

## Spring 2026

<b>Meeting days:</b> Mondays	<b>Instructor:</b> Jason Hightower, CFA
<b>Meeting times:</b> 5:30pm – 8:15pm	<b>E-mail:</b> <a href="mailto:jhightow@pointloma.edu">jhightow@pointloma.edu</a>
<b>Meeting location:</b> Mission Valley – room 316	<b>Office hours:</b> By appointment

### PLNU Mission

#### To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### Fermanian School of Business Mission

#### Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

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## COURSE DESCRIPTION

This course examines various financial management opportunities and challenges faced by corporate decision makers on both theoretical and applied levels. Course topics include the analysis of financial statements, securities valuation, risk and return, mergers and corporate control, cost of capital, securities offerings, financial planning and forecasting, capital budgeting, bankruptcy and reorganization, capital structure and business valuation.

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## COURSE LEARNING OUTCOMES

The following learning outcomes are aligned with the Fermanian School of Business Program Learning Outcomes. Upon successful completion of this course, students will be able to:

1. Explain the major theories, concepts and decision-making areas of financial management (PLO 1).
2. Apply financial management concepts to various business decisions (PLO 2 & 3).
3. Analyze financial management issues and formulate recommendations using analytical and critical thinking skills (PLO 3).
4. Formulate financial management decisions considering ethical values (PLO 5).
5. Support ideas and present information clearly through effective written and verbal communication (PLO 6).
6. Collaborate as an effective team member when making financial management decisions (PLO 7).

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## REQUIRED TEXTS AND STUDY RESOURCES

1. **Required:** Brigham Ehrhardt, *Financial Management: theory and practice*, 17th edition, Cengage Learning, 2017, 2020 (ISBN: 978-1-337-90260-1). Ebook and/or loose-leaf acceptable.
2. **Required:** Laptop (bring to all class meetings and exams) with Microsoft Excel (Google Sheets and Apple Numbers CANNOT be substituted for Excel as they do not have the required functionality).

## CLASS ACTIVITIES (ASSESSMENT AND GRADING)

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### Assessment and Grading:

<u>Assignment:</u>	<u>Points</u>	<u>Final Grade Scale:</u>	
✓ Class Participation/Attendance	80	A = 93 - 100%	930-1000 points
✓ Reading Quizzes (10 x 10 pts ea)	100	A- = 90 - <93%	900-929 points
✓ Homework (8 x 15 pts ea)	120	B+ = 87 - <90%	870-899 points
✓ Assessment Case Study	50	B = 83 - <87%	830-869 points
✓ Mid-Term Exams (2 x 200 pts ea)	400	B- = 80 - <83%	800-829 points
✓ Comprehensive Final Exam	250	C+ = 77 - <80%	770-799 points
<b>Total Possible Points for the Course:</b>	<b>1000</b>	C = 73 - <77%	730-769 points
		C- = 70 - <73%	700-729 points
		D+ = 67 - <70%	670-699 points
		D = 60 - <67%	600-669 points
		F = 0 - <60%	0-599 points

**Individual Homework:** Homework assignments will primarily consist of problems from each chapter or provided by the instructor and will be assigned (via Canvas) for each class period approximately one week prior to the due date of such assignments. **Late homework will not be accepted** as we will review all assignments in class the date they are due. Submit only your own original work for homework. While working together on homework assignments is encouraged, **you cannot share homework (Microsoft Excel) files.** Homework must be **prepared using Microsoft Excel** and submitted through Canvas. Homework must include all work and supporting calculations in Excel for credit.

**Class Participation / Attendance:** The success of the course will be impacted by the quality of participation each class period. Class participation will be based upon your contributions to discussions, including input or questions regarding the readings, case-studies and homework assignments. In addition, you should be prepared to answer questions, and participate in group activities and other in-class assignments as they may arise. Class participation will also be based upon your attendance – please see the class policy regarding attendance below.

**Quizzes:** Quizzes will be given during the semester and will consist of multiple choice and true/false questions based primarily on finance terms, concepts and terminology included in the textbook. Quizzes may be proctored by Honorlock. Quizzes will be given at the beginning of the class period and students must be present the entire class session for their quiz to be accepted. No makeup quizzes will be issued if one is missed; however, your lowest grade on the quizzes will be dropped from your final grade evaluation.

**Exams:** Every student is to be present for the mid-term exams and the final exam at the scheduled times. Students should not share their Excel files with other students as each student must create their own spreadsheets. If it is determined that a student used AI assisted websites or tools (such as ChatGPT) on an exam, they will receive a zero for the exam. **No makeup exams will be given without PRIOR permission.** I will provide a makeup exam only for absences officially excused by the university Provost or for emergencies completely beyond a student's control, such as a documented illness or injury. You must coordinate any conflict with one of these exams with me as soon as you discover it, preferably not later than 72 hours prior to the exam.

## CLASS POLICIES

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**PLNU Attendance and Participation Policy:** Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. Therefore, regular attendance and participation in each course are minimal requirements. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an "F" grade. Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor. Acceptance of late work is at the discretion of the instructor and does not waive attendance requirements. Refer to [Academic Policies](#) for additional detail.

Leaving early or arriving late for class sessions counts as a partial absence. For example, arriving late by 1-15 minutes will be treated as 1/3 absence. Additionally, PLNU counts all absences unexcused except for University sanctioned activities. All illnesses, emergencies, etc. (even with a doctor's note) are considered unexcused.

In-class participation is also an integral component of the learning process in this course. Participation is closely tracked by the professor during class sessions and is algorithmically incorporated into each student's final grade.

**Artificial Intelligence (AI) Policy:** Unless specifically instructed to do so by the professor in writing, the use of Artificial Intelligence (AI) tools or add-ins (e.g. ChatGPT, Gemini Pro, GrammarlyGo, Perplexity, Copilot, Shortcut, etc.) are PROHIBITED in this course for ANY aspect of your work, including idea generation, drafting, editing, data collection, data analysis, formatting, or final submissions. This course is designed to develop and assess your independent critical thinking, writing, research, and analysis skills without the assistance of AI technologies. If you have any doubts about using AI, please discuss your concerns with the professor.

**PLNU Academic Honesty Policy:** Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Graduate Academic and [General Policies](#) for definitions of kinds of academic dishonesty and for further policy information. During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

**Dropping the Course:** It is the student's responsibility to maintain their class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the university), not the instructor. Simply ceasing to attend this course or failing to follow through to arrange for a change of registration (drop/add) may result in a grade F on the official transcript.

**PLNU Academic Accommodations Policy:** PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center ([EAC@pointloma.edu](mailto:EAC@pointloma.edu) or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester. PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course. Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

**Schedule and Other Changes:** The information in this syllabus is subject to change. Any such changes will be announced in class and/or communicated via Canvas or email.

**Canvas and Email:** Assignments, announcements, changes to this syllabus and other communication from the instructor, from time to time, may be made via Canvas or email.

**Mobile Phones and Other Mobile Devices:** The use of mobile phones, including phone calls, texting or other purposes, is not allowed in the classroom during class meetings or examinations. Please keep mobile phones turned-off and out of sight. The classroom use of PC's/tablets should only be for class-related work and not for social media or any other non-class purposes.

**Final Examination Policy:** Successful completion of this class requires taking the final examination **on its scheduled day**.

**PLNU Copyright Policy:** Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

**PLNU Recording Notification:** In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel. Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

## TENTATIVE COURSE SCHEDULE

Wk	Date	Reading Quiz	Homework Due	Case Study	Chapter	Lecture Topic
1	1/12/26				1	<b>Light Week - No In-Person Meeting</b>
2	1/19/26					<b>MLK Day - No Class</b>
3	1/26/26	☑			3	Analysis of Financial Statements
4	2/2/26	☑	☑		4	Time Value of Money
5	2/9/26	☑	☑		5	Bond Valuation
6	2/16/26	☑	☑		7	Stocks & Stock Valuation
7	2/23/26		☑			<b>Midterm #1</b>
8	3/2/26	☑			6,9	Risk & Return and Cost of Capital
9	3/9/26					<b>Spring Break - No Class</b>
10	3/16/26	☑	☑		10	Capital Budgeting Tools
11	3/23/26	☑	☑		11	Cash Flow Estimation & Risk Analysis
12	3/30/26	☑	☑		12	Financial Planning & Business Valuation
13	4/6/26		☑			<b>Midterm #2</b>
14	4/13/26	☑			14,15	Dividend & Capital Structure Decisions
15	4/20/26	☑			18,22,24	IPOs, M&A, and Bankruptcy
16	4/27/26			☑		Case Study Discussion; Review Session
17	5/4/26					<b>Comprehensive Final Exam</b>