

## Fermanian School of Business - International Development Major-Specific Curriculum Map

### Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

### International Development Major-Specific Program Learning Outcomes

- E1. Exhibit an in-depth knowledge of International Development theories and concepts.
- E2. Compare approaches to decision making in for-profit and non-profit environments based on international development
- E3. Evaluate the similarities and differences of the economic conditions between developed and developing countries based on International Development knowledge.

INTERNATIONAL DEVELOPMENT		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO E1	PLO E2	PLO E3
Course	Course Title								
<b>General Education Courses</b>				I	I	I			
<b>CORE BUSINESS COURSES</b>									
BUS 1000	Introduction to Business	I		I	I	I			
ECO 1001	Principles of Macroeconomics	I,D	I,D		I,D		I		I
ECO 1002	Principles of Microeconomics	I,D	I,D	I	I,D		I	I	I
ACC 2001	Principles of Financial Accounting	I,D	I,D		I,D				
ACC 2002	Principles of Managerial Accounting	I,D	I,D		I,D				
BUS 2001	Legal Environment of Business	I,D	I,D		I,D				
MGT 2012	Principles of Management	I,D	I,D	D	I,D	I,D		I,D	
MKT 2032	Principles of Marketing	I,D	I,D	D	I,D	I,D			
MTH 2003	Introduction to Statistics	I,D	I,D						
BUS 3010	Data Driven Decision Making	D	D	D	D				
BUS 3013	Administrative Communication			D	D	D			
FIN 3035	Business Finance	D	D		D	D			
BUS 4080	International Business	D	D	D	D	D			I,D
BUS 4089/ACC 4089	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D			
MGT 4088	Strategic Management	M	M	M	M	M			
<b>MAJOR SPECIFIC REQUIREMENTS</b>									
BUS 4075	Sustainability in Action	D		D	D	D	D		
ECO 3015	Theories of Economic Development	D		D	D		M	D	M
ECO 4070	Contemporary Development Planning	D	D	D	D		D		D
MGT 4070	Nonprofit Organization Management	D	D	D	D		M	D, M	
<b>Select two of the following:</b>									
ECO 4040	The Economics of Race, Class and Gender	D	D		D	D	D		
ECO 4090	Special Studies in Economics						D		
FIN 4035	International Finance	D	D	D	D	D		D	
MGT 3081	Creativity and Innovation	D	D			D			
MGT 3082	Applied Entrepreneurship	D	D	D		D	D		
SPA/FRE/GER 2050	Intermediate Language I						D		
SPA/FRE/GER 2051	Intermediate Language II						D		
SOC 3060	Race and Ethnicity						D		
SOC 4044	Globalization and Culture						D		
<b>Required:</b>									
Approved Study Abroad in a Developing Country							D		D, M