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**Point Loma Nazarene University Fermanian  
School of Business**



**BBU4080**

**International Business**

**3 Credit Units**

**ONLINE FALL 2026: QUAD 1**

|                                              |                                                                             |
|----------------------------------------------|-----------------------------------------------------------------------------|
| <b>Meeting days:</b> N/A                     | <b>Instructor:</b> Dr. Randal P. Schober                                    |
| <b>Meeting times:</b> N/A                    | <b>Phone:</b> Mobile: (858) 336-2728                                        |
| <b>Meeting location:</b> N/A                 | <b>E-mail:</b> RSchober@pointloma.edu                                       |
| <b>Final Exam:</b> Oct 24 <sup>th</sup> 2026 | <b>Office location:</b> FSB. Rm. 126<br><b>Office hours:</b> By appointment |

**PLNU Mission**

**To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**FSB Mission**

**Character – Professionalism – Excellence – Relationships – Commitment - Innovation**

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

**COURSE DESCRIPTION**

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This course provides an overview of business strategies, challenges and opportunities that exist in a global business environment. Students will explore the various economic, political, legal, social, and cultural contexts in which international businesses operate. In addition, students will develop a global business strategy, participate in a cross-cultural experience, and complete an in-depth research project on a specific country. Emphasis will be given to cross-cultural issues in management, marketing, and business ethics in an international setting.

## **COURSE LEARNING OUTCOMES**

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**Upon completion of this course, students will be able to:**

1. Explain the main drivers of globalization and the changing nature of the global economy (PLO 1, E3 & F4).
2. Recognize the economic, ethical, and business implications of cultural change (PLO 1, 4 & F4).
3. Evaluate the policy instruments used by governments to influence international trade flows (PLO 1, F1 & F2).
4. Investigate and present on differences among countries and how differences can affect the ability to conduct business in an international arena (PLO 1, 3, E3, F1, F2 & F4).
5. Collaborate effectively in a team to formulate strategies and structures of decision-making in international business which reflect ethics and integrity (PLO 2, 4 & 5).

In order to achieve these objectives, the professor's goals are to assist you in: (1) using the information, concepts, and principles from this course to plan, prepare, and make informed decisions, (2) communicating your knowledge clearly in concise reports and presentations, and (3) building skills in international business problem solving, interpersonal communications, research, and fact-finding.

## **COURSE CREDIT HOUR INFORMATION**

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 8 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

Distribution of Student Learning Hours

It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. The time expectations for this course are shown below:

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### **Course Assignments by Points**

| <i>Assignment Category</i>      | <i>Description</i>                                                                                                                                                                                                                                                                  | <i>Points</i> |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Light Week Assignment           | See Canvas assignment for specific instructions.                                                                                                                                                                                                                                    | 40            |
| Course Videos                   | Students will receive points for watching weekly overview and wrap-up videos. They will also watch and respond to twice-weekly chapter lectures.                                                                                                                                    | 120           |
| Chapter Quizzes                 | A total of ten (12) chapter quizzes will be given, with the lowest 2 score dropped. Students will have 20 minutes to complete 20 true / false and multiple-choice questions equaling a total of 20% of the grade. The quizzes will use Honorlock as the online monitoring platform. | 200           |
| Individual Country Presentation | This assignment is to upload a video of an 8-10 min presentation of a specific country and its global business opportunities. Each                                                                                                                                                  | 100           |

### Course Assignments by Points

| <i>Assignment Category</i>                | <i>Description</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <i>Points</i> |
|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
|                                           | student will present a different country allocated on a first come, first serve basis.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |               |
| Country Presentation Peer Reviews         | Each student will provide a reflection on five (5) fellow classmate's country presentation. Feedback will cover: What unique piece of country knowledge did you learn? Reflect upon a specific data point given and provide pertinent feedback AND given the opportunity, what question do you have for the presenter? (Minimum 200 words)                                                                                                                                                                                                                                 | 100           |
| Closing Chapter Case Study                | Each student will answer specific questions as it relates to the closing case study for the first 10 chapters. (10 x 20pts)                                                                                                                                                                                                                                                                                                                                                                                                                                                | 200           |
| Global Business / Cross-Culture Interview | Students will be given the option to either personally interview an immigrant / refugee who has built a business in the US OR a C-level executive/director whose primary responsibility is in international business.<br>The interview will focus on either the challenges of carrying out business internationally or on the cross-cultural challenges from a immigrant's perspective. This interview is specifically designed for you to grapple with cross-cultural considerations and differences between operating a business in another cultural context and the US. | 100           |
| Final Discussion                          | See Canvas assignment for specific instructions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 40            |
| Final Exam                                | A cumulative final exam will be given during the final week of the course. This will test for comprehensive understanding of the textbook content. The final will use Honorlock as the online monitoring platform.                                                                                                                                                                                                                                                                                                                                                         | 100           |
| Total Points Available                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 1000          |

### REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

- Hill, C.W. L. (2021). *Global Business Today: 2024 Release*. McGraw-Hill Higher Education (US). (ISBN: 9781264943944)
- Additional real-time articles, will be assigned during the course

### Additional Resources

Web links:

- Global Edge CyberSite: <https://globaledge.msu.edu/>
- World Bank DoingBusiness: <https://www.worldbank.org/en/businessready>

## COURSE SCHEDULE AND ASSIGNMENTS

| DATE                        | QUIZZES ETC.                                                                                                                                                                                                                                       | DUE ASSIGNMENTS                                                                                                                             | LECTURE OVER-VIEW                                                                                                                                                                                                                                                                                                                                                                          |
|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WEEK 1</b><br>Light Week | <ul style="list-style-type: none"> <li>Opening Assignment</li> </ul>                                                                                                                                                                               |                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>WEEK 2</b>               | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>Chapter #1 Quiz</li> <li>Closing Case Study</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>Chapter #2 Quiz</li> <li>Closing Case Study</li> </ul> | <ul style="list-style-type: none"> <li>Lecture response</li> </ul>                                                                          | <p>Chapter 1</p> <ul style="list-style-type: none"> <li>Globalization of Markets &amp; Production</li> <li>Changing Demographics of Global Economy</li> <li>The Globalization Debate + Management</li> </ul> <p>Chapter 2</p> <ul style="list-style-type: none"> <li>Political System</li> <li>Economic System</li> <li>Legal System + Management</li> </ul> <p>Australia Presentation</p> |
| <b>WEEK 3</b>               | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>Chapter #3 Quiz</li> <li>Closing Case Study</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>Chapter #4 Quiz</li> <li>Closing Case Study</li> </ul> | <ul style="list-style-type: none"> <li>Lecture response</li> <li>Country Presentations</li> <li>Country Presentation Peer Review</li> </ul> | <p>Chapter 3</p> <ul style="list-style-type: none"> <li>Political and Economic Progress</li> <li>States in Transition + Management</li> </ul> <p>Chapter 4</p> <ul style="list-style-type: none"> <li>What is Culture?</li> <li>Religion &amp; Language + Management</li> </ul>                                                                                                            |

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|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>WEEK 4</b></p> | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>• Chapter #5 Quiz</li> <li>• Closing Case Study</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>• Chapter #6 Quiz</li> <li>• Closing Case Study</li> </ul>  | <ul style="list-style-type: none"> <li>• Lecture response</li> <li>• Country Presentations</li> <li>• Country Presentation Peer Review</li> </ul> | <p>Chapter 5</p> <ul style="list-style-type: none"> <li>• Ethics &amp; Ethical Dilemmas</li> <li>• Roots of Unethical Behavior</li> <li>• Philosophical Approaches + Management</li> </ul> <p>Chapter 6</p> <ul style="list-style-type: none"> <li>• Overview of Trade Theory &amp; Mercantilism</li> <li>• Absolute &amp; Competitive Advantage</li> <li>• Theories + Management</li> </ul> |
| <p><b>WEEK 5</b></p> | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>• Chapter #7 Quiz</li> <li>• Closing Case Study</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>• Chapter #8 Quiz</li> <li>• Closing Case Study</li> </ul>  | <ul style="list-style-type: none"> <li>• Lecture response</li> <li>• Country Presentations</li> <li>• Country Presentation Peer Review</li> </ul> | <p>Chapter 7</p> <ul style="list-style-type: none"> <li>• Instruments of Trade Policy</li> <li>• Development of the World Trading System + Management</li> </ul> <p>Chapter 8</p> <ul style="list-style-type: none"> <li>• FDI in the World Economy</li> <li>• Benefits and Cost of FDI + Management</li> </ul>                                                                              |
| <p><b>WEEK 6</b></p> | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>• Chapter #9 Quiz</li> <li>• Closing Case Study</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>• Chapter #10 Quiz</li> <li>• Closing Case Study</li> </ul> | <ul style="list-style-type: none"> <li>• Lecture response</li> <li>• Country Presentations</li> <li>• Country Presentation Peer Review</li> </ul> | <p>Chapter 9</p> <ul style="list-style-type: none"> <li>• Levels of Economic Integration</li> <li>• Economic Integration in Europe and elsewhere + Management</li> </ul> <p>Chapter 10</p> <ul style="list-style-type: none"> <li>• Function &amp; Nature of the Foreign Exchange Market</li> <li>• Exchange rate Forecasting &amp; Currency Convertibility</li> </ul>                       |

|               |                                                                                                                                                                                              |                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                      |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>WEEK 7</b> | <p><b>Due Wednesday</b></p> <ul style="list-style-type: none"> <li>Chapter #11 Quiz</li> </ul> <p><b>Due Saturday</b></p> <ul style="list-style-type: none"> <li>Chapter #12 Quiz</li> </ul> | <ul style="list-style-type: none"> <li>Lecture response</li> <li>Country Presentations</li> <li>Country Presentation Peer Review</li> <li>Global Business or Cross-Cultural Interview</li> </ul> | <p>Chapter 11</p> <ul style="list-style-type: none"> <li>The Gold Standard</li> <li>Fixed vs Floating Exchange Rate</li> </ul> <p>Chapter 12</p> <ul style="list-style-type: none"> <li>Strategy &amp; the Firm</li> <li>Choosing a Strategy + Management</li> </ul> |
| <b>WEEK 8</b> | <ul style="list-style-type: none"> <li>Final Exam</li> <li>Global Business Discussion</li> </ul>                                                                                             |                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                      |

## ASSESSMENT AND GRADING

Students are expected to attend all class sessions, participate in class activities, complete exams as scheduled, and turn in assignments on time, or risk the loss of points. Approximate points available are as follow:

| <u>Assignment distribution by points:</u>                                                                                                                                                                                                                                                                                                                                                                                                                                            | <u>Grade scale:</u>                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Light Week Assignment 20</li> <li>Course Overview video 20</li> <li>Lecture Response (12 x 10 pts) 120</li> <li>10 Chapter Quizzes (10 x 20pts) 200</li> <li>Individual Country Presentation 100</li> <li>Country Presentation Peer Review (5 x 20pts) 100</li> <li>Closing Chapter Case Study (10 x 20pts) 200</li> <li>Global Business / Cross-Culture Interview 100</li> <li>Final Global Discussion 40</li> <li>Final Exam 100</li> </ul> | <p>A = 93-100      C = 73-76</p> <p>A- = 92-90      C- = 70-72</p> <p>B+ = 87-89</p> <p>B = 83-86      D+ = 67-69</p> <p>B- = 80-82      D = 63-66</p> <p>C+ = 77-79      D- = 60-62</p> <p>F = 0-59</p> |
| <p><u>Total Points Available</u> 1000</p>                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                          |

Extra credit assignments, if/when offered, will be no greater than 5% (50 points) total for the course.

## **INCOMPLETES AND LATE ASSIGNMENTS**

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All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

Assignments will be considered late if posted after the specific time stated on the day, they are due (Pacific Standard Time). *Late assignments* will be graded on the following basis:

up to 1 day late - 10% reduction  
up to 2 days late - 20% reduction  
up to 3 days late - 30% reduction  
up to 4 days late - 40% reduction  
up to 5 days late - 50% reduction  
over 5 days late - not accepted\*

\*Only in exceptional circumstances will late work more than 5 days late be accepted. Please communicate with me if you experience exceptional circumstances during the semester as this will be assessed on an individual basis.

## **ARTIFICIAL INTELLIGENCE (AI) POLICY**

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You are allowed to use Artificial Intelligence (AI) tools (e.g., ChatGPT, Gemini Pro, GrammarlyGo, Perplexity, etc.) to generate ideas, as a learning tool, or in some cases generate portions of work you will submit. I will specify in individual assignments what constitutes appropriate use of AI for that assignment. Please use this Purdue resource to guide your citations when using AI.

## **LOMA WRITING CENTER**

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The Loma Writing Center exists to help all members of the PLNU community cultivate transferable writing skills to engage their academic, professional, personal, and spiritual communities. We work toward this goal by conducting one-on-one consultation sessions, supporting writing education across the PLNU community, and participating in ongoing writing center research.

Getting feedback from the Loma Writing Center while you're in the process of working on an assignment is a great way to improve the quality of your writing and develop as a writer. You are encouraged to talk with a trained writing consultant about getting started on an assignment, organizing your ideas, finding and citing sources, revising, editing for grammar and polishing final drafts, and more. For information about how to make in-person or online appointments, see [Loma Writing Center webpage](#) or visit the Loma Writer Center on the first floor of the Ryan Library, room 221.

## **LANGUAGE AND BELONGING**

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Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and

believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

If you (or someone you know) have experienced other forms of discrimination, you can find more information on reporting and resources at [www.pointloma.edu/nondiscrimination](http://www.pointloma.edu/nondiscrimination).

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## **SPIRITUAL CARE**

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our Graduate and Accelerated Undergraduate students to encounter God and grow in their Christian faith. We have onsite chaplains at our different campuses who may be available during class break times across the week. If you have questions or a desire to meet or share any prayer requests with our chaplains, you can find them at the [Chaplain's Page](#) via myPLNU.

In addition, the Mission Valley and Balboa campuses have a prayer chapel for use as a space set apart for quiet reflection and prayer.

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## **STUDENT SUCCESS**

The Center for Student Success supports our Graduate and Professional Studies students throughout their academic journey. We provide student services such as academic advising and planning, resource workshops, and connect students to career services, writing support, tutorial services, and wellness resources. The Center itself is located on the first floor of the Mission Valley Campus. If you have any questions about how to access resources at PLNU, please start by reaching out to the Center for Student Success [by email](#) or by phone at 619-563-2850. Please visit [myPLNU Student Success](#) for more details.

If you (or someone you know) has experienced other forms of discrimination, you can find more information on reporting and resources via the [Nondiscrimination and Anti-harassment Policy](#)

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## **SEXUAL MISCONDUCT AND DISCRIMINATION**

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the [Title IX Office](#). Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the [Title IX Office](#).

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact [Counseling Services](#) or [consult the list of campus pastors](#).

If you (or someone you know) has experienced other forms of discrimination or bias, you can find more information on reporting and resources via the [Nondiscrimination and Anti-harassment Policy](#).

## GPS ACADEMIC RESOURCES

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PLNU offers the following free academic resources virtually for Graduate Professional Studies (GPS) Students. Visit myPLNU through the links below for more information.

- [The GPS Writing Center](#) offers:
  - **Zoom Writers Workshops** offered each quad on a variety of helpful topics
  - **One-to-one appointments** with the Writing Coach
  - **Microlearning YouTube Video Library** for helpful tips anytime
  - [Research Help Guide](#) to help you start your research
  - The physical office is located on the third floor of the [Mission Valley Regional Center](#) off the student lounge
- [Academic Writing Resources Course](#): Found on your Canvas Dashboard, this course is non-credit with 24/7 access, no time limits, and self-paced content. [Watch a quick video run-through](#) and take time now to explore!
- [Tutoring](#): Students have access to 24/7 live or scheduled subject tutoring through Tutor.com, including a Paper Drop-Off Service with feedback within 12 hours.

We are here to support you! Contact us anytime: [GPSWritingCenter@pointloma.edu](mailto:GPSWritingCenter@pointloma.edu)

## STATE AUTHORIZATION

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State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow distance education outside California.

## PLNU Recording Notification

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In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel.

Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

## PLNU COPYRIGHT POLICY

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Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

## **PLNU ACADEMIC BEHAVIOR POLICY**

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Both faculty and students at Point Loma Nazarene University have the right to expect a safe and ordered environment for learning. Students are expected to take the initiative to learn and conduct themselves in a mature and civil manner in the classroom environment. Any student behavior that is disruptive or threatening is a serious affront to Point Loma Nazarene University as a learning community. Students who fail to adhere to these behavioral standards may be subject to disciplinary action, including removal from class or further university sanctions. For a full definition of disruptive behavior, response procedures, and the appeal process, please consult the [Academic Behavior Policy](#) in the [University Catalog](#).

## **PLNU ACADEMIC HONESTY POLICY**

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Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See [Adult Undergraduate Academic and General Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

## **PLNU ACADEMIC ACCOMMODATIONS POLICY**

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PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center on the PL campus, the first floor of the Balboa campus, and the second floor of the Mission Valley campus. For all students, including the Bakersfield campus, virtual appointments are available. You can reach the Educational Access Center (EAC) [by email](#) or phone at 619-849-2533. Students can access both requests for and evidence of disability through the Accommodate link off the main page of [OneLogin](#). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines approved accommodations. Professors are able to view a student's approved accommodations through [Accommodate](#).

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their approved accommodations in that particular course.

Accommodations are not retroactive; as such, clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability-related need should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. In accordance with ADA, accommodations cannot constitute a fundamental alteration to course outcomes; therefore, planning ahead is vital in establishing appropriate accommodations for equal access to this course. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC eligibility process. This is to protect the privacy of students with disabilities who may not want to disclose this information and are not asking for any accommodations.

## **COURSE MODALITY DEFINITIONS**

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- 1. In-Person:** Course meetings are face-to-face with no more than 25% online delivery.
- 2. Online:** Coursework is completed 100% online and asynchronously.
- 3. Online Synchronous:** Coursework is completed 100% online with required weekly online class meetings.
- 4. Hybrid:** Courses that meet face-to-face with required online components.

## **PLNU ATTENDANCE AND PARTICIPATION POLICY**⊗

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### **Online Asynchronous Attendance/Participation Definition**

Students taking online courses with no specific scheduled meeting times are expected to actively engage throughout each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes, but is not limited to:

- Engaging in an online discussion
- Submitting an assignment
- Taking an exam
- Participating in online labs
- Initiating contact with faculty member within the learning management system to discuss course content

Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.

## **USE OF TECHNOLOGY**

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In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the [\*Technology and System Requirements\*](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer

available to use. Please note that any course with online proctored exams requires a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

### **FINAL EXAMINATION POLICY**

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Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Class Schedules](#) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for one of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

### **COURSE SCHEDULE AND ASSIGNMENTS**

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Note: For each assignment, provide the following things:

- Description: Clear explanation of the assignment
- Requirements: Clearly identify all evaluation requirements for each assignment, including rubrics, if any, for assignments.
- Style standard: APA, Chicago, etc, if applicable.

### **FAITH INTEGRATION IN THE CLASSROOM / ONLINE**

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I am a Christian who believes that faith and effective business leadership are inseparable. Integrity, compassion, and ethical decision-making are not barriers to success; they are essential to it. I teach from the conviction that business can be practiced in alignment with God's Word and that leadership is ultimately demonstrated through character and conduct.

While this approach is often more demanding than the path of convenience or compromise, it is also the more meaningful and enduring one. In a time marked by ethical failure and short-term thinking, there is a clear need for Christian leaders who are willing to lead with humility, responsibility, and faith in action.

### **ABOUT PROFESSOR SCHOBER**

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Dr. Randal Schober began at PLNU in 2009 as an adjunct faculty member before becoming a full-time associate professor of management in 2014. He came to PLNU with over 20 years of executive leadership and entrepreneurial experience across for-profit and nonprofit sectors. As the former executive director of SurfAid, he helped deliver humanitarian programs to remote Indonesian islands. He also served as founder and executive director of HeadNorth, director of education for EFI Sports Medicine (Total Gym), and an exercise physiologist at Sharp Memorial Hospital.

At PLNU, Schober teaches in both the undergraduate and graduate programs, with courses that include creativity and innovation, entrepreneurship, and international business. His recent work focuses on the integration of artificial intelligence into business and education, including the development of the Bloom-AI Framework, which explores how AI can enhance and reshape teaching and learning. He is a sought-after speaker and AI keynote presenter for universities and professional audiences.

Beyond the classroom, Schober is a co-founder of Alentejo Alliance, an NGO supporting economic development and entrepreneurial mindsets in Portugal's Alentejo region, and serves as COO of Reacher

Technologies, a venture developing wearable safety and monitoring solutions. He also sits on San Diego nonprofit boards and has an active research and presentation portfolio in innovation, entrepreneurship, and AI, including numerous presentations at USASBE and other international conferences.