| POINT LOMA NAZARENE UNIVERSITY PROGRAM REVIEW SELF-STUDY RUBRIC                 |  |  |   |  |          |  |  |
|---|--|--|---|--|----------|--|--|
| INTRODUCTION  |  |  |   |  |          |  |  |
| Criteria  | Highly Developed   | Developed  | Emerging  | Initial  | Comments |  |  |
| Previous PR<br>Recommendations<br>and/or Action Plan                            | Completely addressed and<br>reflected on all items that had<br>been previously identified.   | Addresses and reflects on<br>many but not all items that<br>were previously identified.  | Addresses and reflects on a few of the items from the previous program review   | Does not address<br>previous<br>recommendations or<br>action plan.   |          |  |  |
| Brief History, Program<br>Development, and<br>Expectations for the<br>Program   | Addresses history and<br>development of the academic<br>unit including a description and<br>complete analysis of<br>enrollment trends, migration<br>to and from major, retention &<br>graduation rates.  | Brief overview of the<br>academic unit with a<br>discussion of the IR data<br>packet but does not<br>demonstrate a thorough<br>understanding of the trends<br>and causes.  | Addresses some of the<br>history and trends including<br>brief discussion of the IR<br>data packet.   | Does not provide a<br>history or an analysis of<br>trends  |          |  |  |
| PART I – DEFINING INSTITUTIONAL PURPOSES AND ENSURING STUDENT LEARNING OUTCOMES |  |  |   |  |          |  |  |
| Criteria  | Highly Developed   | Developed  | Emerging  | Initial  | Comments |  |  |
| Program Mission and<br>Alignment  | Program has a clear and<br>concise mission statement that<br>is appropriate for the academic<br>unit, and program clearly aligns<br>with all of the following: PLNU<br>mission, core values, learning<br>outcomes and external<br>disciplinary benchmarks. | Program has a clear mission<br>statement that is<br>appropriate for the academic<br>unit, and program clearly<br>aligns with at least two of<br>the following: PLNU mission,<br>core values, learning<br>outcomes and external<br>disciplinary benchmarks. | Program mission statement<br>is either vague or<br>inappropriate for the<br>academic unit, and program<br>aligns with no more than one<br>of the following: PLNU<br>mission, core values, learning<br>outcomes and external<br>disciplinary benchmarks. | Program mission is<br>missing and program<br>does not align with<br>PLNU mission, core<br>values, learning<br>outcomes and external<br>disciplinary<br>benchmarks. |          |  |  |
| Academic Unit's Stretch<br>Goals  | Thorough statement and<br>discussion of program<br>outcomes, and stretch goals,<br>including the areas of teaching,<br>scholarship, creativity, and civic<br>engagement. The Study<br>addresses the national and<br>global changes in the<br>disciplines.  | Analysis and discussion of<br>some of the trends in the<br>discipline including goals, but<br>does not include a<br>challenging vision.  | Analysis is weak, and<br>provides a cursory view of<br>the changes in the discipline,<br>and does not include an<br>analysis of the national and<br>global trends.  | Does not include an in-<br>depth analysis of the<br>trends in the discipline<br>or stretch goals for the<br>academic unit.   |          |  |  |

| Criteria  | Highly Developed  | Developed   | Emerging  | Initial   | Comments |
|---|---|---|---|---|----------|
| Thoroughness of Analysis<br>at the academic unit level<br>and for each program<br>and service | The self-study includes an<br>excellent analysis of the<br>academic unit as a whole and<br>each part including each<br>academic program, center,<br>institute, General Education<br>(?), certificate(s)/ credential(s),<br>and supporting programs and<br>services. There are no gaps<br>noted. | The self-study includes and<br>adequate analysis of the<br>academic unit as a whole<br>and each part including each<br>academic program, center,<br>institute, GE, certificate/<br>credentials, and supporting<br>programs and services. There<br>are few gaps noted.                   | The self-study includes a<br>basic analysis of the<br>academic unit as a whole<br>and only some but not all of<br>the academic programs,<br>center(s), GE certificate/<br>credentials, and supporting<br>programs and services.<br>There are significant gaps<br>noted. | The self-study<br>inadequately analyzes<br>the academic unit as a<br>whole and does not<br>include an analysis of<br>each academic<br>program, center(s). GE,<br>certificate, and<br>supporting programs<br>and services. |          |
| Internal and External<br>Demand for the<br>Program(s)   | Excellent analysis of the trends<br>and projections for both<br>internal and external<br>enrollment in the programs<br>including majors, minors, GE<br>and courses. Created a<br>thoughtful and appropriate<br>response to enrollment<br>challenges and growth<br>opportunities.                | Analysis of the enrollment<br>trends and projections for<br>most majors, minors, GE and<br>courses. Developed a<br>response that gives some<br>rationale for response to<br>enrollment, but not clear<br>that the response completely<br>addresses the challenges and<br>opportunities. | Basic analysis of the<br>enrollment trends and<br>projections but exhibits only<br>a limited understanding of<br>the challenges and<br>opportunities. The analysis<br>of the enrollment trends is<br>does not clearly follow from<br>the data.                          | Little analysis or<br>understanding of the<br>enrollment trends and<br>the appropriate<br>response to sustain the<br>programs.  |          |
| Size, Scope, and<br>Productivity of the<br>Program(s) (Course<br>Profile)                     | Well-developed and thorough<br>analysis of the entire work flow<br>demands and productivity of<br>the academic unit, including<br>faculty loads, advising,<br>program design, high-impact<br>practices, program evaluation,<br>and feedback used for<br>continuous program<br>improvement.      | Analysis of the academic<br>unit's work flow and<br>productivity including a basic<br>understanding of faculty<br>loads, advising, and program<br>design. Program evaluation is<br>done but not always used for<br>program improvement.   | Basic analysis of the<br>academic unit work flow and<br>productivity, but not a clear<br>or complete analysis leading<br>to program improvement.  | Limited analysis or<br>understanding of the<br>issues leading to<br>academic unit<br>productivity and<br>program improvement.   |          |
| Financial Resources and<br>Academic Unit Costs  | Financial analysis of faculty and<br>goods and services costs;<br>student credit-unit discussed<br>and compared internally, and<br>externally to comparator<br>institutions. The budget<br>discussion includes detailed<br>revenues and expenditures for<br>the program.                        | Financial analysis of faculty<br>and goods and services<br>costs; student credit-hour<br>discussed and compared to<br>other departments within<br>the university. The budget<br>discussion includes detailed<br>revenues and expenditures<br>for the program.                           | Financial analysis is<br>presented in a very general<br>format.   | Financial analysis of the program is not included.  |          |

| Quality of Program<br>Inputs and Processes<br>(Faculty, Professional<br>Development,<br>Technology, Information<br>and Technology<br>Resources) | A comprehensive analysis of<br>Academic Unit and Program<br>inputs and processes including<br>faculty ratios, professional<br>development, technology<br>development and usage,<br>information resources,<br>support services such as<br>advising, tutorial help and<br>wellness and/or career<br>counseling needed to support<br>students appropriate to their<br>degree and/or modality of<br>delivery completed. | An adequate analysis of<br>Academic Unit and Program<br>inputs and processes<br>including: training and<br>development, support<br>services such as advising,<br>tutorial help and wellness<br>and/or career counseling<br>needed to support students<br>appropriate to their degree<br>and/or modality of delivery<br>completed. | A minimal analysis of<br>Academic Unit and Program<br>inputs and processes,<br>including faculty, and<br>support services such as<br>advising, tutorial help and<br>wellness and/or career<br>counseling needed to<br>support students<br>appropriate to their degree<br>and/or modality of delivery<br>completed. | Little or no analysis of<br>Program inputs and<br>processes: including<br>faculty ratios, support<br>services such as<br>advising, tutorial help<br>and wellness and/or<br>career counseling<br>needed to support<br>students appropriate to<br>their degree and/or<br>modality of delivery<br>completed. |          |
|---|---|---|--|---|----------|
| Criteria  | Highly Developed  | Developed   | Emerging   | Initial   | Comments |
| Infrastructure: Resource<br>Profile, Facilities and   | Exceptional in addressing the facilities, physical resources and in making a strong case for  | Adequately addresses academic unit facilities,  | Minimally addresses the facilities, resources, and staff   | Little or no analysis of physical resources and   |          |
| Staff   | improvements where needed.  | resources, and makes a case for improvements.   | and provides a basic plan for improvement.   | no plan for<br>improvement.   |          |

| PART III – CORE COMMITMENT TO STUDENT LEARNING AND SUCCESS                                      |  |   |  |   |  |  |  |  |
|---|--|---|--|---|--|--|--|--|
|   | The following assessment criterion are Imported from the Institutional Effectiveness Committee               |   |  |   |  |  |  |  |
| Criteria  | Criteria Highly Developed Developed Emerging Initial Comme   |   |  |   |  |  |  |  |
| Assessment Wheel<br>(IE Committee Report<br>and Score)  | Excellent assessment program<br>in all aspects with few areas<br>needing improvement.                        | Strong assessment program<br>with some areas needing<br>further development.                              | Building of assessment<br>program begun, but needs<br>significant improvement.   | Have made very little<br>progress on building out<br>the assessment structure<br>for the program.                 |  |  |  |  |
| Score   | 4.0  | 3.0   | 2.0  | 1.0   |  |  |  |  |
| Program Assessment<br>(123)<br>A different criteria<br>row for each of the<br>academic programs | Excellent assessment<br>documentation and evidence<br>for Program (1) with few areas<br>needing improvement. | Strong assessment<br>documentation and evidence<br>for Program (1) with few<br>areas needing improvement. | Building of the assessment<br>for Program (1)<br>documentation and<br>evidence has begun, but<br>needs significant<br>improvement. | Have made very little<br>progress on building out<br>the assessment structure<br>and evidence for<br>Program (1). |  |  |  |  |
| Score   | 4.0  | 3.0   | 2.0  | 1.0   |  |  |  |  |

| Criteria  | Highly Developed  | Developed   | Emerging  | Initial  | Comments |
|---|---|---|---|--|----------|
| Curriculum (Structure<br>and Coherence of<br>Instructional Program) | Thorough and excellent<br>analysis of the<br>appropriateness, rigor, quality,<br>currency, comprehensiveness<br>of the curriculum and<br>pedagogy including national<br>discipline specific standards<br>and program assessment.<br>Includes an excellent plan for<br>curriculum improvement and<br>innovation. | Adequate analysis of the<br>curriculum, program design,<br>pedagogy, discipline<br>standards and program<br>assessment. Includes an<br>adequate plan for curriculum<br>and program improvement. | Minimum analysis of the<br>curriculum and program<br>design, discipline<br>standards, appropriate<br>pedagogy. A basic plan for<br>curriculum and program<br>improvement. | Little or no analysis of<br>the curriculum and<br>program without a clear<br>plan for improvement. |          |

| Program Faculty  | Excellent description and<br>analysis of the program faculty<br>and how the faculty enhance<br>the program's mission,<br>assessment of learning, and<br>goals. Thorough analysis and<br>plan for development of faculty<br>effectiveness in teaching and<br>learning.                                  | Adequate description and<br>analysis of the program<br>faculty and how they enhance<br>the program, assessment of<br>learning and program goals.<br>Adequate analysis and plan<br>for development of faculty<br>effectiveness. | Minimum description and<br>analysis of the program<br>faculty and how they<br>enhance the program.<br>Analysis and plan do not<br>clearly identify a faculty<br>development plan for<br>teaching effectiveness. | Little or no description<br>or analysis of the<br>program faculty and how<br>they enhance the<br>program. No or little<br>plan for the<br>development of faculty<br>for improving teaching<br>effectiveness. |  |
|--|--|--|---|--|--|
| Compliance: Credit Hour,<br>Core Competencies, and<br>PLNU Policies  | Full, complete report and<br>analysis of the program<br>compliance processes to<br>Federal, Accreditation and<br>PLNU policies.  | Adequate report and<br>discussion of the program<br>compliance with Federal,<br>Accreditation and PLNU<br>policies.  | Minimum discussion or<br>reporting on the<br>compliance with standards<br>and policies.   | Little or no discussion<br>and reporting of<br>compliance.   |  |
| Graduate Placement,<br>Graduate School and<br>Alumni Satisfaction  | Excellent analysis and data<br>regarding post-graduation<br>outcomes, including a well-<br>developed alumni survey with<br>a discussion on how data will<br>be used for program<br>improvement.  | Adequate analysis and data<br>about post-graduation<br>outcomes, including an<br>alumni survey with analysis.  | Minimal analysis and<br>knowledge of post-<br>graduation outcomes<br>based on a basic alumni<br>survey.   | Little or no discussion or<br>analysis of post-<br>graduation and no<br>alumni survey.   |  |
| External support:<br>Advisory Council,<br>Professional, Academic<br>Guild Standards, and<br>Community Engagement | Excellent description and<br>analysis of student<br>opportunities for internships,<br>employment placement, high<br>impact practices, community<br>engagement. The academic<br>unit has a fully engaged<br>Advisory Council including<br>external stakeholders<br>committed to program<br>improvement. | Adequate description and<br>analysis of student<br>opportunities and high impact<br>practices. The academic unit<br>has an Advisory Council that is<br>engaged in advising the<br>academic unit.                               | Minimal description with<br>some analysis of student<br>opportunities and high<br>impact practices. The<br>academic unit does not<br>have an Advisory Council<br>that is engaged in program<br>improvement.     | Little or no description<br>or analysis of student<br>program opportunities<br>or high impact practices.<br>The academic unit does<br>not have an Advisory<br>Council.                                       |  |
| Student Evaluation<br>Feedback (Aggregate for<br>ProgramNot for<br>Individual Professors)                        | Exceptional student feedback<br>on the quality of Instruction,<br>the curriculum and academic<br>advising is included and<br>considered as part of Program<br>Review.  | Adequate student feedback<br>on the quality of Instruction,<br>the curriculum and academic<br>advising is included and<br>considered as part of Program<br>Review.   | Minimal student feedback<br>on the quality of<br>Instruction, the curriculum<br>and academic advising is<br>included and considered as<br>part of Program Review.   | Key student feedback on<br>the quality of<br>Instruction, the<br>curriculum and academic<br>advising is not included<br>or considered as part of<br>Program Review.  |  |

| PART IV – CORE COMMITMENT TO QUALITY AND CONTINUOUS IMPROVEMENT                                  |  |   |  |   |          |  |  |
|--|--|---|--|---|----------|--|--|
| Criteria   | Highly Developed   | Developed   | Emerging   | Initial   | Comments |  |  |
| Comparator and Aspirant<br>Programs, Best Practices<br>in the Discipline, and<br>Unique Features | Excellent selection rationale<br>and analysis of comparator and<br>aspirant universities. Best<br>practices, and unique features<br>with comparative data of size,<br>demographics, FTE, faculty<br>ratios, and other metrics. | Adequate selection and<br>analysis of comparator and<br>aspirant schools with<br>comparative metrics.                         | Minimal analysis of<br>comparator and aspirant<br>schools with insufficient<br>metrics for adequate<br>comparison. | Inadequate rationale and<br>analysis of comparator<br>and aspirant schools<br>with insufficient or no<br>metrics. |          |  |  |
| Action Plan for<br>Improvement   | Action items exceptionally<br>address the findings of the self-<br>study and are appropriately<br>placed in timeline for next six<br>years.  | Action items adequately<br>address the findings of the<br>self- study but may not be<br>realistically planned or<br>sequenced | Action items flow from<br>findings but don't fully<br>address findings   | Action items are missing,<br>or those identified do<br>not flow from findings of<br>the self-study                |          |  |  |

| PART V – INTERNAL STRENGTHS-WEAKNESSES AND EXTERNAL OPPORTUNITIES-THREATS (SWOT ANALYSIS)          |  |   |  |   |  |  |  |
|--|--|---|--|---|--|--|--|
| Internal Capability:<br>Impact,<br>Justification, and<br>Overall Essentiality<br>of the Program(s) | benefits to the university   | Adequate analysis of the<br>internal strengths and<br>weaknesses of the academic<br>unit and program(s).<br>Adequate discussion on the<br>benefits of the academic unit | Basic analysis of the internal<br>strengths and weaknesses of<br>the academic unit and<br>program(s). Some<br>discussion and basic<br>understanding of the   | No analysis or<br>understanding of the<br>internal strengths and<br>weaknesses of the<br>program. Does not<br>make a case for the |  |  |  |
| (Internal to the<br>Academic Unit)   | for retaining, building or<br>redesigning the<br>program(s). Identified<br>ways to build on the<br>strengths and how they<br>will address or mitigate<br>the program(s)<br>weaknesses. | and its program(s), to the<br>University mission and makes<br>a case for the value the<br>academic unit and its<br>program(s) provide the<br>University.                | benefits of the program(s)<br>to the University. Does not<br>make a strong case for the<br>value the academic unit and<br>programs add to the<br>University. | value the academic<br>unit and program(s)<br>add to the University.   |  |  |  |

| SW (internal)/ OT (external) | External Situations<br>(future direction<br>and vision):<br>Opportunity<br>Analysis of the<br>Program(s)<br>(External to the<br>University)<br>Analysis Linking<br>Strengths/<br>Weaknesses to<br>Threats/ | Identified innovative<br>opportunities that will<br>strengthen the program(s)<br>future direction of the<br>academic field and<br>preparing students for the<br>future. External threats<br>were thoroughly identified<br>and how these might -<br>threaten the sustainability<br>of the program(s).<br>In-depth analysis matching<br>the academic unit's<br>internal strengths and<br>weaknesses with key | Adequate discussion of ideas<br>that will strengthen the<br>program(s) and better<br>prepare students for the<br>future. Adequately addresses<br>the external threats to the<br>academic unit and<br>program(s) and posits some<br>ideas that may mitigate the<br>threat.<br>Analysis of some of the<br>academic unit's SW matched<br>to some of the key external<br>OT | Basic analysis of some of the<br>threats and opportunities<br>that may impact the future<br>of the academic unit and<br>program(s). Seems to have<br>a basic understanding of<br>how the external<br>environment may provide<br>opportunities and threats.<br>Analysis of some of the<br>academic unit's SW but are<br>not clearly linked to the<br>external TO | No analysis or<br>understanding of the<br>impact of the external<br>environment on the<br>future opportunities<br>or threats of the<br>program(s). |  |
|------------------------------|--|--|---|---|--|--|
|                              | Threats/<br>Opportunities  | weaknesses with key<br>external opportunities and<br>threats   | 0T  | external TO   |  |  |
|                              |  | PART   | /I – PROGRAM REVIEW THEME   | S FOR FUTURE INQUIRY  |  |  |
| Then                         | nes for Future Inquiry   | Thorough analysis that<br>leads to future lines of<br>inquiry for continuous<br>improvement. These<br>future lines of inquiry have<br>the potential of adding<br>significant value to the<br>student's education and<br>the academic unit.   | Adequate analysis that leads<br>to future lines of inquiry for<br>continuous improvement.<br>These future lines of inquiry<br>have the potential of adding<br>some value to the student's<br>education and the academic<br>unit.  | Analysis does not clearly lead<br>to future lines of inquiry for<br>continuous improvement.<br>These future lines of inquiry<br>have do not appear to add<br>value to the student's<br>education and/or the<br>academic unit.   | Future lines of inquiry<br>are not included in the<br>self-study.  |  |

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