

**Department of Communication Studies**  
**Curriculum Maps**

A curriculum map shows where the PLO concepts are introduced (what courses), where they are developed, and where they are mastered. Here is an example of a curriculum map (with invented course numbers):

**Communication Studies**

**Placeholder/Example Only:**

		Com Studies Courses									
		COM 1000	COM 1090	COM 2020	COM 2050	COM 2065	COM 3010	COM 3030	COM 4022	COM 4060	COM 4085
PLOs											
PLO 1: Effectively design and deliver oral and written messages.		Introduced		Developed	Developed			Developed	Mastered		
PLO 2: Critically analyze the effectiveness of rhetorical texts by applying relevant communication theories and models.		Introduced						Developed		Mastered	
PLO 3: Apply ethical communication principles to a real-world context.		Introduced	Developed		Developed		Developed			Mastered	
PLO 4: Examine how diverse perspectives and backgrounds influence communication.				Introduced	Developed		Mastered				

## Organizational Communication

	Org Com Courses											
	1000	2020	2065	3030	3040	3045	COM 3060/ WRI 3065	3080/ 3090	4065	4085	4021	4022
PLOs												
1. Compare a contemporary understanding of Organizational Communication with outdated perspectives		I			D	D						M
2. Demonstrate written communication skills appropriate for organizational contexts.			I				D		D			M
3. Develop verbal communication skills appropriate to organizational contexts.	I						D		D			M
4. Design the methodology for an original research project that meets disciplinary standards			I		I				D, M			

5. Describe how research and theories of Organizational Communication impact organizational members and stakeholders		I		I	D	M		D				
6. Articulate how biblical perspectives inform organizational practices and apply those perspectives to an existing organization		I			D, M	D						

## Media Com

	PLO 1	PLO 2	PLO 3	PLO 4
<b>Course</b>	<i>Examine past and present media communication strategies across publishing modalities.</i>	<i>Demonstrate individual creativity in the process of designing, constructing, and producing media projects within a team dynamic.</i>	<i>Create film, media content, and multimedia projects according to industry-specific standards.</i>	<i>Apply critical thinking when interpreting and evaluating diverse media content.</i>
<a href="#">COM 1050</a> Introduction to Media Communication (3)	Introduced	Introduced		Introduced
<a href="#">COM 1075</a> Scriptwriting for Television and Film (3)	Introduced	Introduced	Introduced	Introduced
<a href="#">COM 2015</a> Radio Workshop (1)		Developed	Developed	
<a href="#">COM 2016</a> Television Workshop (1)		Developed	Developed	
<a href="#">COM 2017</a> Photography Workshop (1)			Developed	Developed
<a href="#">COM 2043</a> Introduction to TV and Film Production (3)		Developed	Developed	Developed
<a href="#">COM 3000</a> Narrative and Documentary Film (3)	Developed			Developed
<a href="#">COM 3026</a> Media Aesthetics (3)		Developed	Developed	
<a href="#">COM 3095</a> Media Literacy (3)	Mastered			Mastered
<a href="#">COM 4021</a> Internship in Communication (3)		Mastered	Mastered	
<a href="#">COM 4022</a> Portfolio Construction (1)				

<a href="#">COM 4085</a> Communication, Values, and Society (2)				
<a href="#">COM 4026</a> Advanced Media Practicum (3)	Mastered	Mastered	Mastered	Mastered

## Com Core

	Com Core Courses					
	Course 1000	Course 2050	Course 2075	Course 3000	Course 3050	Course 4000
PLOs						
PLO 1: Examine past and present media communication strategies across publishing modalities.	Introduced		Developed		Mastered	
PLO 2: Demonstrate individual creativity in the process of designing, constructing, and producing media projects within a team dynamic.		Introduced	Developed			Mastered
PLO 3: Create film, media content, and multimedia projects according to industry-specific standards.	Introduced			Developed		Mastered
PLO 4: Apply critical thinking when interpreting and evaluating diverse media content.	Introduced		Developed		Developed	Mastered

