

**Department of Communication Studies
25-26AY**

Planned assessment for 25-26

Core Competencies

Written Communication - 4022 "Capstone Exam" to measure this -OR- 4085 assignment

Oral Communication - 4085 Presentation

Quantitative Reasoning - 4065 Assignment

Information Literacy -COM 3030 Persuasion Assignment

Critical Thinking - "Defining Communication" Assignment (done individually) in 4065

Per April: Take these from the existing PLOs as an option.

COM 3030 Persuasion

COM 4022 Communication Portfolio

COM 4065

COM 4085 Communication, Values & Society

Communication Studies

Oral Communication General Education Assessment

2024-2025

Learning Outcome:

1b. Oral: Students will be able to effectively express ideas and information to others through oral communication

Outcome Measure:

A formative assessment of student's informative speech, which is often the student's first major assignment in the COM 1000 course.

Criteria for Success (if applicable):

Minimum average of 2.0 (out of 4.0) for each criteria on the analytic rubric.

Aligned with DQP Learning Areas (highlight one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Beginning in Fall 2015, data was gathered by taking a random sampling of students from all sections of each course. The scores below reflect averages of data collected.

Oral Communication Value Rubric - Average Student Scores:

Course	Semester	N	Organization	Language	Delivery	Supporting Material	Central Message
COM 100	Fall 2013	64	3.00	3.36	2.83	3.16	2.98
COM 100	Spring 2014	38	3.32	3.47	3.47	3.45	3.39
COM 100	Fall 2014	89	3.00	3.06	3.06	2.80	2.97
COM 100	Spring 2015	72	3.03	3.07	3.01	2.83	3.03
COM 100	Fall 2015	47	3.42	3.42	3.33	3.27	3.24
COM 100	Spring 2016	22	2.86	3.23	2.91	3.00	3.09
COM 100	Fall 2015	20	3.35	3.95	3.00	3.75	3.95
COM 100	Spring 2017	18	3.89	3.72	3.56	3.72	3.75
COM 100	Fall 2017	104	3.46	3.35	3.05	3.45	3.58

COM 100	Spring 2018	38	3.22	3.30	3.24	3.32	3.43
COM 100	Fall 2018	115	3.59	3.32	3.38	3.38	3.58
COM 100	Spring 2019	41	3.63	3.49	3.22	3.68	3.66
COM1000	Fall 2019	31	3.29	3.16	3.26	3.29	3.29
COM1000	Spring 2020	36	3.56	3.56	3.31	3.50	3.47
COM1000	Fall 2020	88	3.39	3.35	3.17	3.41	3.32
COM1000	Spring 2021	31	3.35	3.35	3.13	3.26	3.29
COM1000	Fall 2021	69	3.42	3.43	3.43	3.36	3.49
COM1000	Spring 2022	38	3.55	3.53	3.24	3.47	3.37
COM1000	Fall 2022	101	3.35	3.34	3.13	3.34	3.39
COM1000	Spring 2023	67	2.24	2.18	2.22	2.18	2.25
COM1000	Fall 2023	182	2.74	2.66	2.53	2.71	2.71
COM1000	Spring 2024	38	3.42	3.37	2.87	3.26	3.58
COM1000	Fall 2024	92	3.20	3.18	2.67	3.16	3.16
COM1000	Spring 2025	45	3.47	3.44	2.96	3.36	3.58

Communication Studies
Theatre General Education Assessment
 2023-2024, 2024-2025

Learning Outcome:

2b. Students will understand and appreciate diverse forms of artistic expression

Outcome Measures:

TRE1001 Live Theatre Review Assignment (prior to Fall 2023, TRE1001 was assessed using the Platform Review assignment).

Criteria for Success:

Minimum average of 2.5 (out of 5.0) for each criteria on the analytic rubric.

Aligned with DQP Learning Areas (highlight one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. **Intellectual Skills/Core Competencies**
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Beginning in Fall 2017, data was gathered by taking a random sampling of students from all sections of TRE1001. The scores below reflect averages of data collected.

Live Theatre Review Rubric - Average Student Scores:

Course	Semester	N	Plot Summary	Performance Evaluation	Directing Evaluation	Technical Elements	Formatting	Context
TRE 1001	Fall 2023	23	3.65	3.65	3.43	3.83	3.78	3.87
TRE 1001	Spring 2024	23	3.74	3.39	3.17	3.48	3.57	3.65
TRE 1001	Fall 2024	26	3.69	3.81	3.73	3.88	3.54	3.81
TRE 1001	Spring 2025	23	3.83	3.96	3.87	3.87	3.70	3.96

Fall 2017 – Spring 2022: Platform Theatre Review Rubric - Average Student Scores:

Course	Semester	N					
TRE 101	Fall 2017	2 3	4.17	4.39	4.57	4.39	4.61
TRE 101	Spring 2018	2 2	4.68	4.82	4.86	4.50	4.82
TRE 101	Fall 2018	3 5	4.64	4.61	4.79	4.48	4.76
TRE 101	Spring 2019	2 3	4.41	4.53	4.53	4.59	4.41
TRE100 1	Fall 2019	1 2	3.33	3.67	3.25	3.58	3.50
TRE100 1	Spring 2020	2 5	3.56	3.68	3.60	3.52	3.72
TRE100 1	Fall 2020	3 1	3.52	3.65	3.58	3.58	3.52
TRE100 1	Spring 2021	2 3	3.57	3.65	3.52	3.48	3.70
TRE100 1	Fall 2021	1 1	3.64	3.73	3.91	3.55	3.73
TRE100 1	Spring 2022	2 3	3.74	3.83	3.74	3.70	3.70