

MBA Program Learning Outcomes

1. Exhibit master of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Analyze the ethical impacts of executive level decision making.
5. Present ideas and decisions clearly through effective communication.
6. Collaborate with others as an effective team member.

Organizational Leadership Concentration Program Learning Outcome

- A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Global Business and Leadership Concentration Program Learning Outcome

- B1. Evaluate the impact of business decisions in a global context.

Project Management Concentration Program Learning Outcome

- C1. Formulate a project management plan based on project management knowledge, concepts and processes.

Sports Management Concentration Program Learning Outcome

- D1. Apply strategic decision-making skills to relevant issues in sport management.

MBA Core Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO A1	PLO B1	PLO C1	PLO D1
Course	Course Title											
BUS 6000	Foundations for Graduate School - Undergrad Coursework or Prerequisites/Leveling Courses	I	I	I	I		I	I		I		
CORE COURSES												
BUS 6015	Accounting for Decision Making	D	D	D		I	D	D				
BUS 6025	Applied Data Analysis and Visualization	D	D	D,M			D	D				
BUS 6030	Economic Environment of Business	D	D	D	D	I	D	D				
BUS 6049	Leading with Ethics, Integrity, and Purpose	D	D		D	D,M	D					
BUS 6050	Operational Excellence	D	D	D		D	D				I, D	I, D
BUS 6055	Marketing Management	D		D			D	D				
BUS 6060	Managing in a Changing Environment	D	D	D		I	D	D	D			
BUS 6070	Financial Management	D	D	D,M		D	D	D				
BUS 6095	Strategic Management	D,M	D,M	D,M		D	D,M	D				
ORGANIZATIONAL LEADERSHIP CONCENTRATION												
BUS 6010	Organizational Behavior	D		D			D	D	D, M			
BUS 6045	Leadership	D, M		D			D		D			

Choose 1:												
BUS 6061	Negotiation and Conflict Resolution	D	D				D	D	D, M			
BUS 6063	Team Leadership and Collaboration	D	D				D	D	D, M			
BUS 6064	Organizational Communication	D	D				D	D	D, M			
GLOBAL BUSINESS AND LEADERSHIP CONCENTRATION												
BUS 6035	International Business	D	D		D, M	D	D	D		D, M		
BUS 6036	International Trip	D	D		D, M		D			D, M		
BUS 6062	Diversity and Cultural Dynamics	D	D		D		D	D		D		
PROJECT MANAGEMENT CONCENTRATION												
BUS 6063	Team Leadership and Collaboration	D	D				D	D			D	
BUS 6067	Project Management and Communications	D		D			D	M			D, M	
BUS 6068	Project Management Risk, Cost and Program Analysis	D		D			D	D			D	
SPORTS MANAGEMENT CONCENTRATION												
CHOOSE 3:												
BUS 6111	Managing Personnel, Facilities, and Events in Sports	D	D	D			D					D, M
BUS 6120	Marketing, Promotion, and Public Relations in Sports	D	D				D	D				D, M
BUS 6130	Leadership in Sports	D	D				D					D, M
BUS 6140	Finance and Economics in Sports	D	D	D								D, M
EARLY CAREER MBA ONLY												
BUS 6063	Team Leadership and Collaboration	D	D				D	D, M				
BUS 6065	Professional Communication	D		D		D	D, M	D				
BUS 6080	Field Experience		M	M		D	M	M				