

## WRI420: RUBRIC FOR CAPSTONE PORTFOLIO PROJECT

*Evaluators are encouraged to assign a zero to any portfolio element that does not meet Benchmark Level D performance.*

	<b>Capstone Level A 4</b>	<b>Milestone Level B 3</b>	<b>Milestone Level C 2</b>	<b>Benchmark Level D 1</b>
<b>Primary Genre</b> (circle one) <i>Fiction Poetry CNF Scriptwriting</i>	Demonstrates excellent understanding of craft and technique for this genre. Presents advanced audience/ purpose strategy and focus through original voice and style.	Demonstrates good understanding of craft and technique for this genre. Good understanding of and focus on audience/purpose. Some sense of original voice and style.	Demonstrates some understanding of craft and technique for this genre. Rudimentary understanding of audience/purpose. Flashes of original voice and style.	Demonstrates minimal craft and technique elements for this genre. Little attention to audience—expectation of self, friends, instructor as audience.
<b>Secondary Genre</b> (circle one) <i>Fiction Poetry CNF Scriptwriting</i>	Demonstrates excellent understanding of craft and technique for this genre. Presents advanced audience/ purpose strategy and focus through original voice and style.	Demonstrates good understanding of craft and technique for this genre. Good understanding of and focus on audience/purpose. Some sense of original voice and style.	Demonstrates some understanding of craft and technique for this genre. Rudimentary understanding of audience/purpose. Flashes of original voice and style.	Demonstrates minimal craft and technique elements for this genre. Little attention to audience—expectation of self, friends, instructor as audience. Little sense of original voice and style
<b>Tertiary Elements</b> (samples from courses in Writing for Professional Careers, Pedagogy, Editing, Formal Essays, etc.)	Demonstrates excellent craft, skill, and audience psychology in writing for the professions. Organization, content, presentation, formatting, and style are high level. This material would likely put the writer among finalists in a writing position search.	Demonstrates good sense of craft, skill, and audience psychology in writing for the professions, Organization, content, presentation, formatting, and style are at a level to be seriously considered by employers.	Demonstrates a level of craft, skill, and audience psychology above job applicants uneducated in strategies and elements necessary for writing for the professions. Organization, content, presentation, formatting, and style are at a level that employers would consider.	Demonstrates a level of audience psychology, craft, and technique only slightly above that of unskilled / uneducated applicants presenting sample material as part of a job application.
<b>Critical Foreword to the Portfolio</b>	Demonstrates excellent consideration understanding of literary background in general and the ways in which literary antecedents, critical perspectives, and literary canons inform the original work presented in the portfolio. Style and voice demonstrate literary verve.	Demonstrates awareness and thoughtful consideration of literary background and how various antecedents inform the work. Shows good understanding of critical perspectives and literary canon and provides convincing connections with original work in an interesting style.	Demonstrates rudimentary awareness of literary background. Makes some attempt to trace antecedents. Shows basic understanding of critical perspectives and literary canon and makes a reasonable if sometimes awkward attempt to connect original work with its antecedents.	Demonstrates little understanding of literary background and makes only a vague attempt to connect original work with literary antecedents and literary canon. Style is stilted with no original voice.
<b>Presentation of Materials</b>	Demonstrates excellent understanding of and attention to presentation materials in both paper and electronic submissions. Portfolio shows excellent application of mechanical and format elements. Portfolio is professionally presented and virtually error-free.	Presentation materials are correct and complete in both paper and electronic submissions. Portfolio demonstrates understanding of format and mechanics. Content is nearly error free.	Presentation materials are adequate and both electronic and paper copies are submitted. Reasonable attention to format and mechanics, though some easily correctible errors are apparent.	Presentation guidelines are not closely followed. Paper or electronic copy may be missing. Some omissions may be apparent. Mechanics and format are not at final draft stage. Errors are sometimes merely careless and too often distracting.