

**Fermanian School of Business
Management Major-Specific Assessment Plan**

F1. Exhibit an in-depth knowledge of management theory.

F2. Assess the competitive advantage of a business based on management concepts.

Entrepreneurship Concentration

F3. Analyze a startup pitch based on entrepreneurship knowledge and concepts.

Supply Chain Concentration

F4. Analyze the essential elements of a supply chain.

| PLO | Course | Activity | Measure | Direct/ Indirect | Criteria for Success | Who Will Measure | Collection Schedule |
|------------|-------------------------------------|---|--|-----------------------------|---|-------------------------|----------------------------|
| F1 | MGT 4084 – Operations Management | Peregrine Management Advanced Topic Exit Exam | Peregrine Management Advanced Topic Exit Exam Results | Direct | Average student score at or above 50 on the Management Major-Specific Exit Exam | N/A (Exam Score) | Spring |
| F2 | MGT 4084 – Operations Management | Comparative Operational Analysis | Management Major PLO #F2 Rubric | Direct | Average student score for each criterion on the Management Major PLO #F2 Rubric will be a 3.00 or higher | 2 Full-time FSB Faculty | Spring |
| F3 | MGT 3082 – Applied Entrepreneurship | Startup Pitch Analysis Memo | Management Major (Entrepreneurship Concentration) PLO #F3 Rubric | Direct | Average student score for each criterion on the Management Major (Entrepreneurship Concentration) PLO #F3 Rubric will be a 3.00 or higher | 2 Full-time FSB Faculty | Spring |
| F4 | MGT 3062 - Logistics Management | Final Exercise | Management Major (Supply Chain Concentration) PLO #F4 Rubric | Direct | Average student score for each criterion on the Management Major (Supply Chain Concentration) PLO #F4 Rubric will be a 3.00 or higher | 2 Full-time FSB Faculty | Spring |