequisite(s): ART 221 or 226 <b>or consent of instructor</b>.</p>

<p><b>ART 322 – Sculpture II (3)</b> Intermediate level sculptural techniques using three-dimensional media. Prerequisite(s): Art 103, 104, 115, 312.</p> <p><b>ART 323 - Printmaking II (3)</b> Intermediate experiences in a range of printmaking techniques including dry point, intaglio, woodblock, collograph, or silkscreen. Prerequisite(s): ART 103, 115, 206, 223.</p> <p><b>ART 325 – Topics in Non-Western Art History (3)</b> Field-based studies in Non-Western visual art forms. Students conduct research in Non-Western art history under the direction of a member of the art faculty. Students also participate in 3 hours per week of fieldwork assignments at local art museums and institutions with Non-Western art collections.</p> <p><b>ART326 - Contemporary Photo Imagery (3)</b> Advanced studies in photography using digital technologies and processes. Emphasis on applications of digital image making in contemporary fine art. Prerequisite(s): ART103, 215, and ART221 or 226</p> <p><b>ART 330 - Illustration I (3)</b> An introductory course in illustration with an emphasis on concept, individual expression, and the development of technical skills in a variety of media. Students focus on the process of taking a project from thumbnails and roughs, through to finished art. Students are exposed to a variety of areas of illustration: advertising, editorial, institutional, and corporate. Prerequisite(s): ART 103, 115, 215, 345.</p> <p><b>ART 331 - Illustration II (3)</b> Advanced course in illustration with an emphasis on the continuing development of a personal visual vocabulary, the sharpening of conceptual skills and the development of technical abilities in traditional and digital media. Students strengthen and enhance portfolio content, increase their awareness of current trends in contemporary illustration, as well as learn the professional aspect of illustration including working with clients and an art director, reproduction requirements and professional practices. Prerequisite(s): Art 103, 115, 215, 330.</p> <p><b>ART 390 - Advanced Studio Practice (3)</b> An advanced level studio course for students working in any medium. Emphasis is placed on contemporary art strategies, and theoretical issues. This course is required for all Visual Arts majors. Prerequisite(s): One of the following: Art 310, 321, 322, 323, 326, or consent of instructor.</p> <p><b>ART 420 - Contemporary Studio Seminar (3)</b> An advanced level seminar. Exploration of contemporary art media, critical and theoretical issues, including multi-cultural, and gender influences. Also addresses professional strategies and practices. This course is required for all Visual Arts majors. Prerequisite: One of the following: Art 210, 221, 222, 390, and Jr. standing.</p>	<p><b>ART 322 - Sculpture: Objects and Installation (3)</b> Contemporary sculpture techniques, using a range of three-dimensional media. Prerequisite(s): Art 103 or 104 or consent of instructor. May be repeated once for credit.</p> <p><b>ART 323 - Printmaking II (3)</b> Technical and conceptual experiences in printmaking techniques that can include dry point, intaglio, woodblock, collograph, and silkscreen. May be repeated once for credit. Prerequisite(s): ART 103, 115, 223.</p> <p><b>ART 325 – Non-Western Art History (3)</b> Studies in Non-Western visual art forms. Students explore art works from around the world through classroom activities and fieldwork assignments at local art museums and institutions with Non-Western art collections.</p> <p><b>ART 326 - Photography: Contemporary Images (3)</b> Explores conceptual applications of technology in photography and the merging of digital and chemical techniques. Emphasis on the photograph as contemporary art. Prerequisite(s): ART 103, 215, 221 or 226, or consent of instructor.</p> <p><b>ART 330 - Illustration I (3)</b> Introduction to illustration with an emphasis on concept, individual expression, and development of technical skills in a variety of media. Prerequisite(s): ART 103, 115 or consent of instructor.</p> <p><b>ART 331 - Illustration II (3)</b> Illustration designed to increase visual vocabulary, conceptual skills, development of technical abilities in traditional and digital media, and understanding of professional practices. Prerequisite(s): Art 215. May be repeated once for credit.</p> <p><b>ART 390 - Contemporary Studio Practice (3)</b> An upper division studio course for visual art students. Emphasis is placed on contemporary art strategies and theoretical issues. This course is required for all Visual Arts majors. Prerequisite(s): One upper division art/design studio course and junior standing, or consent of instructor. May be repeated once for credit.</p> <p><b>ART 420 - Advanced Studio Seminar (3)</b> Advanced level studio seminar. Exploration of contemporary art media, critical and theoretical issues, including multi-cultural and gender influences. Also addresses professional strategies and practices. Required for all Visual Arts majors. Prerequisite: Junior standing.</p>
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<p><b>ART 450 - Interactive/Web Design (3)</b> Advanced experiences in graphic design concepts and technologies. Concentration on theories of interactivity, and the use of multimedia computer applications to design interactive and Web media. Prerequisite: ART 315.</p> <p><b>ART 490 - Special Studies in Art (1-3)</b> Studies in selected art topics by advanced art or graphic communications students. Offered in small group seminar format or independent study. May be repeated for a maximum of six units. Prerequisite(s): Consent of department chair.</p>	<p><b>ART 450 - Interactive/Web Design (3)</b> Advanced experiences in graphic design concepts and technologies. Concentration on theories of interactivity, and the use of multimedia computer applications to design interactive and Web media. Prerequisite: ART 315 <a href="#">or consent of instructor</a>.</p> <p><b>ART 490 - Special Studies in Art (1-3)</b> Studies in selected art topics by advanced art or graphic <a href="#">design</a> students. Offered in small group format or independent study. May be repeated for a maximum of six units. Prerequisite(s): Consent <a href="#">of instructor</a> and department chair.</p>

### III. Rationale.

1. The 2012-2014 Art/Design Departmental Program Review has been reviewing course content in the majors to evaluate quality and efficiencies. A change in selected course titles is proposed in this Spring 2014 APC Proposal to better reflect current practice in the art/design department and best practice in comparator/aspirant schools. The proposals included in this document *do not include new art or design courses*. To the contrary, the updated course titles and descriptions simply identify more accurately what currently exists.
2. Careful consideration is being given to appropriate prerequisites for the 200-400 level courses listed above. In some cases, dropping some prerequisites or adding consent of instructor will encourage qualified students outside the program to take more art/design classes as electives. Given recent prioritization cutbacks (stacked and alternate classes), broader flexibility in prerequisites will also help art/design majors and transfer students to complete their programs in four years.
3. "May be repeated once for credit." has been added to five upper division studio courses (Art 310, 322, 323, 331, and 390). This is a common practice in art and design programs in higher education, including some PLNU's aspirant and comparator schools. It was a model used in the PLNU Department of Art and Design in the 1980s and 90s. Repeating upper division studio courses allows art students to move beyond intermediate skill levels, when advanced studio courses are not formally available. **"Repeated" courses are normally offered in a stacked model with individualized advanced assignments. Students do not reproduce the same assignments required in their intermediate level courses. The proposed "repeated" courses will enable them to produce more "Highly Developed" artworks in their selected media. Course syllabi will include two sets of student learning outcomes/SLOs: 1) For students taking the UD course for the first time and 2) For students repeating the course for credit and pursuing "Highly Developed" outcomes.**

**Final Check-off List:**

The College Dean or appropriate administrator has been consulted. **The School of Education has been consulted concerning "repeated for credit" practices and the Records Office.**

All affected departments have been contacted and the results are indicated in the proposal. **(Comm. Studies/ Art 315, 450: Minor change in prerequisites)**

The proposal has been voted on by the department.

Appropriate contacts have been made with the director of the library as well as media services. With whom have you spoken? \_\_\_\_\_

Staffing impact has been addressed.

For hybrid, online and video conferencing courses, instructional technology has signed off verifying appropriate pedagogical expertise.

Appropriate budget considerations have been reviewed.

Office of Records has been consulted for appropriate course numbering sequences for face to face and/or hybrid and online courses.

**4/5/14**