

ART226 PHOTOGRAPHY: DIGITAL

Mac Lab
Tue., Thu
9:30 - 11:50

Professor Lael Corbin
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SYLLABUS FA/15

COURSE DESCRIPTION

Art 226 is an introductory level course in photography. This course focuses on using digital technologies for the application of contemporary image making. The coursework addresses the visual language used to create, respond to, and evaluate the photograph as fine art. We will explore the various technology associated with digital photography such as the digital camera, using the computer as darkroom, studio lighting, and digital print making. In addition we will be examining the effective use of color in image making, exploring photography as a story telling medium and discussing the ethical issues surrounding image manipulation.

COURSE LEARNING OUTCOMES

Students will...

1. Acquire technical skills such as the manual operation of camera, the ability to determine correct exposure settings, the ability to process RAW images using Adobe Bridge and Adobe Photoshop and create color prints.
2. Identify basic rules of picture composition and evaluate photographs in terms of their technical control and visual content.
3. Articulate their motivations, conceptual intent, and feelings about the work they present in critique as well as offer constructive criticism to their classmate about the work they present at critique.
4. Discuss the ethical implications of creating digital photographic images

COURSE REQUIREMENTS

Weekly Images & Contact Sheet

Each week the students will be presented with a new photo assignment. These assignments are intended to advance the students technical and conceptual abilities. Each week you will be responsible for shooting at least 24 shots based on the assignment and then turning in at least one image and one contact sheet, along with a brief statement. These will be submitted digitally at the beginning of class and a brief class discussion/critique will follow.

Written Work

Each student will be required to write two short writings this semester. The first will be a 1-2 page (12pt., double spaced) report developed for a photo-journalism assignment. This will be copy developed in tandem with a series of photographs that together tell a story. This assignment will develop your skills at telling a story with your camera as well as compare how both image and traditional narrative communicate.

The second will be a series of artist's statements developed for a series of images turned in for the midterm and final critiques. More details on these will be given in class.

Visual Influences Presentations

Towards the end of the semester each student will give a short image based presentation on their visual influences. Each presentation should run 5-10 minutes and will be followed by 5 minutes of class discussion. A sample presentation will be given in class.

Critiques

There will be two in class critique held during the semesters. These critiques offer the opportunity for a dialogue of constructive criticism that helps the artist to find the strengths and weaknesses of her work. Each student is expected to contribute to this discussion. In fact your participation grade is based in part on your willingness to join in during the critique. If you are absent from a critique or your images are not "critique ready" your work is considered late, and the highest grade you can receive for that project is a "C". There is no way of making up the points lost for missing a critique.

REQUIRED EQUIPMENT

- Binder/Notebook
- Digital SLR Camera (with lens)
- Flash, SD, or SDHC Card
- A printer or budget for printing
- Matt board (as needed)
- Photo Adhesive

Recommended Equipment

- Card Reader (if you have a Flash Card)
- Thumb drive or External Hard drive

Recommended Reading

- Photoshop CC (or CS6) book for Digital Photographers
By Scott Kelby

ATTENDANCE

Per PLNU policy, your attendance is required at every class session. If you are absent it is your responsibility to find out, and make up, whatever you have missed. The following attendance policy will be strictly enforced.

- 1-2 unexcused absences--no effect
- 3-4 unexcused absences--1/2 grade deduction each
- 5-6 unexcused absences-- whole grade deduction each
- 6+ unexcused absences-- fail
- 1-15 minutes late --Tardy
- 4 Tardy --Absent

(Continued)

GRADING POLICY

While the grading of art is necessarily subjective, I try to approach each student's work as fairly and objectively as possible, taking in to account each of the student's circumstances & abilities. Individual work will be graded on the following components

- Meets Project Objectives
- Effort
- Composition
- Craftsmanship/Technical
- Concept/Creativity

A more specific breakdown of how individual projects are to be evaluated will be provided in a handout upon the introduction of each project.

Individual projects will receive a formal evaluation upon completion. Students will then have the opportunity to make suggested (or necessary) changes before they turn them in with the portfolio for a letter grade.

Assignments turned in late will receive an automatic one letter grade deduction. For each additional day the assignment is late an additional letter grade will be deducted.

FINAL GRADE BREAKDOWN

Grades will be based on a total number of points accumulated during the semester, with a possible total of (approximately) 750 pts.

Weekly Photo & Contact Sheet	300 pts. (30 each)
Class Conduct & Participation	100 pts. (50 midterm, 50 final)
Papers	50 pts. (25 each)
Influences Presentation	100 pts.
Mid Term and Final Critique	200 pts. (100 each)

A = 93 – 100%	of possible points
A- = 90 – 92%	of possible points
B+ = 87 – 89%	of possible points
B = 83 – 86%	of possible points
B- = 80 – 82%	of possible points
C+ = 77 – 79%	of possible points
C = 73 – 76%	of possible points
C- = 70 – 72%	of possible points
D+ = 67 – 69%	of possible points
D = 63 – 66%	of possible points
D- = 60 – 62%	of possible points
F = 0 – 59%	of possible points

ACADEMIC ACCOMMODATIONS

While all students are expected to meet the minimum academic standards for completion of this course as established by the instructor, students with disabilities may require academic accommodations. At Point Loma Nazarene University, students requesting academic accommodations must file documentation with the Disability Resource Center (DRC), located in the Bond Academic Center. Once the student files documentation, the Disability Resource Center will contact the student's instructors and provide written recommendations for reasonable and appropriate accommodations to meet the individual needs of the student. See Academic Policies in the under grad student catalog.

ACADEMIC HONESTY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. As stated in the university catalog, "Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. Such acts include plagiarism, copying of class assignments, and copying or other fraudulent behavior on examinations. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course." See Academic Policies in the under grad student catalog.

FERPA

In compliance with federal law, neither PLNU student ID nor social security number should be used in publicly posted grades or returned sets of assignments without student written permission. This class will meet the federal requirements by (each faculty member choose one strategy to use: distributing all grades and papers individually; requesting and filing written student permission; or assigning each student a unique class ID number not identifiable on the alphabetic roster.). Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the "Information Release" section of the student portal. See Policy Statements in the under grad student catalog.

CELL PHONES & COMPUTERS

Under no circumstances are students to be making phone calls or texting during class time. They are expected to be involved with what is happening in class, not at the other end of their phones. Similarly, the use of the computer for non class related activity is not permitted. The following cell phone and computer policy will be enforced.

- 1st offence - verbal warning
- 2nd offence-verbal warning, marked tardy
- 3 or more - no warning, an absence for each offence

SAMPLE WEEKLY IMAGE GRADE SHEET

ART226 PHOTOGRAPHY; DIGITAL		
WEEKLY IMAGES:		STUDENT
COMPOSITION/TECHNICAL		1 2 3 4 5 6 7 8 9 10
CONCEPT/CREATIVITY		1 2 3 4 5 6 7 8 9 10
CONTACT SHEET		1 2 3 4 5 6 7 8 9 10
COMMENTS:		
TOTAL POINTS: _____ (out of 30)		

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Shooting Schedule FA/14

✓	Week #	Dates	Assignment	Due
<input type="checkbox"/>	1	Sept. 3	<i>Self Portrait</i>	Sept. 8
<input type="checkbox"/>	2	Sept. 8-10	Exposure - Meter (2 images)	Sept. 15
<input type="checkbox"/>	3	Sept. 15-17	Aperture (2 Images)	Sept. 22
<input type="checkbox"/>	4	Sept. 22-23	Shutter (3 Images)	Sept. 29
<input type="checkbox"/>	5	Sept. 29-Oct. 1	Color & Expressive Color (2 images)	Oct 6
<input type="checkbox"/>	6	Oct. 6-8	Portrait (2 images)	Oct. 15
<input type="checkbox"/>	7	Oct. 13-15	Product (2 images)	Oct. 27
<input type="checkbox"/>	8	Oct. 20-22	<i>* Mid Term Critique (3-10 images)</i>	Oct. 20 - 22
<input type="checkbox"/>	9	Oct. 27-29	Landscape (3 images)	Nov. 3
<input type="checkbox"/>	10	Nov. 3 - 5	Photojournalism	Nov. 10
<input type="checkbox"/>	11	Nov. 10-12	Manipulated Image	Nov. 17
<input type="checkbox"/>	12	Nov. 17-19	-	-
<input type="checkbox"/>	13	Nov. 23-26	Right in Front of Me	Dec. 1
<input type="checkbox"/>	14	Dec. 1- 3	<i>* Influences Presentations</i>	Dec. 1-3
<input type="checkbox"/>	15	Dec. 8-10	-	-
<input type="checkbox"/>	16	Dec. 15	<i>* Final Critique & Statement Due</i>	Dec. 15

All Images and Contact Sheets must be turned in to the class shared data folder by the beginning of class on the above due dates to be considered on time.

Make sure to include your last name in the filename and in the metadata

The class shared data folder is _____