

# ART1003-1 FA25 - Two-Dimensional Design

 Edit



*Defend Dignity*, Shepard Fairey, 2019, Los Angeles Mural



Department of Art+Design /School of Humanities, Arts and Public Engagement

## ART1003 2D Design

3 Units

*Fall 2025*

**Meeting days/times: MW 10:40 am – 1:00 pm**

**Meeting location: Keller 109**

**Final Exam: Monday, 12/15 10:40 – 1:00 pm**



## Information

## Specifics for the Course

**Instructor title and name:** Professor J. David Carlson, MFA

**Phone:** 626-644-9402

**Email:** dcarlson@pointloma.edu

**Office location and hours:** Keller 110, contact for appointment



<https://canvas.pointloma.edu/courses/80093>

### [Meet your Instructor](https://canvas.pointloma.edu/courses/80093/pages/meet-your-instructor)

<https://canvas.pointloma.edu/courses/80093/pages/meet-your-instructor>

### [Weekly Modules](https://canvas.pointloma.edu/courses/80093/pages/weekly-modules)

<https://canvas.pointloma.edu/courses/80093/pages/weekly-modules>

## PLNU Mission

### To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

## Course Description

ART1003 Two-Dimensional Design is an introductory design course. It is intended to provide the student with a critical awareness of the elements and principles of design as well as other formal aspects of design criticism and theory. Emphasis is placed on the practical ability to transform design concepts into handmade two-dimensional artworks.

## Overview of Course



This course is structured into **15 weekly modules** (<https://canvas.pointloma.edu/courses/80093/modules>). All of the activities, requirements, assignments, and due dates for a particular week are contained within each corresponding module. However, each major project spans multiple weeks, so it's important to look ahead and be aware of future homework assignments and due dates.

This is a combination lab/lecture course. Class time may be used for lectures, project introductions, material and technical demonstrations, group discussion, and open lab work time. Attendance will be taken.

There is a minimum of 1 weekly homework assignment. In some cases, the homework assignment will be to show evidence of your progress. You may upload images of sketches, material tests, or anything that demonstrates progress. There is some flexibility in how you show progress, but a written description of your intentions or activity is not acceptable. There must be verification and evidence of weekly activity and progress. **All homework must be turned in through Canvas to receive credit and will not be accepted in person.**

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## Program and Course Learning Outcomes

- **Develop critical thinking, problem-solving, and knowledge through the completion of assignments and artworks created in this class.**
  - Idea Objective: Learning to Apply and Develop Creative Capacities
  - Activities and Assignments: Design Exercises, Design Units 1,2,3 & 4
- **Acquire technical skills and craftsmanship through the use of various two-dimensional art materials and processes, including painting, drawing, masking, gluing, and cutting.**
  - Idea Objective: Developing specific skills, competencies, & points of view needed by professionals in this field
  - Activities and Assignments: Design Exercises, Design Units 1,2,3 & 4
- **Demonstrate the elements & principles of design through written, oral, and 2-dimensional art forms.**
  - Idea Objective: Developing skills in expressing oneself orally or in writing
  - Activities and Assignments: Design Exercises, Design Units 1,2,3 & 4, Sketchbook, Critiques
- **Demonstrate the elements & principles of design through written, oral, and 2-dimensional art forms.**
  - Idea Objective: Develop Creative Capacities
  - Activities and Assignments: Design Exercises, Design Units 1,2,3 & 4, Sketchbook, Critiques
- **Participate in the evaluation of presented artworks through both individual and collective critique.**
  - Idea Objective: Learning to analyze and critically evaluate ideas.
  - Activities and Assignments: Design Exercises, Design Units 1,2,3 & 4, Sketchbook, Critiques

## Required Texts



- [Blick Art Supplies Kit for 2D Design \(https://canvas.pointloma.edu/http://Buy%20Online%20-%20Pick-Up%20In%20Store%20STEP%201%20-%20PURCHASE%20YOUR%20KIT%20Scan%20the%20QR%20code%20above%20or%20use%20this%20li loma-s6049-1003-all/\)](https://canvas.pointloma.edu/http://Buy%20Online%20-%20Pick-Up%20In%20Store%20STEP%201%20-%20PURCHASE%20YOUR%20KIT%20Scan%20the%20QR%20code%20above%20or%20use%20this%20li loma-s6049-1003-all/)

## Recommended Study Resources

- Additional Resources are provided in each assignment

## Course Credit Hour Information

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 15 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 112.5 total hours meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

## Assessment and Grading

### Semester Grades

Final semester grades are based on a percentage of points accumulated in weighted categories throughout the semester. If class sessions must be canceled due to events out of the instructor's control, such as illness, natural disaster, etc., the point total may be reduced. Still, the percentage assigned to each category will remain the same.

### Final Grade Breakdown

In-Class Exercises | (60 pts.)

Unit Design Projects | 5 total (500 pts.)

Homework ( 55 pts. )

Quizzes, Tests, Written Work (125 pts.)

Participation (195 pts.)

### GRADE SCALE:

A	B	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	B 83-86	C 73-76	D 63-66	



## INDIVIDUAL PROJECT GRADES

While grading works of art is subjective, I approach each student's work as fairly and objectively as possible, considering each student's circumstances and abilities. Projects turned in late will receive an automatic 20-point deduction. You will have one week from the due date to turn it in. After one week, you will receive an F for that project. On-time means that it is uploaded to Canvas by the due date before the assignment closes. All homework assignments must be turned in through Canvas to receive credit and will not be accepted late.

Individual work will be graded using the following five categories. Rubrics will be provided for each major project.

- o Meets Project Objectives
- o Composition/Visual
- o Craftsmanship/Technical
- o Concept/Creativity
- o Individual Effort

## PROJECTS AND EXERCISES

The semester is divided into four units. Each unit consists of readings, quizzes, in-class assignments, and one major assignment due at the end of each unit. Each unit is paired with a focused set of design terms, additional resources, including links to artists and design professionals, and hands-on in-class exercises focused on developing your skills using a variety of media. Each unit provides an opportunity for you to foster your creativity and help you gain an understanding of who you are as an artist/designer. The amount of time given for each project will vary depending on the complexity of the project. The weekly modules correspond to each exercise or major project at the same time.

## FINAL DESIGN PORTFOLIO

Each student must maintain a professional quality digital portfolio of their work created this semester on [Instagram](https://www.instagram.com/plnuartdesign/)  (<https://www.instagram.com/plnuartdesign/>). This will be a semester-long project that will include the photographing of finished work and other content that conveys a sense of both the student's studio practice and who they are as a creative individual. Many of this semester's weekly homework assignments will relate directly to the design portfolio. Details will be given in class and on the [DESIGN PROJECT FINAL: Digital Portfolio \(https://canvas.pointloma.edu/courses/80093/assignments/1205839\)](https://canvas.pointloma.edu/courses/80093/assignments/1205839) assignment page.

## TESTS, QUIZZES, AND WRITTEN WORK:

A quiz that directly relates to the assigned readings will begin at the start of each unit section. This learning opportunity will prepare you for the concepts that apply to the unit's themes. Your gain



knowledge of these design elements and principles will be used as it relates to the unit project, in-class assignments, when in dialogue with peers, the professor, and at critique time.

There will be opportunities in class this semester for written work. Two of these included a Personal Manifesto as well as an artist statement. Further details will be discussed in class as we approach these tasks.

## **CRITIQUES AND PARTICIPATION**

At the end of each major project, there will be a group critique. The primary purpose of critique is to practice utilizing the language of design, which is an essential skill for professional artists and designers. Dialogue and constructive criticism also help the artist/designer recognize the strengths and weaknesses of their work and others. Each student is expected to contribute to the discussion. In fact, your participation grade is based in part on your willingness to join in during the critique. If you are absent from a critique, your project will be marked late. There will be no opportunity to make up for the points lost for missing a critique. Students are given a grade for each critique. 50% of the grade is based upon participation during the critique, and 50% is based upon overall class participation up to that point.

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## **PLNU Attendance and Participation Policy**

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an “F” grade.

### **CLASS ATTENDANCE POLICY:**

Attendance is required. You are allowed two unexcused absences. Each additional absence will result in a 10-point deduction from your final participation grade. If you are absent, you are responsible for finding out from your peers what information you missed. If you arrive more than 5 minutes after the start time or leave more than 5 minutes early from a required class session, you will be marked late. You will be marked absent if you miss 30 minutes or more of a required class session. Three late arrivals or early departures equal one absence.

Exceptions to the attendance policy will only be made in the event of a family emergency, illness with a doctor's verification, or something of an unexpected, urgent nature that is out of your control. Family vacations, weddings, work schedules, and or travel/flight schedules are not valid excuses for missing a required class session or exam. Excessive absences may result in you being dropped from the course.

- **1–2 unexcused absences:** *no effect*
- **3–5 unexcused absences:** *–10 percentage points from participation grade for each unexcused absence beyond 2*
- **6+ unexcused absences:** *Withdrawal from the course or failure if after the last day to drop*
- **5+ minutes late:** *Tardy*



- o **30+ minutes late:** *Absent*
  - o **3 Tardy:** *Absent*
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## **MATERIALS AND SAFETY**

Practicing studio safety is a combination of four factors: having knowledge of the materials you are handling, understanding the environment (space) in which you are working, being aware of emergency procedures, and practicing common sense in any given situation. Most of the materials that you will be using in this class have relatively low levels of toxicity unless ingested. Eating and drinking are only permitted in designated areas. Pay special attention to the following:

- o **Aerosols, including spray fixatives and spray adhesives,** contain fumes that are both toxic and flammable. They should only be used outside. Please do not use them in a dormitory, apartment, or even the hallway. When spraying outside, be careful that you are nowhere near a ventilation intake source. Spraying near this will spread the fumes throughout the building. It is also important to know that spraying fixatives around an infant or child has been known to cause serious injury or death because of their delicate respiratory system.
- o **Dust:** when using charcoal, pastel, or any drawing material in a situation that produces a lot of dust (sanding to sharpen charcoal or Conte, smearing, etc.) do so only in a well-ventilated area – avoid breathing the dust. Additionally, people are advised not to sleep in the same room with dusty drawing materials (charcoal, pastel, etc.) present. Do not blow on your drawing to move the dust onto the floor. Do whatever you can to keep the dust particles from being suspended in the air you breathe.
- o **X-Acto Blades, Mat Cutters, etc:** Use a cutting board or mat placed on a stable surface. Grip the handle of the knife securely. If possible, secure the material in a clamp before cutting. Otherwise, grip the material behind the cutting blade. Always cut away from your body, and be sure others are not in the path of the knife should you slip. When throwing a dull blade in the trash, wrap the sharp end of a used blade a few times in some masking tape so that the person dealing with the trash does not get cut. For your safety, cover the blade with your kneaded eraser so that you won't get cut if it is stored unprotected in your art box.
- o **Markers:** When using markers for drawing, be careful about the fumes given off by them. If possible, stand/sit near an open window.

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## **CLEAN UP**

Art, by its nature, is a messy process. You must clean up after yourself. This includes the classroom and anywhere else that you might work. These are areas that we all share and use, so be courteous and leave your work area as clean or cleaner than you found it. If you habitually neglect to clean up after yourself, your final grade will be affected.



**1st Offense = Warning / 2nd Offense = 1 tardy / 3rd or more = absence for each offense**

## **GENERAL POLICIES AND EXPECTATIONS**

- Arrive on time and be prepared to participate in all class activities, projects, discussions, and critiques.
- Attend every class and work diligently.
- Dress appropriately for class.
- Bring all necessary tools and supplies.
- Early or late exams/quizzes will not be administered.
- Late homework assignments will not be accepted.
- Coming to class unprepared is the same as an absence.
- Work done by someone else is considered cheating/plagiarism, and University Policy will be enforced.
- You are expected to purchase the required text and materials.

## **PHONES AND ELECTRONIC DEVICES:**

- Students should remain focused and engaged during class.
- Phones must be silenced and placed in a designated phone bin during class.
- Headphones are not allowed during class Unless given permission.
- Unauthorized use of electronic devices for non-course-related activity is prohibited. For some class sessions, you will want to have your computer or tablet to access quizzes and for some creative processes. No outside class activities can be done on your electronic devices during class time.
- Repeated violations of these policies may result in an absence.
- If you have an emergency or special circumstance, arrangements must be made with the professor in advance.

**1st Offense = Warning / 2nd Offense = 1 tardy / 3rd or more = absence for each offense**

## **Final Examination Policy**

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the **Traditional Undergraduate Records: Final Exam Schedules** (<http://www.pointloma.edu/experience/academics/class-schedules>) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for one of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.



I acknowledge that each of you comes to PLNU with your own unique life experiences. This contributes to the way you perceive various types of information. In [class name], all of the class content, including that which may be intellectually or emotionally challenging, has been intentionally curated to achieve the learning goals for this course. The decision to include such material is not taken lightly. These topics include [list topics]. If you encounter a topic that is intellectually challenging for you, it can manifest in feelings of discomfort and upset. In response, I encourage you to come talk to me or your friends or family about it. Class topics are discussed for the sole purpose of expanding your intellectual engagement in the area of [subject/major], and I will support you throughout your learning in this course.

### **Trigger Warning**

I acknowledge that each of you comes to PLNU with your own unique life experiences. This contributes to the way you perceive several types of information. In [class name], we will cover a variety of topics, some of which you may find triggering. These topics include [list topics]. Each time this topic appears in a reading or unit, it is marked on the syllabus. The experience of being triggered versus intellectually challenged are different. The main difference is that an individual must have experienced trauma to experience being triggered, whereas an intellectual challenge has nothing to do with trauma. If you are a trauma survivor and encounter a topic in this class that is triggering for you, you may feel overwhelmed or panicked and find it difficult to concentrate. In response, I encourage you to take the necessary steps for your emotional safety. This may include leaving class while the topic is discussed or talking to a therapist at the Counseling Center. Should you choose to sit out on discussion of a certain topic, know that you are still responsible for the material; but we can discuss if there are other methods for accessing that material, and for assessing your learning on that material. Class topics are discussed for the sole purpose of expanding your intellectual engagement in the area of [subject/major], and I will support you throughout your learning in this course.

### **Spiritual Care<sup>\*</sup>**

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

**If you have questions, a desire to meet with the chaplain or have prayer requests you can contact your professor or the [Office of Spiritual Life and Formation](https://www.pointloma.edu/offices/student-life-formation) (<https://www.pointloma.edu/offices/student-life-formation>)**

### **State Authorization**

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer



distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on **State Authorization** (<https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures>) to view which states allow distance education outside California.

### **PLNU Copyright Policy**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.]

### **PLNU Recording Notification**

In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel.

Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

### **PLNU Academic Honesty Policy**

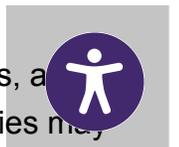
Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See **Academic Policies**  (<https://pointloma-public.courseleaf.com/tug-catalog/academic-general-policies/>) for definitions of kinds of academic dishonesty and for further policy information.

### **Artificial Intelligence (AI) Policy**

You are allowed to use Artificial Intelligence (AI) tools (e.g., ChatGPT, Gemini Pro 1.5, GrammarlyGo, Perplexity, etc) to generate ideas, but you are not allowed to use AI tools to generate content (text, video, audio, images) that will end up in any work submitted to be graded for this course. If you have any doubts about using AI, please gain permission from the instructor.

### **PLNU Academic Accommodations Policy**

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may



request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center ([EAC@pointloma.edu](mailto:EAC@pointloma.edu) (<mailto:EAC@pointloma.edu>) or 619-849-2533). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines allowed accommodations. Professors are able to view a student's approved accommodations through Accommodate.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course. Accommodations are not retroactive so clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC process. This is to protect the privacy of students with disabilities who may not want to disclose this information and are not asking for any accommodations.

## **Language and Belonging**

Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

If you (or someone you know) have experienced other forms of discrimination, you can find more information on reporting and resources at [www.pointloma.edu/nondiscrimination](http://www.pointloma.edu/nondiscrimination).

## **Sexual Misconduct and Discrimination**

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, you know that accommodations and resources are available through the Title IX Office



at [pointloma.edu/Title-IX \(http://pointloma.edu/Title-IX\)](http://pointloma.edu/Title-IX). Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at [counselingservices@pointloma.edu \(mailto:counselingservices@pointloma.edu\)](mailto:counselingservices@pointloma.edu) or find a list of campus pastors at [pointloma.edu/title-ix \(http://pointloma.edu/title-ix\)](http://pointloma.edu/title-ix).

If you (or someone you know) have experienced other forms of discrimination or bias, you can find more information on reporting and resources at [www.pointloma.edu/bias \(http://www.pointloma.edu/bias\)](http://www.pointloma.edu/bias)

## Loma Writing Center

The Loma Writing Center exists to help all members of the PLNU community cultivate transferable writing skills to engage their academic, professional, personal, and spiritual communities. We work toward this goal by conducting one-on-one consultation sessions, supporting writing education across the PLNU community, and participating in ongoing writing center research.

Getting feedback from the Loma Writing Center while you're in the process of working on an assignment is a great way to improve the quality of your writing and develop as a writer. You are encouraged to talk with a trained writing consultant about getting started on an assignment, organizing your ideas, finding and citing sources, revising, editing for grammar and polishing final drafts, and more. For information about how to make in-person or online appointments, see [Loma Writing Center webpage \(https://www.pointloma.edu/centers-institutes/loma-writing-center\)](https://www.pointloma.edu/centers-institutes/loma-writing-center) or visit the Loma Writer Center on the first floor of the Ryan Library, room 221.

- Appointment Calendar: <https://plnu.mywconline.com/>  [\(https://plnu.mywconline.com/\)](https://plnu.mywconline.com/)
- Website: <https://www.pointloma.edu/centers-institutes/loma-writing-center>  
[\(https://www.pointloma.edu/centers-institutes/loma-writing-center\)](https://www.pointloma.edu/centers-institutes/loma-writing-center)

Email: [writingcenter@pointloma.edu \(mailto:writingcenter@pointloma.edu\)](mailto:writingcenter@pointloma.edu)

[UNIVERSITY POLICIES \(https://canvas.pointloma.edu/courses/80093/pages/university-policies\)](https://canvas.pointloma.edu/courses/80093/pages/university-policies)





<https://canvas.pointloma.edu/courses/80>

## Your Instructor

<https://canvas.pointloma.edu/courses/80093/pages/meet-your-instructor>

## Weekly Modules

<https://canvas.pointloma.edu/cours>

