

Fermanian School of Business - Management Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Management Major-Specific Program Learning Outcomes

- F1. Exhibit an in-depth knowledge of management theory.
- F2. Assess the competitive advantage of a business based on management concepts.

Entrepreneurship Concentration Program Learning Outcome

- F3. Analyze a startup pitch based on entrepreneurship knowledge and concepts.

Supply Chain Concentration Program Learning Outcome

- F4. Analyze the essential elements of a supply chain.

MANAGEMENT		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO F1	PLO F2	PLO F3	PLO F4
Course	Course Title									
General Education Courses				I	I	I				
CORE BUSINESS COURSES										
BUS 1000	Introduction to Business	I		I	I	I	I			
ECO 1001	Principles of Macroeconomics	I,D	I,D		I,D					I
ECO 1002	Principles of Microeconomics	I,D	I,D	I	I,D					
ACC 2001	Principles of Financial Accounting	I,D	I,D		I,D					
ACC 2002	Principles of Managerial Accounting	I,D	I,D		I,D		I	I		
BUS 2001	Legal Environment of Business	I,D	I,D		I,D					
MGT 2012	Principles of Management	I,D	I,D	D	I,D	I,D	I, D	I,D		
MKT 2032	Principles of Marketing	I,D	I,D	D	I,D	I,D				
MTH 2003	Introduction to Statistics	I,D	I,D							
BUS 3010	Data Driven Decision Making	D	D	D	D					
BUS 3013	Administrative Communication			D	D	D				
FIN 3035	Business Finance	D	D		D	D				
BUS 4080	International Business	D	D	D	D	D	D	D		D
BUS 4089/ACC 4089	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D				
MGT 4088	Strategic Management	M	M	M	M	M	D	D, M		
MAJOR SPECIFIC REQUIREMENTS										
MGT 3074	Human Resources Management	D	D	D	D	D	D, M	D		
MGT 3020	Organizational Behavior	D	D	D	D	D	D	D		
MGT 4084	Operations Management	D	D	D	D		M	M		
MGT 4012	Leadership Theory and Practice	D		D	D	D	D, M			
ENTREPRENEURSHIP REQUIREMENTS										
MGT 3081	Creativity and Innovation	D	D			D	D		I, D	
MGT 3082	Applied Entrepreneurship	D	D	D		D	D	D	D, M	
SUPPLY CHAIN REQUIREMENTS										
MGT 3061	Sourcing Management	D	D	D			D			I, D
MGT 3062	Logistics Management	D	D	D			D			D, M