

PLNU DEPARTMENT OF ART AND DESIGN COURSE LEARNING OUTCOMES	Students Will Be Able To:	Proficiency Levels*
*Proficiency Levels: I - Initial, E - Emerging, D - Developed, H - Highly Developed		
ART100 (2) Introduction to Art	<p>Identify and discuss a variety of artistic movements and time periods (from Pre-historic to Modern), art styles, techniques, conceptual issues, and traditions related to the history of art.</p> <p>Demonstrate a basic knowledge of the art elements and principles of design.</p> <p>Think and write critically about visual art, making intelligent and informed analyses and interpretations of works of art using appropriate terminology.</p>	I
ART102 (3) Fundamentals of Art	<p>Use the elements and principles of design in two-dimensional hands-on art assignments in a range of art media.</p> <p>Articulate and apply the vocabulary of design in assignments related to the history of American architecture, advertising, folk and ethnic arts, and fine art forms.</p> <p>Identify contributions of nonwestern and women artists in the history of art, as well as the increasing role technology plays in the visual arts.</p>	I
ART103 (3) Two-Dimensional Design	<p>Distinguish between the art elements and design principles, and be able to use them critically (verbally and in writing) when applied to 2-D art forms.</p> <p>Apply the content in course readings to create 2-D designs which communicate ideas and structures that are expressive, instrumental, &/or simply aesthetic.</p> <p>Articulate how the design process relates to all art media including their own processes.</p> <p>Discuss and critique their own work as well as the work of their classmates effectively and make changes based on those discussions</p> <p>Acquire technical skills such as the use of different media and techniques.</p>	I

<p>ART104 (3) Three-Dimensional Design</p>	<p>Create five successful 3-D compositional studies in a variety of materials through the implementation of the elements and principals of design. Use the formal language of 3D design through hands-on work, lectures, discussions and critiques. Exhibit technical proficiency in the safe use of appropriate materials, tools and processes in the production of three-dimensional design. Articulate the importance of design in the culture from both historical and contemporary perspectives, and its applications across various disciplines.</p>	<p>I</p>
<p>ART115 (3) Drawing I*</p>	<p>Demonstrate how to use basic drawing tools, media, and techniques. Demonstrate an understanding of the art elements and the principles of design in their drawings. Make visually engaging drawings in a variety of media (graphite, charcoal, pastel, ink). Draw from observation, "realistic" images to translate three-dimensional perceptions onto two-dimensional surfaces. Make expressive or gestural drawings in a variety of media. Make abstract drawings based on "real" subject matter in a variety of expressive and systematic styles and approaches. Find and study works of art to understand the choices artists make to see connections between their own and others' work. Discuss and evaluate their own work and the work of others according to their personal artistic goals and standards of excellence in the field of Contemporary Art.</p>	<p>I</p>
<p>ART200 (3) History of Western Art I</p>	<p>Demonstrate a facility for critical thinking both verbally and in writing assignments Use common art vocabulary to discuss the visual elements. Distinguish, describe, analyze, interpret and evaluate artworks from prehistory to the Early Renaissance. Articulate formal, technical, historical and conceptual attributes of artworks from prehistory to the Early Renaissance Identify and apply visual arts materials, tools, techniques and processes to historical artworks.</p>	<p>I</p>

<p>ART201 (3) History of Western Art II</p>	<p>Demonstrate a facility for critical thinking verbally and in writing assignments. Use common art vocabulary to discuss the visual elements. Describe, analyze, interpret and evaluate artworks from the Early Renaissance to the present. Articulate formal, technical, historical and conceptual attributes of artworks from the Early Renaissance to the present. Identify and apply visual arts materials, tools, techniques and processes to historical artworks</p>	<p>I</p>
<p>ART203 (3) Graphic Design I</p>	<p>Exhibit an understanding of design history and culture, and the distinction between immutable principals and zeitgeist. Apply the fundamental principles and elements of graphic design to create effective visual communication. Employ the professional language and terminology of typography and the graphic design field. Exhibit competency using both the traditional and digital tools of graphic design.</p>	<p>I</p>
<p>ART206 (3) Drawing II</p>	<p>Demonstrate improved skills (beyond their drawings from Drawing I) in the areas of composition, the creation of deep pictorial space, the control of value range and line quality. Make drawings in a variety of contemporary styles and approaches, (late 20th/early 21st Centuries) Work independently. Make drawings in a personal style, that are self-expressive and are original. Speak and write clearly about their own work their personal aesthetic and the work of othersreferencing Contemporary Art theories, issues, and approaches.</p>	<p>E</p>

<p>ART210 (3) Painting I</p>	<p>Recognize and create effective patterns of dark and light to both accurately describe what they observe in the world.</p> <p>Apply different techniques that effectively use brush stroke, oil paint application, color usage, and compositional emphasis in traditional still, landscape, and figurative subjects.</p> <p>Organize (compose) the various 2-dimensional elements to create a successful image that suggests 3-dimensional space and 3-dimensional volumes in space.</p> <p>Demonstrate how scale can be used to create different effects and evoke different responses from a viewer.</p> <p>Translate three-dimensional subjects into two-dimensional images through the manipulation of paint.</p> <p>Employ the visual elements and principles of design to make paintings of contemporary and historical styles.</p> <p>Demonstrate their knowledge of basic techniques of oil paint mixing and application.</p> <p>Demonstrate their knowledge of the basic materials and tools commonly used in oil painting .</p> <p>Express themselves with originality through the medium of paint.</p>	<p>I</p>
<p>ART215 (3) Intro to Computer Graphics</p>	<p>Demonstrate effective and efficient use of the three primary graphic design software tools (Adobe In Design, Illustrator and Photoshop).</p> <p>Identify and define key terminology specific to the software, as well as current design production.</p> <p>Produce original, thoughtful and creative graphic design that is built to industry standards using the three primary graphic design tools (Adobe In Design, Illustrator and Photoshop).</p> <p>Explain and discuss design decisions, as well as thoughtfully and respectfully critique the work of fellow students.</p>	<p>I</p>
<p>ART221 (3) Photography I</p>	<p>Demonstrate technical skills such as the manual operation of camera, the ability to determine correct exposure settings, the ability to process exposed black and white film into negatives, and the ability to operate an enlarger and create photographic prints.</p> <p>Identify basic rules of picture composition and evaluate photographs in terms of their technical control and visual content.</p> <p>Articulate their motivations, conceptual intent, and feelings about the work they present in critique as well as offer constructive criticism to their classmate about the work they present at critique.</p>	<p>I</p>

ART222 (3) Sculpture I	<p>Apply advanced understanding of 3D design techniques and basic knowledge of wood and metal working with the ability to apply these principles to achieve specific results. Acquire knowledge of the history and theory of sculpture, including contemporary trends and major sculptors, processes and materials. Discuss and critique their own work as well as the work of their classmates effectively and make changes based on those discussions.</p>	I
ART223 (3) Printmaking I	<p>Plan and determine compositional variables and subject matter in a printmaking using value, color, and texture. Create the illusion of space in a print through the use of perspective &/or overlapping. Analyze and verbally articulate printmaking objectives and processes in formal critiques. Create prints using the media and techniques of woodcuts, drypoint, and monoprints.</p>	I
ART226 (3) Digital Photography	<p>Identify the difference between digital and traditional film technology. Acquire technical skills such as the manual operation of camera, the ability to determine correct exposure settings, the ability to process RAW images using Adobe Bridge and Adobe Photoshop and create color prints. Identify basic rules of picture composition and evaluate photographs in terms of their technical control and visual content. Articulate their motivations, conceptual intent, and feelings about the work they present in critique as well as offer constructive criticism to their classmate about the work they present at critique. Discuss the ethical implications of creating digital photographic images</p>	I
ART230 (3) Illustration I	<p>Demonstrate developed skills in drawing, painting, perspective, and color theory. Use drawing skills to define social, political and cultural ideas in a range of 2-D media and imagery. Articulate illustration's impact on publishing, animation, retail designs, and impact on broader contemporary culture.</p>	E/D

<p>ART303 (3) Graphic Design II</p>	<p>Create graphic designs using typographic anatomy, vocabulary, and historical type categories. Memorize various typefaces and discern appropriate relationship to content. Design and work with grids and proportional systems. Describe hierarchy and how it relates to written content. Demonstrate the expressive and narrative possibilities of typography, as type relates to image and type can become image. Work within a design process to plan, analyze, create, and evaluate visual solutions. Create single-page and multi-page typographic layouts using computer technologies. Use graphic design-based communication skills in class discussions and critiques.</p>	<p>E</p>
<p>ART304 (3) Modern Art History</p>	<p>Identify and understand artistic styles, techniques, conceptual and theoretical issues, and traditions related to visual art in the 19th and 20th Centuries. Articulate the chronology, continuity, and knowledge of historical events and artistic trends during this period. Identify and discuss significant political, social, historical, and cultural issues and events from this period and their affects on art of the period (i.e industrialization, urbanization, World Wars, Modernism, gender, and race.) Make intelligent and informed critiques and interpretations of works of modern art verbally and in writing, using analytic and critical terminology.</p>	<p>E/D</p>
<p>ART305 (3) Contemporary Art History</p>	<p>Identify and understand artistic styles, techniques, conceptual issues, and traditions related to visual art in the mid-20th to the 21st Century. Articulate the chronology, continuity, and knowledge of historical events and artistic trends during this period. Identify and discuss significant political, social, historical, and cultural issues and events from this period (i.e.. technology, urbanism, gender, alienation, the middle class, Post-Modernism) and their affects on contemporary art. Make intelligent and informed critiques and interpretations of works of contemporary art verbally and in writing, using analytic terminology.</p>	<p>E/D</p>

<p>ART310 (3) Painting II</p>	<p>Translate three-dimensional subjects into two-dimensional images through the manipulation of paint, while building on skills and techniques learned in Painting I.</p> <p>Employ the visual elements and principles of design in paintings.</p> <p>Demonstrate their emerging knowledge of basic techniques of oil paint mixing and application.</p> <p>Demonstrate their advancing knowledge of the basic materials and tools commonly used in oil painting .</p> <p>Make paintings in a variety of historical styles: Impressionism, Post-Impressionism, Expressionism, Abstraction as they further develop their skills.</p> <p>Make paintings using the styles, approaches, and strategies of such historical movements as Pop Art, Geometric Abstraction/Minimalism, process art and postmodernist appropriation.</p> <p>Demonstrate advancing knowledge of the basic theory and practices of contemporary fine art painting.</p> <p>Make paintings of their own volition that are original and uniquely their own expressions.</p> <p>Speak and write articulately about their work in relationship to contemporary painting.</p>	<p>E</p>
<p>ART315 (3) Web Design I</p>	<p>Understand current Internet trends, websites, and interactive applications.</p> <p>Use vocabulary and terminology associated with these website applications.</p> <p>Utilize website structures: CMS and FTP clients.</p> <p>Write in basic HTML and CSS web languages.</p> <p>Demonstrate a working knowledge of computer programs (Adobe Photoshop and Dreamweaver).</p> <p>Design, program, and launch a basic website.</p>	<p>I</p>
<p>ART319 (3) Visual Arts in the Classroom I</p>	<p>Articulate the value of the visual arts in the K-12 schools. Write VAPA Standards-based art lessons that include art objectives, lead-in activities, evaluation methods, art resources, and integrative applications to other subject areas. Write curricula and create school art projects inspired by a variety of historic western and non-western art forms and traditions.</p> <p>Create art projects in a variety of media using art techniques for children in preschool, elementary, and early middle school classroom settings. Identify a range of available arts-related community resources for the elementary classroom. Teach sequential art lessons to elementary school children from their Art 319 integrative art curricula.</p>	<p>E</p>

ART321 (3) Photography II*	<p>Operate a manual exposure camera and select settings which produce specific results for a given situation.</p> <p>Use medium format cameras and film types.</p> <p>Employ a variety of photo printing techniques such as contrast control and split filter printing.</p> <p>Identify and incorporate advanced picture composition.</p> <p>Identify major photographic approaches, compositions, and styles.</p> <p>Analyze their photographs and those of their classmates in critique sessions.</p>	E
ART322 (3) Sculpture II	<p>Create successful three-dimensional contemporary art through concept development and execution of 3 original works.</p> <p>Use the language of contemporary art. This is exhibited through class discussions, writing assignments and critiques.</p> <p>Exhibit basic technical proficiency in the use of appropriate tools and techniques relevant to contemporary sculpture. These will include but are not limited to woodworking, mold-making, and welding.</p> <p>Articulate a contemporary cultural context for their work and that of others. This is exhibited through research of contemporary artists, writing of artist statements and critical reviews of professional exhibitions and the work of peers.</p>	E
ART323 (3) Printmaking II	<p>Use intermediate and advanced printmaking skills to create original two-dimensional images influenced by Western and Non-Western historical and contemporary printing processes.</p> <p>Create prints using the media and techniques of woodcuts, dry point , relief, intaglio, and/or monoprints.</p> <p>Create unique print assignments and use techniques of their choice.</p> <p>Analyze verbally and in writing printmaking techniques and project goals, using vocabulary unique to printmaking processes.</p>	D/HD

<p>ART325 (3) Topics in Non-Western Art</p>	<p>Recognize art forms and styles coming from diverse non-western societies and identify their country of origin. Discuss how non-western artworks are related to their religious, mythological, &/or social/historical contexts. Analyze how the art elements and design principles are evident in nonwestern art forms. Discuss non-western art techniques, styles, media, and meanings. Analyze the influence of non-western art forms on 20th Century art. Create an actual work of art relating in materials as well as subject matter to one of the styles of non-western art covered in the course. Discuss and analyze actual works of non-western art, as viewed first-hand on field trips to local museums and galleries. Research information at a library and online on a chosen topic concerning non-western art.</p>	<p>E</p>
<p>ART326 (3) Contemporary Photo Imagery</p>	<p>Demonstrate the technical and aesthetic differences between traditional and digital photography, and experiment with alternative processes. Create a cohesive body of work in the form of a working portfolio, sample exhibition, or photography book. Articulate insights and issues related to contemporary photography viewed from a historical perspective.</p>	<p>D</p>
<p>ART330 (3) Illustration II</p>	<p>Demonstrate advanced skills in drawing, painting, perspective, and color theory. Articulate illustration's contribution to past and present culture and images. Create two-dimensional imagery using traditional, contemporary, &/or digital media for licensing, publishing, print, motion, or narrative environments.</p>	<p>D/HD</p>

<p>ART333 (3) Graphic Design III</p>	<p>Demonstrate problem-solving skills when creating complex graphic designs. Use traditional hand-rendering skills and computer software to develop advanced graphic design production techniques. Use design principles to analyze and critique verbally and in writing their own graphic design assignments and those of their classmates. Demonstrate skills in concept, ideation, research, execution, presentation, and assessment. Articulate communication theories, ethics, and environmental concerns. Demonstrate highly developed abilities to create professional-level designs.</p>	<p>D/HD</p>
<p>ART335 (3) Design History/Industrial Revolution to Contemporary Design</p>	<p>Articulate the relationships among the design disciplines including architecture, industrial, and graphic design since the Industrial Revolution. Explain the relationships between design theories and their practical applications to utilitarian art forms. Recognize the influence of Western and Non-Western art histories on mass-produced art forms. Discuss how mass-produced art forms have changed over the 20th and into the 21st Centuries. Describe how the visual and functional design forms and strategies of specific time periods express larger intellectual and cultural values and issues.</p>	<p>E/D</p>
<p>ART345 (3) Life Drawing</p>	<p>Draw the human figure in two-dimensional images that represent, or look like three-dimensional reality using traditional and non-traditional media. Demonstrate how observation-based drawings using a variety of purposes, approaches, and materials can transpose the human figure from the third- dimension into unique two-dimensional compositions. Create human figure-based drawings in expressionistic and abstract styles. Critique their own and classmates drawings based on general concepts of design, composition, and problem solving.</p>	<p>D</p>

ART390 (3) Advanced Studio Practice	<p>Produce a cohesive body of original, sophisticated, quality work.</p> <p>Recognize the studio practices and strategies used by successful professional contemporary artists.</p> <p>Form and articulate a theoretical foundation and direction for their work.</p> <p>Identify essential features of the contemporary art world: movements, artists, media, trends, issues, gallery and museum structures.</p> <p>Discuss issues relevant to Christian artists in a contemporary cultural context.</p>	D
ART420 (3) Contemporary Studio Seminar	<p>Interpret, compare and critique a variety of forms of contemporary art.</p> <p>Develop and articulate a personal philosophy toward contemporary art and art-making.</p> <p>Identify and discuss a variety of major contemporary artists, theories and trends.</p> <p>Exhibit an understanding of how contemporary art communicates and functions in society.</p>	HD
ART440 (1-3) Independent Studies	<p>Design a semester-long project with art faculty supervision based on a topic of the student's choice (i.e. creating artwork or a researching an art topic).</p> <p>Demonstrate his/her ability to work independently on the selected project(s) through a portfolio of work in graphic design, visual art, or art education.</p> <p>Analyze and critique verbally and in writing the learning outcomes of his/her semester project(s) as to content, context, themes, techniques, skill development, originality, etc.</p>	HD
ART450 (3) Web Design II	<p>Recognize and identify current needs and trends in interactive web design. Demonstrate how to manage FTP files and work with Web Hosts.</p> <p>Develop a personal portfolio site using CMS.</p> <p>Develop a working client website using CMS.</p> <p>Design complete web layouts for potential clients.</p>	HD

<p>ART455 (3) Visual Arts in the Classroom II</p>	<p>Demonstrate teaching strategies used by art teachers, including the use of audiovisuals and computer technologies.</p> <p>Write sequential curriculum plans which utilize major areas of art education -- including art media, techniques, art heritage, art criticism, and aesthetics.</p> <p>Articulate issues concerning gender and ethnic diversity as related to art curricula in secondary school classrooms.</p> <p>Write a personal philosophy of teaching art in the public schools that includes the VAPA Art Standards.</p>	<p>HD</p>
<p>ART466 (3)Senior Exhibition Preparation</p>	<p>Make and exhibit their best art.</p> <p>Create and excellent gallery design.</p> <p>Display their artwork properly.</p> <p>Light their artwork properly.</p> <p>Design and send out an excellent announcement.</p> <p>Write an excellent artist's statement which addresses personal and art historical influences.</p> <p>Host a successful reception.</p> <p>Pass a successful professional panel review.</p> <p>Photo-document their artwork at a pre-professional level.</p>	<p>HD</p>
<p>ART467 (1) Senior Exhibition</p>	<p>Complete a Thesis Exhibition or an Art History Thesis, and defend their Thesis Exhibition or Art History Thesis orally before a panel of both Department of Art and Design faculty and professional judges. Assess and critique the relationship between their own artwork and influences such as personal biography, art history, and contemporary culture. Research information about applying to Graduate Schools, Artists in Residency Programs, Exhibitions and Public Art. Apply to art competitions, compose appropriate sample statements, and write support letters.</p>	<p>HD</p>
<p>ART468 (3) Graphic Design Portfolio Preparation</p>	<p>Apply skills and knowledge acquired in earlier graphic design courses on layout, typography, logo, packaging, and computer illustration, to create a finished professional portfolio.</p> <p>Critically analyze their own portfolio designs and those of their classmates in this departmental capstone course.</p> <p>Present their final portfolio in a faculty and professional review.</p>	<p>HD</p>

ART469 (1) Graphic Design Portfolio Review	<p>Assemble a professional level portfolio of their graphic design work. Describe and defend his/her final portfolio before a panel of professionals using analytic language unique to the art discipline. Articulate historical and current influences on his/her work associated with the design profession.</p>	HD
ART470 (1-3) Art Internship	<p>Demonstrate gained knowledge and experience within their intended area of the visual arts (i.e. graphic design, visual art, art education.) Make contacts and begin networking with professionals in their field. Recognize and pursue additional skills needed for specific art-related job profiles. Write a summary and analysis of their field experiences.</p>	HD
ART490 (1-3) Special Studies in Art	<p>Design a semester long project with faculty supervision on an art-related topic of the student's choice. Demonstrate his/her ability to work independently on the selected project(s) through a portfolio of work in graphic design, visual art, or art education. Analyze and critique verbally and in writing the learning outcomes of their semester project(s) as to content, context, themes, techniques, skill development, originality, etc.</p>	HD
<p>*Proficiency Levels: I - Initial, E - Emerging, D - Developed, H - Highly Developed</p>		
Euroterm Program Learning Outcomes	<p>Articulate an insightful, knowledgeable inter-cultural understanding of four European cultures. Demonstrate inter-cultural communication skills. Demonstrate self-understanding, maturity, tolerance of ambiguity, and appreciation of cultural differences. Discuss the influence of context, environment, and exposure to original works of art as related to their understanding of the art discipline.</p>	D