

Course Syllabus

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Department of Arts and Humanities

ART2002: Introduction to Computer Graphics

3 Units

Summer 2025 | Session I

Fully Online

May 12 - June 13

Meeting Days: Online Asynchronous

Meeting Time: Online Asynchronous

Meeting Location: Online

Final Project: Week 5 (Thursday)

Instructor: Matt Turney

Email: mturney@pointloma.edu
(<mailto:mturney@pointloma.edu>)

Phone: 858.349.6370 (texts are great)

Office Location and Hours: Upon Request via Zoom

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith.



faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

General Education Mission

PLNU provides a foundational course of study in the liberal arts informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world's diverse societies and cultures.

Course Description

“Introductory experiences in the creation and production of computer-generated images. Includes the use of graphics software to combine image, text, and technology; including Adobe Illustrator, Adobe InDesign, and Adobe Photoshop.”

As a designer, you will come to use, on a daily basis, one or all of the programs that we will be covering in this class. It is likely that they will become some of the primary “tools” with which you create. It is therefore imperative that you are efficient and effective in your use of these programs. That said, these tools will not design for you, and you should not rely on your abilities (or inabilities) with these tools to solve (or not solve) a design problem. Being efficient and effective means making these tools work to your thoughtful “designed” end. These tools can limit you as a designer, but they can also feed your imagination.

Course Learning Outcomes

Upon completion of this course, you will be able to:

1. Demonstrate effective and efficient use of the three primary graphic design Adobe software tools (InDesign, Illustrator, and Photoshop)
 2. Identify and define key terminology specific to the software and contemporary design production
 3. Produce an original, thoughtful, and creative graphic design that is built to industry standards using the three primary graphic design tools
 4. Explain and discuss design decisions, as well as thoughtfully and respectfully critique the work of fellow students
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Institutional Learning Outcomes



1. Learning, Informed by our Faith in Christ

Students will acquire knowledge of human cultures and the physical and natural world while developing skills and habits of the mind that foster lifelong learning.

2. Growing, in a Christ-centered Faith Community


Students will develop a deeper and more informed understanding of others as they negotiate complex professional, environmental, and social contexts.

3. Serving, in a Context of Christian Faith

Students will serve locally and/or globally in vocational and social settings.

Required Texts and Recommended Study Resources

No text is required for this class.

Refer to the [Adobe Design Basics](https://edex.adobe.com/teaching-resources/adobe-design-basics-2022)  (<https://edex.adobe.com/teaching-resources/adobe-design-basics-2022>) for course content. A supplemental text we may refer to for class, written by Thomas Payne and licensed for download under "Creative Commons."

Note: Students are responsible for having the required textbooks prior to the first day of class. Students are also encouraged to begin reading the books in preparation for the class as soon as possible.

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law. All supplemental materials posted on this course site (including articles, book excerpts, or other documents) are provided for your personal academic use. These materials may be protected by copyright law and should not be duplicated or distributed without permission of the copyright owner.

Course Credit Hour Information

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 5 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 112.5 total hours meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

Time Estimates

Assignment Type	Total Time to Complete
Required Resources & Video	40
Classwork	25
Discussion	20



Three Course Design Projects	10
Behance Process Project Page	8
Quiz	10
Total	112.5

Course Schedule and Assignments

Exams

One exam will be given for each section of the class. These exams will be 25 questions covering material from class. Make-up exams will not be offered, emergency situations withstanding.

Three Course Design Projects

At the beginning of each software section, one design project will be assigned. You will be expected to post this project to the discussion board and fine-tune all three of them for the final presentation in Behance due on the last day of class. We will have a critique through the discussion boards. Thoughtful participation in the critiques is mandatory.

Core Design Project

- **Process** (20%) - Thorough research, thumbnail sketches, observation, and exploration.
- **Concept** (20%) - Concept generation, originality, and creativity.
- **Presentation** (20%) - Craft, professionalism, and mastery of design tools
- **Function** (20%) - Communication, legibility, and concept execution.
- **Effort** (20%) - Turned in on time, and pushed yourself to experiment

Mini Projects

For each software, you will be tasked with watching Demo videos and accomplishing mini-project tasks relating to the skills learned in those videos. These videos and mini-projects will help you learn the key skills of each software, which you can use on your current or future projects!

Behance Project Process Page

Your Behance process Page must include documentation of the work done in all phases of the design process throughout the mini-term for each of the three core design projects. Documentation is scanned or photographed with all phases of the project organized in a thoughtful way to promote your work. The Behance Process Project Page is due on the last week.

Each Project will be uploaded to behance.net and graded on Process, Concept, Presentation, Function, and Effort.



ASSESSMENT AND GRADING

Weighted Grades

This course uses weighted grades. Each assignment category is worth a certain percentage of the total grade (100%) for the course, as specified in the table below:

Course Assignments

Assignment Category	Percentage of Total Grade
Assignments	30
Quizzes	20
Discussions	50
Total	100

Student grades for assignments will be posted in the Canvas gradebook no later than midnight on Tuesday of each week beginning in Week Two of this course. It is important to read the comments posted in the gradebook as these comments are intended to help students improve their work. Final grades will be posted by the due date as posted in the Academic Calendar.

Grading Scale

The following grading scale will be used for all exams and final course grades:

- 93-100% = A
- 90 - 92% = A-
- 87 – 89% = B+
- 83 – 86% = B
- 80 – 82% = B-
- 77 – 79% = C+
- 73 – 76% = C
- 70 – 72% = C-
- 67 – 69% = D+
- 63 – 66% = D
- 60 - 62% = D-
- Below 59% = F

Final Examination Policy



Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Traditional Undergraduate Records: Final Exam Schedules](http://www.pointloma.edu/experience/academics/class-schedules) (<http://www.pointloma.edu/experience/academics/class-schedules>) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for **one** of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

Incompletes and Late Assignments

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

PLNU Spiritual Care

Please be aware that PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If you have questions, prayer requests, or a desire to meet with the chaplain, you can contact your professor or the [Office of Spiritual Life and Formation](https://www.pointloma.edu/offices/student-life-formation) (<https://www.pointloma.edu/offices/student-life-formation>).

State Authorization

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures) (<https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures>) to view which states allow online (distance education) outside of California.

PLNU Copyright Policy



Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Recording Notification

In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel.

Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when, in reality, they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination or, depending on the seriousness of the offense, for the course.

For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See [Academic Policies \(https://pointloma-public.courseleaf.com/tug-catalog/academic-general-policies/\)](https://pointloma-public.courseleaf.com/tug-catalog/academic-general-policies/) for definitions of kinds of academic dishonesty and for further policy information.

During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

Artificial Intelligence (AI) Policy

You are allowed to use Artificial Intelligence (AI) tools (e.g., ChatGPT, Gemini Pro 1.5, GrammarlyGo, Perplexity, etc) to generate ideas, but you are not allowed to use AI tools to generate content (text



video, audio, images) that will end up in any work submitted to be graded for this course. If you have any doubts about using AI, please gain permission from the instructor.

PLNU Academic Accommodations Policy

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines allowed accommodations. The EAC makes accommodations available to professors at the student's request.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course. Accommodations are not retroactive, so clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to ensure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC process. This is to protect the privacy of students with disabilities who may not want to disclose this information and are not asking for any special accommodations.

Language and Belonging

Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars, we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice-free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and



clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

If you (or someone you know) have experienced a bias incident regarding language, you can find more information on reporting and resources at www.pointloma.edu/bias (<http://www.pointloma.edu/bias>).

Sexual Misconduct and Discrimination

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the [Title IX Office](https://www.pointloma.edu/title-ix) (<https://www.pointloma.edu/title-ix>). Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors via our [Sexual Harassment and Discrimination Policy](https://www.pointloma.edu/title-ix). (<https://www.pointloma.edu/title-ix>)

If you (or someone you know) have experienced other forms of discrimination or bias, you can find more information on reporting and resources via our [Nondiscrimination and Anti-harassment Policy](https://www.pointloma.edu/bias) (<https://www.pointloma.edu/bias>).

PLNU Attendance and Participation Policy

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. Therefore, regular attendance and participation in each course are minimal requirements.

If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an “F” grade.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor. Acceptance of late work is at the discretion of the instructor and does not waive attendance requirements.

Refer to [Academic Policies](https://pointloma-public.courseleaf.com/aug-catalog/academic-general-policies/) [↗](https://pointloma-public.courseleaf.com/aug-catalog/academic-general-policies/) (<https://pointloma-public.courseleaf.com/aug-catalog/academic-general-policies/>) for additional details.

Synchronous Attendance/Participation Definition



For synchronous courses that have specific scheduled meeting times (including in-person, hybrid, and synchronous online courses), absences are counted from the first official meeting of the class regardless of the date of the student's enrollment. For courses with specific attendance requirements, those requirements are outlined in the course syllabus.

Note: For synchronous courses with an online asynchronous week, refer to the Online Asynchronous Class Attendance policy listed below.

Online Asynchronous Attendance/Participation Definition

Students taking online courses with no specific scheduled meeting times are expected to actively engage throughout each week of the course. Attendance is defined as participating in an academic activity within the online classroom, which includes, but is not limited to:

- Engaging in an online discussion
- Submitting an assignment
- Taking an exam
- Participating in online labs
- Initiating contact with faculty members within the learning management system to discuss course content

Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.

Course Modality Definitions

1. Online Courses: These are courses with class meetings where all instruction and interaction are fully online.
 1. Synchronous Courses: At least one class meeting takes place at a designated time.
 2. Asynchronous Courses: All class meetings are asynchronous.
2. Hybrid Courses: These are courses with class meetings that take place both in the classroom and online synchronously and/or asynchronously.
3. In-Person Courses: These are courses that meet in person with the instructor and students in a physical classroom setting. With approval by the area dean, this may include up to 25% of qualified class interactions through a Learning Management System (such as Canvas).

Use of Technology

In order to be successful in the online or hybrid environment, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](https://help.pointloma.edu/TDClient/1808/Portal/KB/ArticleDet?ID=108349) (<https://help.pointloma.edu/TDClient/1808/Portal/KB/ArticleDet?ID=108349>) information. Additionally,



students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use. Please note that any course with online proctored exams requires a computer with a camera (tablets are not compatible nor allowable) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

Loma Writing Center

The Loma Writing Center exists to help all members of the PLNU community cultivate transferable writing skills to engage their academic, professional, personal, and spiritual communities. We work toward this goal by conducting one-on-one consultation sessions, supporting writing education across the PLNU community, and participating in ongoing writing center research.

Getting feedback from the Loma Writing Center while you're in the process of working on an assignment is a great way to improve the quality of your writing and develop as a writer. You are encouraged to talk with a trained writing consultant about getting started on an assignment, organizing your ideas, finding and citing sources, revising, editing for grammar, polishing final drafts, and more. For information about how to make in-person or online appointments, see [Loma Writing Center webpage](https://www.pointloma.edu/centers-institutes/loma-writing-center) (<https://www.pointloma.edu/centers-institutes/loma-writing-center>) or visit the Loma Writer Center on the first floor of the Ryan Library, room 221.

- [Appointment Calendar](https://plnu.mywconline.com/) ➔ (<https://plnu.mywconline.com/>)
 - [Website](https://www.pointloma.edu/centers-institutes/loma-writing-center) (<https://www.pointloma.edu/centers-institutes/loma-writing-center>)
 - Email: writingcenter@pointloma.edu (<mailto:writingcenter@pointloma.edu>)
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Lomabooks Instructions for Students

Note: *For courses using materials available through Lomabooks*

This course is part of our course material delivery program, **LomaBooks**. The bookstore will provide each student with a convenient package containing all required physical materials; all digitally delivered materials will be integrated into Canvas.

You should have received an email from the bookstore confirming the list of materials that will be provided for each of your courses and asking you to select how you would like to receive any printed components (in-store pickup or home delivery). If you have not done so already, please confirm your fulfillment preference so the bookstore can prepare your materials.














For more information about **LomaBooks**, please go to [the LomaBooks site](https://www.pointloma.edu/lomabooks). (<https://www.pointloma.edu/lomabooks>)




Assignments-at-a-Glance

The course summary below lists our assignments and their due dates. Click on any assignment to review it.

Course Summary:


















Date	Details	Due
Mon May 12, 2025	 Academic Honesty Verification Statement (https://canvas.pointloma.edu/courses/79270/assignments/11719111)	due by 11:59pm
		
	 Week 1 Overview	to do: 11:59pm
Tue May 13, 2025	 Getting to know you! (https://canvas.pointloma.edu/courses/79270/assignments/11719114)	due by 11:59pm
		
Wed May 14, 2025	 WK1 Discussion 1 (https://canvas.pointloma.edu/courses/79270/assignments/11719119)	due by 11:59pm
		
Thu May 15, 2025	 ART2002-ON1 SU25 - Introduction To Computer Graphics (https://canvas.pointloma.edu/calendar?event_id=171805&include_contexts=course_79270)	5pm to 6pm
	 WK1 Discussion 2 (https://canvas.pointloma.edu/courses/79270/assignments/11719244)	due by 11:59pm
		
	 WK1 Optional Office Hours (Thursday): 5-6pm	to do: 11:59pm
Fri May 16, 2025	 WK1 Class Work (https://canvas.pointloma.edu/courses/79270/assignments/11719266)	due by 11:59pm
		



Date	Details	Due
Sat May 17, 2025	 WK1 Quiz https://canvas.pointloma.edu/courses/79270/assignments/1171813	due by 11:59pm
Mon May 19, 2025	 Week 2 Overview	to do: 11:59pm
Wed May 21, 2025	 WK2 Adobe Illustrator Discussion 1 https://canvas.pointloma.edu/courses/79270/assignments/1171915	due by 11:59pm
	 ART2002-ON1 SU25 - Introduction To Computer Graphics https://canvas.pointloma.edu/calendar?event_id=171806&include_contexts=course_79270	5pm to 6pm
Thu May 22, 2025	 WK2 Adobe Illustrator Discussion 2 https://canvas.pointloma.edu/courses/79270/assignments/1171916	due by 11:59pm
	 WK2 Optional Office Hours (Thursday): 5-6pm	to do: 11:59pm
Fri May 23, 2025	 WK2 Adobe Illustrator Class Work https://canvas.pointloma.edu/courses/79270/assignments/1171917	due by 11:59pm
Sat May 24, 2025	 WK2 Adobe Illustrator Quiz https://canvas.pointloma.edu/courses/79270/assignments/1171808	due by 11:59pm
Tue May 27, 2025	 Week 3 Overview	to do: 11:59pm
Wed May 28, 2025	 WK3 Adobe Photoshop Ethics Discussion 1 https://canvas.pointloma.edu/courses/79270/assignments/1171917	due by 11:59pm



Date	Details	Due
Thu May 29, 2025	 ART2002-ON1 SU25 - Introduction To Computer Graphics https://canvas.pointloma.edu/calendar?event_id=171807&include_contexts=course_79270	5pm to 6pm
	 WK3 Adobe Photoshop Discussion 2 https://canvas.pointloma.edu/courses/79270/assignments/1171922	due by 11:59pm
	 WK3 Optional Office Hours (Thursday): 5-6pm	to do: 11:59pm
Fri May 30, 2025	 WK3 Adobe Photoshop Class Work https://canvas.pointloma.edu/courses/79270/assignments/1171926	due by 11:59pm
Sat May 31, 2025	 WK3 Adobe Photoshop Quiz https://canvas.pointloma.edu/courses/79270/assignments/1171910	due by 11:59pm
Sun Jun 1, 2025	 Mid-Course Survey https://canvas.pointloma.edu/courses/79270/assignments/1171912	due by 11:59pm
Mon Jun 2, 2025	 Week 4 Overview	to do: 11:59pm
Wed Jun 4, 2025	 WK4 Be a Sponge Discussion 1 https://canvas.pointloma.edu/courses/79270/assignments/1171918	due by 11:59pm
Thu Jun 5, 2025	 ART2002-ON1 SU25 - Introduction To Computer Graphics https://canvas.pointloma.edu/calendar?event_id=171808&include_contexts=course_79270	5pm to 6pm
	 WK4 Adobe InDesign Discussion 2	due by 7:00pm

Date	Details	Due
	https://canvas.pointloma.edu/courses/79270/assignments/1171923 	
	 WK4 Optional Office Hours (Thursday): 5-6pm	to do: 11:59pm
Fri Jun 6, 2025	 WK4 Adobe InDesign Class Work https://canvas.pointloma.edu/courses/79270/assignments/1171929 	due by 11:59pm
Sat Jun 7, 2025	 WK4 Adobe InDesign Quiz https://canvas.pointloma.edu/courses/79270/assignments/1171908 	due by 11:59pm
Mon Jun 9, 2025	 WK5 Discussion 1 https://canvas.pointloma.edu/courses/79270/assignments/1171920 	due by 11:59pm
	 Week 5 Overview	to do: 11:59pm
	 ART2002-ON1 SU25 - Introduction To Computer Graphics https://canvas.pointloma.edu/calendar?event_id=171809&include_contexts=course_79270	5pm to 6pm
Thu Jun 12, 2025	 WK5 Discussion 2 https://canvas.pointloma.edu/courses/79270/assignments/1171921 	due by 11:59pm
	 WK5 Optional Office Hours (Thursday): 5-6pm	to do: 11:59pm
	 WK5 Class Work https://canvas.pointloma.edu/courses/79270/assignments/1171930 	due by 11:59pm
Fri Jun 13, 2025	 WK5 Quiz https://canvas.pointloma.edu/courses/79270/assignments/1171931 	due by 11:59pm

