

Department of Communication Studies Curriculum Maps

A curriculum map shows where the PLO concepts are introduced (what courses), where they are developed, and where they are mastered. Here is an example of a curriculum map (with invented course numbers):

Communication Studies

Placeholder/Example Only:

	Com Studies Courses									
	COM 1000	COM 1090	COM 2020	COM 2050	COM 2065	COM 3010	COM 3030	COM 4022	COM 4060	COM 4085
PLOs										
PLO 1: Effectively design and deliver oral and written messages.	Introduced		Developed	Developed			Developed	Mastered		
PLO 2: Critically analyze the effectiveness of rhetorical texts by applying relevant communication theories and models.	Introduced						Developed		Mastered	
PLO 3: Apply ethical communication principles to a real-world context.	Introduced	Developed		Developed		Developed				Mastered
PLO 4: Examine how diverse perspectives and backgrounds influence communication.			Introduced	Developed		Mastered				

Organizational Communication

		Org Com Courses										
	1000	2020	2065	3030	3040	3045	COM 3060/ WRI 3065	3080/ 3090	4065	4085	4021	4022
PLOs												
1. Compare a contemporary understanding of Organizational Communication with outdated perspectives		I			D	D						M
2. Demonstrate written communication skills appropriate for organizational contexts.			I				D		D			M
3. Develop verbal communication skills appropriate to organizational contexts.	I						D		D			M
4. Design the methodology for an original research project that meets disciplinary standards			I		I				D, M			

5. Describe how research and theories of Organizational Communication impact organizational members and stakeholders		I		I	D	M		D				
6. Articulate how biblical perspectives inform organizational practices and apply those perspectives to an existing organization		I			D, M	D						

Media Com

	PLO 1	PLO 2	PLO 3	PLO 4
Course	<i>Examine past and present media communication strategies across publishing modalities.</i>	<i>Demonstrate individual creativity in the process of designing, constructing, and producing media projects within a team dynamic.</i>	<i>Create film, media content, and multimedia projects according to industry-specific standards.</i>	<i>Apply critical thinking when interpreting and evaluating diverse media content.</i>
COM 1050 Introduction to Media Communication (3)	Introduced	Introduced		Introduced
COM 1075 Scriptwriting for Television and Film (3)	Introduced	Introduced	Introduced	Introduced
COM 2015 Radio Workshop (1)		Developed	Developed	
COM 2016 Television Workshop (1)		Developed	Developed	
COM 2017 Photography Workshop (1)			Developed	Developed
COM 2043 Introduction to TV and Film Production (3)		Developed	Developed	Developed
COM 3000 Narrative and Documentary Film (3)	Developed			Developed
COM 3026 Media Aesthetics (3)		Developed	Developed	
COM 3095 Media Literacy (3)	Mastered			Mastered
COM 4021 Internship in Communication (3)		Mastered	Mastered	
COM 4022 Portfolio Construction (1)				

COM 4085 Communication, Values, and Society (2)				
COM 4026 Advanced Media Practicum (3)	Mastered	Mastered	Mastered	Mastered

Com Core

	Com Core Courses					
	Course 1000	Course 2050	Course 2075	Course 3000	Course 3050	Course 4000
PLOs						
PLO 1: Examine past and present media communication strategies across publishing modalities.	Introduced		Developed		Mastered	
PLO 2: Demonstrate individual creativity in the process of designing, constructing, and producing media projects within a team dynamic.		Introduced	Developed			Mastered
PLO 3: Create film, media content, and multimedia projects according to industry-specific standards.	Introduced			Developed		Mastered
PLO 4: Apply critical thinking when interpreting and evaluating diverse media content.	Introduced		Developed		Developed	Mastered

