

Writing 110 Essay Rubric

	1 Poor Proficiency (5 pts)	2 Limited Proficiency (7 pts)	3 Proficient (8 pts)	4 Highly Proficient (10 pts)
Purpose and Tone (12, 12%)	A hint at the purpose, but generally unclear, and/or tone inappropriate	The essay's purpose sometimes lapses, with possible tonal inconsistency	Intent usually clear and tone usually consistent with purpose	Reason for text and appropriate writer's attitude evident to the reader throughout
Controlling Idea (14, 14%)	Considerable confusion in the text makes the main point unclear - yet hints at worthiness	The thesis does not seem appropriate to the evidence and/or fails to reflect this writer's thinking	The main idea is not unique to this text and/or is not well conceived (worthy)	A single unique and insightful point controls all sections of the development
Development (12, 12%)				
Feel and Voice (10, 10%)				
Organization (10, 10%)				
Coherence (10, 10%)				
Sentence Structure and Fluency (8, 8%)				
Word Choice (8, 8%)				
Usage Conventions (8, 8%)				
Mechanics and Format (8, 8%)				