

BAOL Curriculum Map

Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in key areas of organizational leadership and management.
2. Demonstrate effective leadership communication through both written and verbal means.
3. Formulate an ethical decision making process informed by ethical approaches.
4. Collaborate effectively in teams.
5. Synthesize approaches to effectively navigate cultural influences and diversity to achieve organizational goals.

BAOL Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
Course	Course Title					
REQUIRED COURSES						
BBU 3010	Data-Driven Decision Making	D	D	D		
BBU 4089	Business and Leadership Practicum	D, M	M	D, M	D	D
BLD 4012	Leadership Theory and Practice	D, M	D	D	D	
BLD 4020	Cultural Influences and Diversity in the Workplace	D	D	D		D, M
BLD 4030	Organizational Leadership Communication	D, M	D, M		D	I, D
BLD 4040	Leading Teams in Organizations	D, M	D		D, M	I
BLD 4050	Leading Organizational Change	D, M	D		D	
BLD 4060	Leading Innovation	D			D	
BLD 4070	Leading Through Organizational Crisis	D, M	D			
BMG 2012	Principles of Management	I, D				
BMG 3020	Organizational Behavior	D	D	D	D	D
BMG 3074	Human Resources Management	D	D	D	D	D
BMG 4084	Operations Management	D	D	D		
BMK 2032	Principles of Marketing	I, D	I, D	I, D	I, D	
ETH 4011	Organizational Ethics	I, D		D, M		