

## PLNU Department of Art and Design Program Learning Outcomes

### VISUAL ARTS MAJOR

#### Concept and Content

- Students will be able to create works of art that are based upon a highly developed **concept**.
- Students will be able to create works of art that have highly developed **content**.

#### Composition

- Students will be able to create works of art that exhibit a highly developed **composition**, based on the art elements and design principles.

#### Effort

- Students will demonstrate a strong **personal commitment** to the process of creating works of art.

#### Craftsmanship

- Students will be able to produce works of art that demonstrate a high level of **craftsmanship**.

#### Writing

- Students will be able to **write** about their own artwork, using knowledge specific to the art/design discipline.

#### Graduates will be prepared to:

- Pursue graduate or artist/scholars-in-residency programs, gallery and museum exhibitions, and public art commissions.
- Engage in careers that use the visual arts in business, industry, and serving the social good.

### ART EDUCATION MAJORS

- Students will be able to write a sequential secondary art curriculum based on the California Visual and Performing Arts Standards

### GRAPHIC DESIGN MAJOR

#### Concept and Content

- Students will be able to create works of **graphic design** that are based upon a highly developed **concept**.
- Students will be able to create **designs** that have highly developed **content**.
- Students will be able to produce an entry-level professional quality graphic design portfolio for a design-related career or to pursue graduate studies.

#### Composition

- Students will be able to create **graphic designs** that exhibit highly developed **compositions**, based on the art elements and design principles.

#### Effort

- Students will demonstrate a strong **personal commitment** to the process of creating **graphic design**.

#### Craftsmanship

- Students will be able to produce **graphic designs** that demonstrate a high level of **craftsmanship**.

#### Writing

- Students will be able to **write** about their design strategies, problem solving, aesthetic choices, and contemporary designs.

#### Graduates will be prepared to:

- Pursue MFA graduate programs in graphic design
- Engage in careers that use **graphic design** in business, industry, and serving the social good, informed by Christian faith

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