

Department of Communication Studies

2025-2026

Oral Communication General Education Assessment Fall 2013-2026

Learning Outcome:

1b. Oral: Students will be able to effectively express ideas and information to others through oral communication

Outcome Measure:

A formative assessment of student's informative speech, which is often the student's first major assignment in the COM 1000 course.

Criteria for Success (if applicable):

Minimum average of 2.0 (out of 4.0) for each criteria on the analytic rubric.

Aligned with DQP Learning Areas (highlight one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Beginning in Fall 2015, data was gathered by taking a random sampling of students from all sections of each course. The scores below reflect averages of data collected.

Oral Communication Value Rubric - Average Student Scores:

| Course | Semester | N | Organization | Language | Delivery | Supporting Material | Central Message |
|---------|-------------|----|--------------|----------|----------|---------------------|-----------------|
| COM 100 | Fall 2013 | 64 | 3.00 | 3.36 | 2.83 | 3.16 | 2.98 |
| COM 100 | Spring 2014 | 38 | 3.32 | 3.47 | 3.47 | 3.45 | 3.39 |
| COM 100 | Fall 2014 | 89 | 3.00 | 3.06 | 3.06 | 2.80 | 2.97 |
| COM 100 | Spring 2015 | 72 | 3.03 | 3.07 | 3.01 | 2.83 | 3.03 |
| COM 100 | Fall 2015 | 47 | 3.42 | 3.42 | 3.33 | 3.27 | 3.24 |
| COM 100 | Spring 2016 | 22 | 2.86 | 3.23 | 2.91 | 3.00 | 3.09 |
| COM 100 | Fall 2015 | 20 | 3.35 | 3.95 | 3.00 | 3.75 | 3.95 |

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|---------|-------------|-----|------|------|------|------|------|
| COM 100 | Spring 2017 | 18 | 3.89 | 3.72 | 3.56 | 3.72 | 3.75 |
| COM 100 | Fall 2017 | 104 | 3.46 | 3.35 | 3.05 | 3.45 | 3.58 |
| COM 100 | Spring 2018 | 38 | 3.22 | 3.30 | 3.24 | 3.32 | 3.43 |
| COM 100 | Fall 2018 | 115 | 3.59 | 3.32 | 3.38 | 3.38 | 3.58 |
| COM 100 | Spring 2019 | 41 | 3.63 | 3.49 | 3.22 | 3.68 | 3.66 |
| COM1000 | Fall 2019 | 31 | 3.29 | 3.16 | 3.26 | 3.29 | 3.29 |
| COM1000 | Spring 2020 | 36 | 3.56 | 3.56 | 3.31 | 3.50 | 3.47 |
| COM1000 | Fall 2020 | 88 | 3.39 | 3.35 | 3.17 | 3.41 | 3.32 |
| COM1000 | Spring 2021 | 31 | 3.35 | 3.35 | 3.13 | 3.26 | 3.29 |
| COM1000 | Fall 2021 | 69 | 3.42 | 3.43 | 3.43 | 3.36 | 3.49 |
| COM1000 | Spring 2022 | 38 | 3.55 | 3.53 | 3.24 | 3.47 | 3.37 |
| COM1000 | Fall 2022 | 101 | 3.35 | 3.34 | 3.13 | 3.34 | 3.39 |
| COM1000 | Spring 2023 | 67 | 2.24 | 2.18 | 2.22 | 2.18 | 2.25 |
| COM1000 | Fall 2023 | 182 | 2.74 | 2.66 | 2.53 | 2.71 | 2.71 |
| COM1000 | Spring 2024 | 38 | 3.42 | 3.37 | 2.87 | 3.26 | 3.58 |
| COM1000 | Fall 2024 | 92 | 3.20 | 3.18 | 2.67 | 3.16 | 3.16 |
| COM1000 | Spring 2025 | 45 | 3.47 | 3.44 | 2.96 | 3.36 | 3.58 |
| COM1000 | Fall 2025 | 82 | 3.05 | 3.09 | 2.49 | 3.04 | 3.15 |
| COM1000 | Spring 2026 | 34 | 3.56 | 3.41 | 2.82 | 3.44 | 3.74 |

Conclusions Drawn from Data:

The 25-26 AY data shows we are above the targeted minimum average of 2.0/4.0. As mentioned in previous reports, there is a large disparity in enrollment between the fall and spring semesters. Much of the incoming freshman class is placed in a section of COM 1000. Of all the values evaluated, "Delivery" continues to be the lower score, which makes sense. Higher scores would not be reflective of 18-20 year-old skillset in public speaking, so it seems accurate and age appropriate. The students will have 3 more years doing presentations in various classes to continue to grow in this area.

Changes to be Made Based on Data:

Melissa instituted several changes in the past two years, which has considerably strengthened this GE class. The new textbook and online material delivery is working well for all sections. We continue to hire

quality adjuncts and will continue training on inter-rater reliability for all 30 sections. No new changes need to be made at this point in time.

**Theatre General Education Assessment
2023-2026**

Learning Outcome:

2b. Students will understand and appreciate diverse forms of artistic expression

Outcome Measures:

TRE1001 Live Theatre Review Assignment (prior to Fall 2023, TRE1001 was assessed using the Platform Review assignment).

Criteria for Success:

Minimum average of 2.5 (out of 5.0) for each criteria on the analytic rubric.

Aligned with DQP Learning Areas (highlight one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. **Intellectual Skills/Core Competencies**
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Beginning in Fall 2017, data was gathered by taking a random sampling of students from all sections of TRE1001. The scores below reflect averages of data collected.

Live Theatre Review Rubric - Average Student Scores:

| Course | Sem-ester | N | Plot Sum-mary | Performan-ce Evaluation | Directi-ng Evaluat-ion | Technical Elements | Format-ting | Con-t ext |
|----------|-------------|----|---------------|-------------------------|------------------------|--------------------|-------------|-----------|
| TRE 1001 | Fall 2023 | 23 | 3.65 | 3.65 | 3.43 | 3.83 | 3.78 | 3.87 |
| TRE 1001 | Spring 2024 | 23 | 3.74 | 3.39 | 3.17 | 3.48 | 3.57 | 3.65 |
| TRE 1001 | Fall 2024 | 26 | 3.69 | 3.81 | 3.73 | 3.88 | 3.54 | 3.81 |
| TRE 1001 | Spring 2025 | 23 | 3.83 | 3.96 | 3.87 | 3.87 | 3.70 | 3.96 |

Fall 2017 – Spring 2002: Platform Theatre Review Rubric - Average Student Scores:

| Course | Semester | N | | | | | | |
|----------|-------------|----|------|------|------|------|------|------|
| TRE 101 | Fall 2017 | 23 | 4.17 | 4.39 | 4.57 | 4.39 | 4.61 | |
| TRE 101 | Spring 2018 | 22 | 4.68 | 4.82 | 4.86 | 4.50 | 4.82 | |
| TRE 101 | Fall 2018 | 35 | 4.64 | 4.61 | 4.79 | 4.48 | 4.76 | |
| TRE 101 | Spring 2019 | 23 | 4.41 | 4.53 | 4.53 | 4.59 | 4.41 | |
| TRE10 01 | Fall 2019 | 12 | 3.33 | 3.67 | 3.25 | 3.58 | 3.50 | |
| TRE10 01 | Spring 2020 | 25 | 3.56 | 3.68 | 3.60 | 3.52 | 3.72 | |
| TRE10 01 | Fall 2020 | 31 | 3.52 | 3.65 | 3.58 | 3.58 | 3.52 | |
| TRE10 01 | Spring 2021 | 23 | 3.57 | 3.65 | 3.52 | 3.48 | 3.70 | |
| TRE10 01 | Fall 2021 | 11 | 3.64 | 3.73 | 3.91 | 3.55 | 3.73 | |
| TRE10 01 | Spring 2022 | 23 | 3.74 | 3.83 | 3.74 | 3.70 | 3.70 | |
| TRE 1001 | Fall 2023 | 23 | 3.65 | 3.65 | 3.43 | 3.83 | 3.78 | 3.87 |
| TRE 1001 | Spring 2024 | 23 | 3.74 | 3.39 | 3.17 | 3.48 | 3.57 | 3.65 |
| TRE 1001 | Fall 2024 | 26 | 3.69 | 3.81 | 3.73 | 3.88 | 3.54 | 3.81 |

| | | | | | | | | |
|-------------|----------------|----|------|------|------|------|------|------|
| TRE 1001 | Spring 2025 | 23 | 3.83 | 3.96 | 3.87 | 3.87 | 3.70 | 3.96 |
| TRE 1001 | Fall 2025 | 20 | 3.70 | 3.90 | 3.85 | 3.95 | 3.65 | 3.85 |
| TRE 1001 | Spring 2026 | 25 | 3.84 | 3.60 | 3.68 | 3.80 | 3.64 | 3.68 |

Conclusions Drawn from Data:

This course will no longer be assessed for GE as it was removed from the GE offerings during the revision.

Changes to be Made Based on Data:

This course will no longer be assessed for GE as it was removed from the GE offerings during the revision.