

**LJWL**  
**PLO Data for MAW Program 2025-2026**

**Learning Outcome:**

*Students who complete the MAW program will be able to:*

PLO1: Create various forms and genres of writing, evidencing artistic, literary, and stylistic merit.

**Outcome Measure: WRI 6500: Thesis Project ([Rubric](#))**

**Criteria for Success:** All students complete thesis projects to a developed or highly developed level (3-4).

**Longitudinal Data:**

| Academic Year | N=students | Average Score | PLO Success Rate |
|---------------|------------|---------------|------------------|
| 2025          | 11         | 3.9           | 100%             |
| 2026          | 11         | 4             | 100%             |

**Conclusions Drawn from Data:**

100% of students did an excellent job on their creative thesis projects in this second cohort, meeting our program benchmark.

**Changes to be Made Based on Data:**

None.

**Rubric Used**

| PLO   | Component                                                                                       | Does Not Achieve (70%)                                                                                                                                                                                                                                                                                                                                                                                      | Minimally Developed (80%)                                                                                                                                                                                                                                                                                                                            | Developed (90%)                                                                                                                                                                                                                                                                                                                                                                                                          | Highly Developed (100%)                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PLO 1 | Create various forms and genres of writing, evidencing artistic, literary, and stylistic merit. | <ul style="list-style-type: none"> <li>In an extended draft of an original work, work may have frequent lapses in technical skills.</li> <li>The student makes inappropriate artistic, literary, and stylistic choices that fail to advance the project that has developed, and/or achieves inadequate thematic coherence.</li> <li>The draft may also be insufficiently ambitious or too short.</li> </ul> | <ul style="list-style-type: none"> <li>In an extended draft of an original work, <u>student's</u> work demonstrates adequate technical skills, though there may be occasional lapses.</li> <li>The student generally makes appropriate artistic, literary, and stylistic choices to advance the project, and attempts thematic coherence.</li> </ul> | <ul style="list-style-type: none"> <li>In an extended draft of an original work, <u>student's</u> work demonstrates strong technical skills, the capacity to make artistic, literary, and stylistic choices to advance their project, and appropriate thematic coherence.</li> <li>The student makes appropriate artistic and formal choices to advance the project, and achieves general thematic coherence.</li> </ul> | <ul style="list-style-type: none"> <li>In an extended draft of an original work, <u>student's</u> work demonstrates excellent technical skills, strong thematic coherence, and the capacity to make artistic, literary, and stylistic choices that advance their project.</li> <li>The student makes appropriate artistic and formal choices to advance the project, and achieves thematic coherence.</li> <li>The draft is highly polished and near-ready for publication.</li> </ul> |

**Learning Outcome:**

*Students who complete the MAW program will be able to:*

PLO2: Demonstrate advanced knowledge of the conventions and terminology of creative writing within literary texts.

**Outcome Measure: WRI 6500: Thesis Project ([Rubric](#))**

**Criteria for Success:** 85% students earn developed or highly developed on Thesis Rubric (3-4).

**Longitudinal Data:**

| Academic Year | N=students | Average Score | PLO Success Rate |
|---------------|------------|---------------|------------------|
| 2025          | 10         | 3.6           | 100%             |
| 2026          | 10         | 3.7           | 100%             |

**Conclusions Drawn from Data:**

100% of students did a good job on their thesis critical components in this second cohort, meeting our program benchmark.

**Changes to be Made Based on Data:**

None.

**Rubric Used**

[PLO2 Rubric](#)

|      |                                                                                                              |                                                                                                      |                                                                                                   |                                                                                                                                                       |                                                                                                                                                        |
|------|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| PLO2 | Demonstrate advanced knowledge of the conventions and terminology of creative writing within literary texts. | • Student's work does not demonstrate adequate knowledge of the tradition in which they are working. | • Student's work may or may not demonstrate knowledge of the tradition in which they are working. | • Student's work demonstrates strong knowledge of the tradition in which they are working, and may creatively contribute to or revise that tradition. | • Student's work demonstrates excellent knowledge of the tradition in which they are working, and creatively contributes to or revises that tradition. |
|------|--------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|

**Learning Outcome:**

*Students who complete the MAW program will be able to:*

PLO3: Collaborate in editorial and publishing processes through campus publications for external audiences.

**Outcome Measure:** Preparation of *Last Syllable Journal* Publication.

**Criteria for Success:** 85% of students score Highly Successful (4).

**Longitudinal Data:**

| Academic Year | N=students | Average Score | PLO Success Rate |
|---------------|------------|---------------|------------------|
| 2025          | 11         | 3.85          | 90%              |
| 2026          | 11         | 3.72          | 73%              |

**Conclusions Drawn from Data:**

73% of students took this component of the program seriously and performed well, aside from three students who put forth less effort than others in this area, but still performed well.

**Changes to be Made Based on Data:**

None yet.

**Rubric Used** [PLO3 Rubric](#)

**Rubric for PLNU MA in Writing: PLO 3**

Name: \_\_\_\_\_

Start/end \_\_\_\_\_/\_\_\_\_\_

| <b>PLO</b> | <b>Component</b>                                                                                      | <b>Does Not Achieve Success (70%)</b>                                                                                                                                                                                                     | <b>Minimally Successful (80%)</b>                                                                                                                                                                                             | <b>Successful (90%)</b>                                                                                                                                                                                                              | <b>Highly Successful (100%)</b>                                                                                                                                                                                                                           |
|------------|-------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PLO3       | Collaborate in editorial and publishing processes through campus publications for external audiences. | <ul style="list-style-type: none"> <li>Minimal engagement with production of campus publication.</li> <li>Minimal participation in reading and editorial process.</li> <li>Campus publication is not up to industry standards.</li> </ul> | <ul style="list-style-type: none"> <li>Engagement with production of campus publication.</li> <li>Participation in reading and editorial process.</li> <li>Campus publication is up to minimum industry standards.</li> </ul> | <ul style="list-style-type: none"> <li>Thorough engagement with production of campus publication.</li> <li>Thorough participation in reading and editorial process.</li> <li>Campus publication meets industry standards.</li> </ul> | <ul style="list-style-type: none"> <li>Exceptional engagement with production of campus publication.</li> <li>Outstanding participation in reading and editorial process.</li> <li>Campus publication meets or exceeds top industry standards.</li> </ul> |

**Learning Outcome:**

*Students who complete the MAW program will be able to:*

PLO4: Perform advanced creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

**Outcome Measure:** Graduate Reading

**Criteria for Success:** 85% of MA students earn Successful or above (3-4) on [Rubric: Graduate Reading](#)

**Longitudinal Data**

| Academic Year | N=students | Average Score | PLO Success Rate |
|---------------|------------|---------------|------------------|
| 2025          | 11         | 4             | 100%             |
| 2026          | 11         | 4             | 100%             |

**Conclusions Drawn from Data:**

100% of students grew across the program in their ability to perform their creative work. Every student improved in this capacity from year one to this culminating reading, in which they all performed excellently.

**Changes to be Made Based on Data:**

None.

**Rubric Used** [PLO4 Rubric](#)

**Graduate Reading Rubric for PLNU MA in Writing: PLO 4**

Name: \_\_\_\_\_  
Start/end \_\_\_\_\_/\_\_\_\_\_

| PLO  | Component                                                                                                                                    | Does Not Achieve Success (70%)                                                                                                                                                                                  | Minimally Successful (80%)                                                                                                                                                                                                 | Successful (90%)                                                                                                                                                                                                                     | Highly Successful (100%)                                                                                                                                                                                                                                 |
|------|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PLO4 | Perform advanced creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work. | <ul style="list-style-type: none"> <li>Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation.</li> </ul> | <ul style="list-style-type: none"> <li>Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is intermittently observable within the presentation.</li> </ul> | <ul style="list-style-type: none"> <li>Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation.</li> </ul> | <ul style="list-style-type: none"> <li>Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable and is skillful and makes the content of the</li> </ul> |

|  |  |                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                               |
|--|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |  | <ul style="list-style-type: none"> <li>• Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience.</li> <li>• Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable.</li> </ul> | <ul style="list-style-type: none"> <li>• Language choices are mundane and commonplace and partially support the effectiveness of the presentation. Language in presentation is appropriate to audience.</li> <li>• Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, and speaker appears tentative.</li> </ul> | <ul style="list-style-type: none"> <li>• Language choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience.</li> <li>• Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable.</li> </ul> | <p>presentation cohesive.</p> <ul style="list-style-type: none"> <li>• Language choices are imaginative, memorable, and compelling, and enhance the effectiveness of the presentation. Language in presentation is appropriate to audience.</li> <li>• Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.</li> </ul> |
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**Learning Outcome:**

*Students who complete the MAW program will be able to:*

PLO5: *[For Pedagogy Concentration Only:]* Teach using composition theory and pedagogy in the composition classroom.

**Outcome Measure:** Approved to Teach ENG 1010.

**Criteria for Success:** 85% of students are approved to teach ENG 1010 (4).

**Longitudinal Data:**

| Academic Year | N=students | Average Score | PLO Success Rate |
|---------------|------------|---------------|------------------|
| 2025          | 10         | 4             | 100%             |
| 2026          | 10         | 4             | 100%             |

**Conclusions Drawn from Data:**

Students in the 2026-2027 cohort 1 took the pedagogy component of the program seriously and were all prepared to teach. All ten students in this cohort applied to teach, which was an uptick from 9 of 10 last year, so it seems the changes we made to program expectations worked.

**Changes to be Made Based on Data:**

None. It seems the changes we made last year were effective.

**Rubric Used**

|                                                                                                                            |          |                            |                                  |                                                |                      |                |
|----------------------------------------------------------------------------------------------------------------------------|----------|----------------------------|----------------------------------|------------------------------------------------|----------------------|----------------|
| PLO 5. <i>[For Pedagogy Concentration Only:]</i> Teach using composition theory and pedagogy in the composition classroom. | WRI 6002 | Approved to Teach ENG 1010 | Approved to Teach ENG 1010 (Y/N) | 70% of students are approved to teach ENG 1010 | Composition Director | End of program |
|----------------------------------------------------------------------------------------------------------------------------|----------|----------------------------|----------------------------------|------------------------------------------------|----------------------|----------------|

**Links:**

[2025-2026 MAW Assessment Data Sheet](#)

[2024-2025 MAW Assessment Data Sheet](#)

[MAW PLOs & Rubrics](#)