

Summer 2026

Last updated: April 20, 2026

Meeting days: Every Monday/Friday for 3 weeks (4/13; 4/17; 4/20; 4/24; 4/27; 5/1) plus trip in May	Instructor title and name: Robert Gailey, PhD
Meeting times: One hour each. Time TBD between 1:00 – 4:00pm	Phone: 619-384-0714
Meeting location: Over Zoom	E-mail: rgailey@pointloma.edu
Final Exam: May 31st	Office location and hours: Email to schedule
Additional Info: You will be asked during the semester to meet with other students not in your class but who also will be participating in the international trip in May.	

Table 1 Course Information

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

In this course, students will travel abroad and have the opportunity to experience first-hand international business and leadership practices. Students will prepare for the experience by studying the culture and organizations on the itinerary. This experiential learning opportunity will allow students to build an international network, explore unique cultures, develop an appreciation for diversity, and experience the impact of a global perspective. Please be advised that this course is subject to a minimum number of enrollments required for it to be offered. In the event that the minimum enrollment is not met, the course may be canceled. Additionally, participants should be aware that there may be additional out-of-pocket expenses associated with travel or other off-site activities related to this course. These expenses are not included in the regular tuition fees and will be the responsibility of the individual participants.

COURSE LEARNING OUTCOMES

1. Analyze the cultural, economic, and political factors that influence business practices in the regions visited during the trip (PLO 1, 2, 4 & B1).
2. Evaluate the leadership strategies and organizational practices observed in international businesses to identify effective approaches to global management (PLO 1, 2, 4 & B1).
3. Illustrate an understanding of the destination country's cultural, historical, and social dynamics through active participation in and reflection on immersive experiences, including local customs, business practices, and community interactions (PLO 1, 2, 4 & B1).
4. Assess how cultural differences and global perspectives influence personal values, professional goals, and leadership development by critically reflecting on international experiences (PLO 1, 2, 4, & B1).
5. Demonstrate cultural competence and adaptability by interacting effectively with professionals and stakeholders in diverse international contexts (PLO 1, 2, 4, 6 & B1).

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 8 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request. In addition to course meetings, students will also participate in the international travel component of the course to meet the minimum credit hour requirement.

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

Meyer, Erin, *The Culture Map – Breaking through the invisible boundaries of global business*, Public Affairs, 2014. [Amazon Link](#)

[Britannica: Economy of Australia](#)

[NATURE AS SHAREHOLDER: Who speaks for the Trees? The Opportunities and Challenges of Nature owning shares of Companies](#) (2025) by Steven Moe.

Te Ara Encyclopedia of New Zealand: [Economic History](#)

Te Ara Encyclopedia of New Zealand: Story: [Employer and business organisation](#)

Te Ara Encyclopedia of New Zealand: Story: [Economy and the environment](#)

ASSESSMENT AND GRADING

<u>Sample</u> assignment distribution by percentage: - Chapter Readings & Discussions (8x50=400 pts) 40% - Culture & Industry Presentations (250 pts) 25% - Class & Trip Participation (150 pts) 15% - Final Reflection (200 pts) 20%	<u>Sample</u> grade scale: A= (930-1,000 pts) 93-100% A-= (900-929 pts) 90-92% B+= (870-899 pts) 87-89% B= (830-869 pts) 83-86% B-= (800-829 pts) 80-82% C+= (770-799 pts) 77-79% C= (730-769 pts) 73-76% C-= (700-729 pts) 70-72% D+= (670-699 pts) 67-69% D= (630-669 pts) 63-66% D-= (600-629 pts) 60-62% F= (0-599 pts) 0-59%
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Table 2 Point Distribution and Grade Scale

COURSE SCHEDULE AND ASSIGNMENTS

Note: For each assignment, provide the following things:

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT DUE DATE
Week 1: April 13+17	Culture Map: Chapters 1-3 Assignments for Presentations	4/13/26
Week 2: April 20+24	Culture Map: Chapters 4-6 Presentation: Countries (Australia and NZ)	4/20/26
Week 3: April 27+May 1	Culture Map: Chapters 7-8 Additional Materials Assigned Presentation: Companies	4/27/26
Week 4: May 4	Travel Preparations	NA
Trip Weeks: May 12-25	International Trip	NA
Finals Week: May 31	Trip Reflection	5/31/25

COURSE COMPONENTS

A. Chapter Readings & Discussions (400 points)

Read the required chapters and be prepared to answer questions and participate in group discussions surrounding the readings. Be prepared to ask questions of your peer's presentations. **Attendance at all class sessions is mandatory.** You may be dropped from the course if you are absent for more than 20% of the classes – see policy below. Be on time to class. Please contact me **ahead of time** if you know you are going to be absent or late.

B. Country Presentations on Australia and New Zealand (150 pts.)

This assignment is to present to the class an over-view of the two specific countries we will be visiting on our trip. Each student will share for 5-10 minutes in class **specific cited** research (options listed below) that will help our group prepare to visit these two countries. The day prior to presenting, each presenting student needs to post on CANVAS (in the Discussion area), a 2-page draft summary of their research (with citations) and be prepared to present their findings to the class and answer questions

from the class. Additional research/drafts may be required up until we go on the trip. **The final versions will be required readings for all students on the trip.**

Topics for Research (choose one):

1. Country overview for Australia and New Zealand: location, population, currency, language, religion, GDP, etc. (one student for **both** countries)
2. Historical context for each country: majors wars, key leaders, political systems, political parties, external and internal shocks (one student for **both** countries)
3. Economic status, major trade agreements and Imports/Exports and Global Business Opportunities for the country (one student for **each** country)
4. Proper Business and Cultural values/norms and etiquette (one student for **each** country)

C. Paired Project – Industry Presentations (150 pts.):

This assignment is designed to utilize knowledge, skills and values learnt throughout the class. It will require an understanding of global business and how this knowledge can be applied to a real-world organization. Students will get into groups of 2. Groups will conduct research on a company we will be visiting during our trip (Kathmandu, Coca-Cola, Envirostrat). It will require an in-depth understanding of the individual business and the international opportunities and challenges that business faces. Each team and organization needs to be selected early to maximize the opportunity for research and prepare the group for visiting these companies during our travels. Presentations will occur near the end of the semester or on our trip prior to a company visit. Groups will share their information verbally to the class and in a research-based write-up with proper citations. The overall grade will depend on the quality of the research, applicability to the class, and presentation.

D. International Trip Participation (150 pts.):

During the trip, this includes all our business meetings – showing up on time, being attentive, participating in asking questions and being a great representative of PLNU. When required, proper attire will be expected or you may be asked to stay behind for a meeting, thus impacting your attendance grade.

E. Final Trip Reflection (200):

Students going on the trip will complete a 3–4-page reflection piece at the conclusion of the international trip. This report is due no later than June 1st, 1 day after the conclusion of the class (May 30th). Each student must properly cite (APA style) at least 3 sources from the course in their paper AND in a bibliography at the end (additional page). The student must weave in materials studied during the semester with experiences and things learned on the trip. The last page should be a reflection of key take-aways the student learned or “aha” moments the student experienced during the trip about the field of International Business.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned under extremely unusual circumstances.

ARTIFICIAL INTELLIGENCE (AI) POLICY

You are allowed to use Artificial Intelligence (AI) tools (e.g., ChatGPT, Gemini Pro 1.5, GrammarlyGo, Perplexity, etc.) in this course. Any work that utilizes AI-based tools must be clearly identified as such, including the specific tool(s) used. Please use the following sources to guide your citations when using AI. [APA Style: How to Cite ChatGPT](#)

SPIRITUAL CARE

Mission Valley:

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our Graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain who is available during class break times across the week. If you have questions for or a desire to meet or share any prayer requests with the onsite chaplain, you may email Dr. Sylvia Cortez Masyuk at scortezm@pointloma.edu.

In addition, on the MV campus there is a prayer chapel on the third floor. It is open for use as a space set apart for quiet reflection and prayer.

LANGUAGE AND BELONGING

Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

If you (or someone you know) have experienced other forms of discrimination, you can find more information on reporting and resources at www.pointloma.edu/nondiscrimination.

SEXUAL MISCONDUCT AND DISCRIMINATION

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix or as shown in the PLNU Spiritual Care section of this syllabus.

If you (or someone you know) have experienced other forms of discrimination or bias, you can find more information on reporting and resources at www.pointloma.edu/bias

GPS ACADEMIC RESOURCES

PLNU offers the following free academic resources virtually for Graduate Professional Studies (GPS) Students. Visit myPLNU through the links below for more information.

- **[The GPS Writing Center](#) offers:**
 - **Zoom Writers Workshops** offered each quad on a variety of helpful topics
 - **One-to-one appointments** with the Writing Coach
 - **Microlearning YouTube Video Library** for helpful tips anytime
 - **[Research Help Guide](#)** to help you start your research
 - The physical office is located on the third floor of the **[Mission Valley Regional Center](#)** off the student lounge
- **[Academic Writing Resources Course](#):** Found on your Canvas Dashboard, this course is non-credit with 24/7 access, no time limits, and self-paced content. **[Watch a quick video run-through](#)** and take time now to explore!
- **[Grammarly](#):** Students have unlimited FREE access to Grammarly for Education, a trusted tool designed to help enhance writing skills by providing real-time feedback, identifying areas for improvement, and providing suggestions. Grammarly's Generative AI is NOT available with our student accounts.
- **[Tutoring](#):** Students have access to 24/7 live or scheduled subject tutoring through Tutor.com, including a Paper Drop-Off Service with feedback within 12 hours.

We are here to support you! Contact us anytime: GPSWritingCenter@pointloma.edu

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU RECORDING NOTIFICATION

In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel. Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or

concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See [Graduate Academic and General Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2533). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines allowed accommodations. Professors are able to view a student's approved accommodations through Accommodate.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course. Accommodations are not retroactive so clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC process. This is to protect the privacy of students with disabilities who may not want to disclose this information and are not asking for any accommodations.

COURSE MODALITY DEFINITIONS

1. Online Courses: These are courses with class meetings where all instruction and interaction is fully online.
 - a. Synchronous Courses: At least one class meeting takes place at a designated time.
 - b. Asynchronous Courses: All class meetings are asynchronous.
2. Hybrid Courses: These are courses with class meetings that take place both in the classroom and online synchronously and/or asynchronously.
3. In-Person Courses: These are courses that meet in person with the instructor and students in a physical classroom setting. With approval by the area dean, this may include up to 25% of qualified class interactions through a Learning Management System (such as Canvas).

PLNU ATTENDANCE AND PARTICIPATION POLICY

Face-to-Face MBA/MAOL Courses:

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. Therefore, regular attendance and participation in each course are minimal requirements.

If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an "F" grade.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor. Acceptance of late work is at the discretion of the instructor and does not waive attendance requirements.

Refer to [Academic Policies](#) for additional detail.

USE OF TECHNOLOGY

In order to be successful in the online or hybrid environment, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use. Please note that any course with online proctored exams requires a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.

COURSE SCHEDULE AND ASSIGNMENTS

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