

Art 468 - Graphic Design Portfolio Preparation/Key Assignments Student Learning Outcomes

Proficiency Levels*	Key Assignments	Student Learning Outcomes/SLOs Students will be able to:
*I - Initial, E- Emerging, D - Developed, HD - Highly Developed		
D	Professional Practice: Workshops	<p>Apply ethics and honesty to writing resumes that are actual representations of their skills.</p> <p>Apply personal identity to looking and interviewing for a first job or choosing to freelance.</p> <p>Practice their interviewing skills with their classmates.</p>
D/HD	Environmental Graphic Design: Workshop	<p>Articulate the purposes, values, and challenges of creating ads for environmental issues.</p> <p>Demonstrate their understanding of signage, wayfinding, placemaking, and display or exhibition as related to environmental causes.</p> <p>Use art and advertising terminology to analyze their own environment-related designs and those of their classmates in a critique session.</p>
HD	Portfolio: Professional Preparations	<p>Critically select their best graphic design projects from Art 468 and earlier graphics courses for their portfolio, and discuss why these were chosen.</p> <p>Create new advertisements or other printed materials for their capstone portfolio.</p> <p>Discuss in a critique session the historical, cultural, economic, spiritual, and/or political influences on their work.</p>