ART+DESIGN PLNU

PLNU | School of Humanities, Arts, & Public Engagement

Creative Digital Media, B.A.		PLO 1	PL0 2	PLO 3	PLO 4	PLO 5
		Generate design that exhibits highly developed compositions, based on design principles.	Apply a strong personal commitment to the process of developing creative digital content.	Communicate competently in a variety of complex environmental and social contexts.	Demonstrate a high level of craftsmanship using current industry standard tools and technologies.	Perform technological skills and techniques in digital and interactive media using ethical and social perspectives.
Lower-Division Requirements						
CDM 1000	Intro to Design Thinking (GE)	I	I	I	I	I
CDM 2003	Visual Symbolism	I	I	I	I	I
CDM 2100	Behavioral Design	D	D	D	D	D
CMT 2000	Media and Society					
CMT 2050	Communication and Culture					
Upper-Division Requirements						

Curriculum Map--Creative Digital Media, B.A. (Online)

Course	Title					
BST 3004 (B,C,J,L,N)	Biblical Perspectives (GE)					
CDM 3000	Social Media Content Creation and Engagement	D	D	D	D	D
CDM 3015	Intro to Interactive Web Design	D	D	D	D	D
CDM 3026	Digital Imaging	D	D	D	D	D
CDM 3043	Digital Video for the Web	D	D	D	D	D
CDM 4000	Digital Storytelling	D	D	D	D	D
CMT 3030	Persuasion					
CMT 3090	Public Relations					
CMT 4000	Digital Communication					

Capstone Course

CDM 4050	Capstone: Creative Digital Media Professional Application	M	M	M	M	M

I, D, M = Introduce, Develop, Mastery