

Keller 101  
Mon/Wed  
11:00 - 1:20

Professor Melissa Gordon  
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### COURSE DESCRIPTION

Art 103 is an introductory design course. It is intended to provide the student with a critical awareness of the elements and principles of design as well as other formal aspects of design criticism and theory. Emphasis is placed on the practical ability to transform design concepts into handmade two dimensional artworks.

### COURSE LEARNING OUTCOMES

*Students will...*

- Distinguish between the art elements and design principles, and be able to use them critically (written and verbally) when applied to 2-D art forms.
- Apply the content of course readings/lectures to create 2D designs which communicate ideas and structures that are expressive and/or simply aesthetic.
- Demonstrate an understanding of the design process and how it relates to other art processes, including their own.
- Discuss and critique their own work as well as the work of their classmates effectively, and make changes to the work based on those discussions.
- Acquire technical skills such as the use of different media and techniques.

### COURSE REQUIREMENTS

#### *Design Book*

Each student will be required to create a design book. This will be a collection of information, handouts, and assignments that relate directly to the elements and principles of design. This notebook will provide the student with all the information necessary for meeting the course goals. It will be your responsibility to keep this notebook neat and organized. Upon completion of the design notebook it will be turned in for a grade and there will be a test based on its contents.

#### *Large Projects & Critiques*

There will be an in class critique on the due date for each of the large projects. These critiques offer the opportunity for a dialogue of constructive criticism that helps the artist/designer to find the strengths and weaknesses of her work. Each student is expected to contribute to this discussion. In fact your participation grade is based in part on your willingness to join in during the critique. If you are absent from a critique your project is considered late, and the highest grade you can receive for that project is a "B-". There is no way of making up the points lost for missing a critique.

#### *Written Work*

Along with each lecture there will be a short written assignment regarding the material covered in class to be turned in each following class period. I will provide more information in a separate handout.

There will also be a written paper due this semester. This paper will be 2-3 pages in length, double-spaced, and a 12pt font. The contents of the paper will be explained in class well in advance of the due date.

### ATTENDANCE

Per PLNU policy, your attendance is required at every class session. If you are absent it is your responsibility to find out, and make up, whatever you have missed. The following attendance policy will be strictly enforced.

- 1-2 unexcused absences--no effect
- 3-4 unexcused absences--1/2 grade deduction each
- 5-6 unexcused absences-- whole grade deduction each
- 6+ unexcused absences-- fail
- 1-15 minutes late --Tardy
- 4 Tardy --Absent

### REQUIRED MATERIALS

15" Stainless Steel Ruler  
No. 1 X-acto knife  
8" Scissors  
No. 1 Round White Taklon Brush  
No. 6 Round White Taklon Brush  
Square 1/2" White Taklon Brush  
Square 1" White Taklon Brush  
Ball Bearing Compass  
Glue Stick  
Naphthol Red 1oz. Tube acrylic  
Azo Yellow 1oz. Tube acrylic  
Mars Black 1oz. Tube acrylic  
Titanium White 1oz. Tube acrylic  
Ultramarine 1oz. Tube acrylic  
6x9 Linoleum Block  
Kneaded Eraser  
14x17 80# Drawing Pad  
14x17 Bleedproof Ink Drawing Pad  
4b Turquoise Drawing Pencil  
Black Permanent Doubleheader Marker  
Linoleum Cutter Set  
Black Paper and Matboard Pack  
Sharpie Fine Point  
Art Portfolio or Bag  
A Binder  
15"x20" black Matboards

## GRADING POLICY

While the grading of art is necessarily subjective, I try to approach each student's work as fairly and objectively as possible, taking in to account each of the student's circumstances & abilities. Individual work will be graded on the following components

- Meets Project Requirements
- Composition/Visual
- Craftsmanship/Technical
- Concept/Creativity
- Effort

A more specific breakdown of how individual projects are to be evaluated will be provided in a handout upon the introduction of each project.

Individual projects will receive a formal evaluation upon completion. Students will then have the opportunity to make suggested (or necessary) changes before they turn them in with the portfolio for a letter grade.

Assignments turned in late will receive an automatic one letter grade deduction. For each additional day the assignment is late an additional letter grade will be deducted.

## FINAL GRADE BREAKDOWN\*

Grades will be based on a total number of points accumulated during the semester, with a possible total of (approximately) 550points.

Design Exercises	150 points. (10 Each)
Design Projects	150 points (50 Each)
Design Notebook	75 points
Design Test	50 points
Homework Handouts	50 points
Beauty Paper	25 points
Participation	100 points (50 midterm, 50 final)

A	= 93 - 100%	of possible points
A-	= 90 - 92%	of possible points
B+	= 87 - 89%	of possible points
B	= 83 - 86%	of possible points
B-	= 80 - 82%	of possible points
C+	= 77 - 79%	of possible points
C	= 73 - 76%	of possible points
C-	= 70 - 72%	of possible points
D+	= 67 - 69%	of possible points
D	= 63 - 66%	of possible points
D-	= 60 - 62%	of possible points
F	= 0 - 59%	of possible points

\* See Sample Grading Sheets Included in Syllabus

## CELL PHONES

Turn off all ringers. Do not take/make calls or text in class. If you have an emergency or special circumstance, please explain it to me in advance. Do not listen to personal music devices in class. No earbuds or headphones. When you are in class, work to be sure that your full attention is here as well. You may use a laptop in class only if you are engaged in research that is specifically related to the course related task at hand.

The following will be enforced for each infraction

1st offence - warning

2nd offence- tardy

3 or more - an absence for each offence

## OPEN SHOP NIGHTS

The shop will be open two nights per week for scheduled open shop nights. If you need to use power equipment, this is an opportunity to do so under supervision. Note: Even during open shop nights there are strict guidelines regarding the use of power equipment. You must be cleared by the instructor and work under direct, authorized supervision when using equipment such as electric saws, grinders etc.

## STORAGE

When possible, the art dept tries to provide students with storage areas for larger materials and works in progress. For smaller items you can claim a locker by putting a Master Lock on an empty locker and registering the combination with Allyson in the art dept. office. Be sure to mark all materials that belong to you.

## CLEAN UP

Art, by its nature is a messy process. It is important that you clean up after yourself. This includes the classroom and anywhere else that you might work. These are areas that we all share and use, so be courteous and leave your work area as clean as or cleaner than you found it. If you habitually neglect to clean up after yourself your final grade can be lowered by a full letter grade.

**ACADEMIC DISHONESTY**

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. As stated in the university catalog, "Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. Such acts include plagiarism, copying of class assignments, and copying or other fraudulent behavior on examinations. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course." See Academic Policies in the undergrad student catalog.

**ACADEMIC ACCOMMODATIONS**

While all students are expected to meet the minimum academic standards for completion of this course as established by the instructor, students with disabilities may require academic accommodations. At Point Loma Nazarene University, students requesting academic accommodations must file documentation with the Disability Resource Center (DRC), located in the Bond Academic Center. Once the student files documentation, the Disability Resource Center will contact the student's instructors and provide written recommendations for reasonable and appropriate accommodations to meet the individual needs of the student. See Academic Policies in the undergrad student catalog.

**FERPA POLICY**

In compliance with federal law, neither PLNU student ID nor social security number should be used in publically posted grades or returned sets of assignments without student written permission. This class will meet the federal requirements by (each faculty member choose one strategy to use: distributing all grades and papers individually; requesting and filing written student permission; or assigning each student a unique class ID number not identifiable on the alphabetic roster.). Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the "Information Release" section of the student portal. See Policy Statements in the undergrad student catalog.

**SAMPLE PROJECT GRADING SHEET (Generic)**

MEETS REQUIREMENTS	Project was Completed On Time	1 2 3 4 5 6 7 8 9 10
COMPOSITION/VISUAL	Image is Well Composed Strong Focal Point, Rule of Thirds, etc. Awareness of Elements and Principles of Design	1 2 3 4 5 6 7 8 9 10
CRAFTSMANSHIP/TECHNICAL	Artwork Demonstrates Highest Quality of Developing, Cutting , Mounting	1 2 3 4 5 6 7 8 9 10
CONCEPT/CREATIVITY	Image and/or Concept is Interesting Unique Point of View Demonstrates Creative Thinking	1 2 3 4 5 6 7 8 9 10
EFFORT	Student Used Class Time Efficiently Student to Artistic Risks	1 2 3 4 5 6 7 8 9 10

COMMENTS:

TOTAL POINTS: \_\_\_\_\_ (out of 50)

LETTER GRADE: \_\_\_\_\_ ( A= 50-45, B= 44-40 C=39-35, D=34-30, F=29-0)

# SAMPLE DESIGN BOOK GRADE SHEET

## DESIGN BOOK ASSIGNMENTS

\_\_\_\_\_ (150 pts possible - 10 each. Graded throughout the semester)

Composition 101 \_\_\_\_\_ Points Earned      Color 2 \_\_\_\_\_ Points Earned

Gestalt \_\_\_\_\_ Points Earned      Color 3 \_\_\_\_\_ Points Earned

Line \_\_\_\_\_ Points Earned      Unity \_\_\_\_\_ Points Earned

Shape \_\_\_\_\_ Points Earned      Balance \_\_\_\_\_ Points Earned

Space \_\_\_\_\_ Points Earned      Rhythm \_\_\_\_\_ Points Earned

Texture \_\_\_\_\_ Points Earned      Scale/Proportion \_\_\_\_\_ Points Earned

Value \_\_\_\_\_ Points Earned

Color 1 \_\_\_\_\_ Points Earned      Emphasis/Focal Point \_\_\_\_\_ Points Earned

\_\_\_\_\_ MEETS REQUIREMENTS (25 pts possible)  
Turned in on Time  
Worksheets complete  
Workshet and projects in order  
Projects are labeled

\_\_\_\_\_ CRAFTSMANSHIP/TECHNICAL - (25 pts possible)  
Images are cut cleanly and square  
Images are mounted cleanly and straight  
No significant fingerprints or smudges  
Corners are crisp

\_\_\_\_\_ EFFORT - (25 pts possible)  
Work Ethic  
Worked consistently throughout duration of assignment, used time effectively and efficiently  
Took creative risk

TOTAL \_\_\_\_\_ (Out of 225 Points Possible)

### LETTER EQUIVELANT

A    A-    B+    B    B-    C+    C    C-    D+    D    D-    F

# SAMPLE FINAL GRADE SHEET

## PROJECTS (150 Points possible)

\_\_\_\_\_ Project 1 - Block Print (50)

\_\_\_\_\_ Project 2 - Logo (50)

\_\_\_\_\_ Project 3- Stamp (50)

## DESIGN BOOK (225 Points Possible)

\_\_\_\_\_ Points Earned

## PARTICIPATION (100 Points Possible)

\_\_\_\_\_ Midterm Points Earned (50)

\_\_\_\_\_ Second Half (50)

## WRITTEN WORK/EXAMS (75 Points Possible)

\_\_\_\_\_ Design Test (50)

\_\_\_\_\_ Homework Handouts (50)

\_\_\_\_\_ Beauty Paper (25)

\_\_\_\_\_ Extra Credit

## NOTES/ATTENDANCE :

TOTAL \_\_\_\_\_ (Out of 650 Points Possible)

### LETTER EQUIVELANT

A    A-    B+    B    B-    C+    C    C-    D+  
D    D-    F