

MBA Assessment Plan

1. Exhibit mastery of the concepts, models and theories in the core business disciplines. (DQP: Specialized Knowledge)
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities. (DQP: Broad Integrative Knowledge)
3. Analyze business issues and propose solutions using analytical and critical thinking skills. (DQP: Intellectual Skills)
4. Analyze the ethical impacts of executive-level decision making. (DQP: Civic and Global Learning)
5. Present ideas and decisions clearly through effective communication.
6. Collaborate with others as an effective team member. (DQP: Applied and Collaborative Learning)

PLOs 1, 2, and 3 are identified as the intellectual competencies.

PLO	Course	Activity	Measure	Direct/ Indirect	Portfolio	Criteria for Success	Who will measure	Collection Schedule
1	BUS 6099 - Comprehensive Exit Exam	Peregrine Comprehensive Exit Exam	Peregrine Comprehensive Exam Results	Direct	N	Score at or above the set criteria for success in each discipline area.	N/A (Exam Score)	Fall, Spring, Summer
2	BUS 6095 – Strategic Management	Final Strategy Paper	Integrative Learning Rubric	Direct	Y	The average total score and the average score for each criterion on the Integrative Learning Rubric will be a 3.0 or higher out of 4.0.	2 Full-Time MBA Faculty (excluding course instructor)	Spring, Summer
3	BUS 6070-Financial Management	Finance Case Study Analysis	Analytical and Critical Thinking Rubric	Direct	Y	The average total score and the average score for each criterion on the Analytical and Critical Thinking Rubric will be a 3.0 or higher out of 4.0.	2 Full-Time MBA Faculty (excluding course instructor)	Spring, Summer
4	BUS 6049 – Leading with Ethics, Integrity and Purpose	Take Your Stand Paper	Ethical Impacts Rubric	Direct	Y	Average total score and average score for each criterion on the Ethical Impacts Rubric will be a 3.0 or higher out of 4.0.	2 Full-Time MBA Faculty (excluding course instructor)	Fall, Spring, Summer
5	BUS 6095 – Strategic Management	Final Article Presentation	Oral Communication Rubric	Direct	Y	Average total score and average score for each criterion on the Oral Communication Rubric will be a 3.0 or higher out of 4.0.	2 Full-Time MBA Faculty (excluding course instructor)	Spring, Summer
	BUS 6095 – Strategic Management	Final Strategy Paper	Written Communication Rubric	Direct	Y	The average total score and the average score for each criterion on the Written Communication Rubric will be a 3.0 or higher out of 4.0.	2 Full-Time MBA Faculty (excluding course instructor)	Spring, Summer

6	BUS 6095 - Strategic Management	Everest Simulation	Everest Simulation Performance Results	Direct	N	Teams will accomplish an average of 65% of team goals.	N/A (Simulation Score)	Spring, Summer
		Peer Evaluation	Everest Simulation Team Effectiveness Score	Indirect	N	Teams will average a 4.0 on a 5.0 scale on the Everest Module Team Effectiveness rating.	N/A (Student Peer Evaluation Score)	Spring, Summer