Spring 2026

Meeting days: MW	**Instructor title and name:** Matt Boyne
Meeting times: 1:30-2:45	**Phone:** 7607158071
Meeting location: FSB 105	**E-mail:** mboyne@pointloma.edu
Final Exam: (day/time) Friday May 8 1:30-4:00	**Office location and hours:** FSB 130 MWF 10:00-1:00
Additional info:	**Additional info:**

Table 1 Course Information

PLNU Mission
To Teach ~ To Shape ~ To Send
Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission
Character – Professionalism – Excellence – Relationships – Commitment - Innovation
As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

Course Description

This course provides an understanding of the fundamentals of logistics in a supply chain. Students will learn about the full logistics life cycle including how transportation and warehousing contribute to organizational success. Students will also explore the role of distribution, quality control, material flow, IT systems, packaging and sustainability within asupply chain strategy. Prerequisite(s): MGT 3061 or consent of instructor.

COURSE LEARNING OUTCOMES
The Course Learning Outcomes are as follows:
Upon completion of this course, students will be able to:

1. Exhibit an understanding of the influence of logistics on the overall organization and related activities (PLO 1 & F1).
2. Explain the strategic nature of logistics (PLO 1 & F1).
3. Analyze the essential elements of a supply chain, focusing on logistics, warehousing, and distribution of goods (PLO 2 & F4).
4. Examine the trends in logistics, including sustainability, environmental, and technology (PLO 2 & F4).

5. Demonstrate effective business communication (PLO 3).

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

1. Bowersox, Closs, Cooper, Bowersox (2024). Supply Chain and Logistics Management. 6th Edition. McGraw-Hill.ISBN: 0078096642.
2. Mims, C. (2021). *Arriving today*. New York. HarperCollins
3. Student edition WSJ

Lomabooks Instructions for Students :

Note: For courses using materials available through Lomabooks

For both digital and print materials, please add these student instructions to your syllabus and Canvas Course. Prior to the start of class, the PLNU Bookstore will also be sharing student instructions in a standalone email on how to access their content.

This course is part of our course material delivery program, **LomaBooks***. The bookstore will provide each student with a convenient package containing all required physical materials; all digitally delivered materials will be integrated into Canvas.*

You should have received an email from the bookstore confirming the list of materials that will be provided for each of your courses and asking you to select how you would like to receive any printed components (in-store pick up or home delivery). If you have not done so already, please confirm your fulfillment preference so the bookstore can prepare your materials.

For more information about **LomaBooks,** *please go: HERE*

ASSESSMENT AND GRADING

Note: Clearly define a grading policy to avoid any confusion concerning expectations. It is most helpful if at least two things are present: 1) a point distribution and 2) a grading scale.

Sample assignment distribution by percentage:	Sample grade scale:	
- Assignment #1 WSJ Case 60% - Assignment #2 Faith and Works 20% - Assignment #3 Atlanta Case 20%	A=93-100 A-=90-92 B+=87-89 B=83-86 B-=80-82 C+=77-79	C=73-76 C-=70-72 D+=67-69 D=63-66 D-=60-62 F=0-59

Table 2 Assignment Distribution and Grade Scale

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances. Late assignments will be subject to a 20% penalty.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Traditional Undergraduate Records: Final Exam Schedules](#) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for <u>one</u> of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

ARTIFICIAL INTELLIGENCE (AI) POLICY

You are allowed to use Artificial Intelligence (AI) tools (e.g., ChatGPT, Gemini Pro 1.5, GrammarlyGo, Perplexity, etc) to generate ideas, but you are not allowed to use AI tools to generate content (text, video, audio, images) that will end up in any work submitted to be graded for this course. If you have any doubts about using AI, please gain permission from the instructor.

[APA Style: How to Cite ChatGPT](#)

LOMA WRITING CENTER

The Loma Writing Center exists to help all members of the PLNU community cultivate transferable writing skills to engage their academic, professional, personal, and spiritual communities. We work toward this goal by conducting one-on-one consultation sessions, supporting writing education across the PLNU community, and participating in ongoing writing center research.

Getting feedback from the Loma Writing Center while you're in the process of working on an assignment is a great way to improve the quality of your writing and develop as a writer. You are encouraged to talk with a trained writing consultant about getting started on an assignment, organizing your ideas, finding and citing sources, revising, editing for grammar and polishing final drafts, and more. For information about how to make in-person or online appointments, see [Loma Writing Center webpage](#) or visit the Loma Writer Center on the first floor of the Ryan Library, room 221.

Appointment Calendar: https://plnu.mywconline.com/

Website: https://www.pointloma.edu/centers-institutes/loma-writing-center

Email: writingcenter@pointloma.edu

SEXUAL MISCONDUCT AND DISCRIMINATION

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix.
If you (or someone you know) have experienced other forms of discrimination or bias, you can find more information on reporting and resources at www.pointloma.edu/bias

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If students have questions, a desire to meet with the chaplain or have prayer requests you can contact your professor or the Office of Spiritual Life and Formation.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU RECORDING NOTIFICATION

In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel.

Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2533). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines allowed accommodations. Professors are able to view a student's approved accommodations through Accommodate.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course. Accommodations are not retroactive so clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC process. This is to protect the privacy of

students with disabilities who may not want to disclose this information and are not asking for any accommodations.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive an "F" grade.

PLNU Course Modality Definitions*

1. Online Courses: These are courses with class meetings where all instruction and interaction is fully online.
   a. Synchronous Courses: At least one class meeting takes place at a designated time.
   b. Asynchronous Courses: All class meetings are asynchronous.
2. Hybrid Courses: These are courses with class meetings that take place both in the classroom and online synchronously and/or asynchronously.
3. In-Person Courses: These are courses that meet in person with the instructor and students in a physical classroom setting. With approval by the area dean, this may include up to 25% of qualified class interactions through a Learning Management System (such as Canvas).

In some courses, a portion of the credit hour content will be delivered asynchronously and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies in the Undergraduate Academic Catalog.

COURSE SCHEDULE AND ASSIGNMENTS

MGT 3062 January 12 – May 4, 2026

Guided Readings for Class

7C	Meaning (Your Detailed Definition)	Mims — Suggested Chapters	Bowersox et al. (6th ed.) — Suggested Chapters
W1 and 10. Connect	Building relationships, linking suppliers manufacturers customers; visibility; TMS; realtime data; trust	Ch. 1–3 (global flows, Amazon's connective tissue) Ch. 4 (ports as connection nodes) Ch. 10 (lastmile connection to customers)	Ch. 1 (role of logistics in connecting the supply chain) Ch. 2 (customer accommodation) Ch. 7 (transportation as connective infrastructure) Ch. 10 (information systems & visibility)
W2 and 11. Create	Designing strategies, routes, analytics, demand forecasting, valueadded services,	Ch. 5–7 (containerization + creative routing) Ch. 8–9 (automation as creative redesign)	Ch. 3 (logistics strategy) Ch. 4 (network design creativity) Ch. 6 (warehouse design innovation) Ch. 11 (supply

			chain performance & analytics)
W3 and 12. Customize	Tailoring logistics to customer needs: speed, sustainability, packaging, compliance, flexibility	**Ch. 10** (lastmile customization) **Ch. 2–3** (Amazon's customercentric design)	**Ch. 2** (customer accommodation) **Ch. 5** (inventory strategy tailored to demand) **Ch. 8** (service response logistics)
W4, 13 and 14. Collaborate	Shared goals, resource sharing, cloud platforms, joint problemsolving, trust	**Ch. 1–3** (Amazon + carriers collaboration) **Ch. 4** (port collaboration failures)	**Ch. 1** (collaboration as a supply chain principle) **Ch. 9** (integrated operations planning) **Ch. 10** (information sharing)
W5, and 13 Consolidate	Combining shipments, reducing waste, centralizing data, merging contracts, eliminating redundancy	**Ch. 5–7** (container consolidation) **Ch. 8** (warehouse consolidation logic)	**Ch. 4** (network consolidation decisions) **Ch. 6** (warehouse layout & consolidation) **Ch. 7** (transportation consolidation strategies)
W6., and 16 Control	Oversight, KPIs, inventory accuracy, risk management, compliance, realtime tracking	**Ch. 8–9** (automation + control systems) **Ch. 4** (port control failures)	**Ch. 5** (inventory control) **Ch. 7** (transportation performance control) **Ch. 11** (performance measurement)
W7, 10, 16 Coordinate	Aligning production, transportation, schedules, partners; synchronizing flows; reducing delays	**Ch. 1–3** (Amazon's orchestration) **Ch. 4** (coordination breakdowns at ports) **Ch. 10** (coordinating lastmile)	**Ch. 3** (logistics strategy coordination) **Ch. 4** (network coordination) **Ch. 9** (integrated operations planning) **Ch. 10** (information systems enabling coordination)

Week	Dates (M/W)	Module	Topic	Readings / Videos	Homework (1–2 page memo)
1	Jan 12 / Jan 14	**Module 1: Global Supply Chain**	Course launch; Deming's "Drive Out Fear"; 7Cs; Hopp basics	Mims Ch. 1–3; WSJ Video Pt. 1–2	Memo: Identify disruptions + map to 7Cs
2	Jan 19 (off) / Jan 21	Module 1	Ports, chokepoints, coordination	Mims Ch. 4; WSJ Pt. 3	Memo: Port operations using 3 Cs
3	Jan 26 / Jan 28	Module 1	Containerization + variability	Mims Ch. 5–7	Memo: Containerization innovation + 2 Cs
4	Feb 2 / Feb 4	Module 1	Warehousing, automation	Mims Ch. 8–9	Memo: Human vs. automation decision points
5	Feb 9 / Feb 11	Module 1	Last mile + systems thinking Module 1	Mims Ch. 10	Memo: Lastmile tradeoff using 3 Cs Essay Due

					20%
			Essay		
6	Feb 16 / Feb 18	Module 1	Misconceptions + writing workshop	Bowersox 2	Memo: Thesis + outline for Module 1 essay
7	Feb 23 / Feb 25	Module 1	Synthesis + **Module 1 Essay Due**	Bowersox 14	**Submit Module 1 Essay (20%)**
8	Mar 2 / Mar 4	Module 1		Bowersox 5	Memo: Vermeer initial observations
9	**Mar 9 / Mar 11 — Spring Break**	—	—	—	—
10	Mar 16 / Mar 18	**Module 2:**	Atlanta Hartsfield	videos; Bowersox Ch. 1–3	Memo: Presentation
11	Mar 23 / Mar 25	Module 2	Network design; warehousing	Bowersox Ch. 4 & 6	Memo: Network improvement + warehouse analysis. Essay Due 20%
12	Mar 30 / Apr 1	Module 2	Transportation; AI in logistics	Bowersox Ch. 7 & 10	Memo: Transportation strategy + AI use cases
13	Apr 6 Easter Off / Apr 8	Module 2	Distribution	The Last Mile	Memo: project statement + draft
14	Apr 13 / Apr 15	Module 2	Peer review	None	**Submit Module 2 Report (20%)**
15	Apr 20 / Apr 22	**Module 3: LAX Systems**	LAX flows + variability	LAX ops videos; FAA data	Memo: Map 3 flows to 7Cs
16	Apr 27 / Apr 29	Module 3	Airport choreography + **Module 3 Due**	Terminal maps	**Faith and Works (20%)**
Finals Week	**May 4 (Mon)**	**Final Exam**	10:30 AM–1:00 PM	—	Inclass written team (20%)