



Department of Literature, Journalism, Writing & Languages

JRN2018 – Multimedia Workshop | 1 Unit | Fall 2024

T | 4:30 – 5:30 p.m.

Bond Academic Center 155 (BAC 155)

Final Exam: Thursday, 12/19, 4:30 -7:00 p.m.

INFORMATION	SPECIFICS FOR THE COURSE
Instructor title and name:	Guimel Sibingo
Phone:	619-849-3099
Email:	gsibingo@pointloma.edu
Office location and hours:	Room 118, Bond Academic Center MWF: 10:00 a.m. – 12:00 p.m. TR: 2:00 – 4:00 p.m.

PLNU MISSION

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life

COURSE DESCRIPTION

Hands-on production of an online, student-run media outlet providing both a training ground for students interested in gaining experience in various aspects of digital media as well as high quality news

source for PLNU. Open to all students. JRN 2015, WRI 2016, JRN 2017, JRN2018 and COM 2075 may be repeated up to a combined total of eight units.

This course is conducted as a workshop to develop stories and media for lomabeat.com. Expectations of a workshop course include bringing ideas and media to share, giving and receiving feedback, and publishing publicly with your name attached. The instructor will help guide you while you work on projects and offer accompanying training and advice as needed to complete your work.

PROGRAM LEARNING OUTCOMES

By the end this course, you should have obtained the knowledge and skills necessary to produce multimedia content for a news media outlet.

COURSE LEARNING OUTCOMES

By the end of this course, you should be able to:

Outcomes	Assessment
Demonstrate proficiency using audio and video editing software and equipment.	Audio postcard Web video
Demonstrate proficiency using presentation software and equipment to produce a presentation suitable for streaming via the Web.	Social media promotion
Develop a podcast concept along with unique story ideas for episodes.	Canvas module assignments Branding
Demonstrate the ability to apply digital tools, concepts and technology appropriate for the presentation of images and information in the profession.	Infographic Photojournalism Writing

REQUIRED TEXTBOOK

No textbook required.

ASSESSMENTS AND GRADING

As a workshop class, the grade is based on the number of pieces you complete and have published online by *The Point* or another media outlet. The goal of the course is to experience the creative process of producing different types of media, but also to develop strengths in some areas through multiple versions of a specific format. The number and type of stories will be up to you and the discretion of the editorial staff of *The Point* or other media outlet. The following grid demonstrates the number of items required for each grade level:

Grade	Different Formats	Published Elements	Participation
A	5	9	85%+
B	4	8	75%+
C	3	7	65%+
D	2	6	55%+

The following content types are valid for use toward the formats referenced above:

- Lead photo with caption
- Photo series with captions
- Audio postcard with moving waveform
- Web video with graphics
- Social media reel with graphics/captions
- Data visualization
- Live streamed event
- Podcast episode
- Original story

The following lists are examples of different ways of receiving an “A” grade in this course. You can mix and match as needed. These are not prescriptive, but descriptive of some possible options:

Reporter

- Original story (5x)
- Data visualization (1x)

- Social media (1x)
- Lead photo (1x)
- Photo series (1x)

Web Producer

- Original story (2x)
- Web video (2x)
- Podcast episode (2x)
- Social media (2x)

- Data visualization (1x)

Podcaster

- Podcast episode (5x)
- Audio postcard (1x)
- Social media (1x)
- Live stream (1x)
- Web video (1x)

Influencer

- Social media (5x)
- Podcast episode (1x)
- Live stream (1x)
- Web video (1x)
- Audio postcard (1x)

Videographer

- Web video (5x)
- Social media (1x)

- Audio postcard (1x)
- Photo series (1x)
- Lead photo (1x)

Photojournalist

- Lead photo (3x)
- Photo series (3x)
- Web video (1x)
- Audio postcard (1x)
- Social media (1x)

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Traditional Undergraduate Records: Final Exam Schedules](#) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for one of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

CONTENT WARNING

I acknowledge that each of you comes to PLNU with your own unique life experiences. This contributes to the way you perceive various types of information. In JRN2018 – Multimedia Workshop, all of the class content, including that which may be intellectually or emotionally challenging, has been intentionally curated to achieve the learning goals for this course. The decision to include such material is not taken lightly. These topics include violence, sexual assault, racism, and other forms of discrimination, politics, and any other topic that may come up in the news. If you encounter a topic that is intellectually challenging for you, it can manifest in feelings of discomfort and upset. In response, I encourage you to come talk to me or your friends or family about it. I will do my best to create a safe space for your honest opinions, thoughts and questions. Class topics are discussed for the sole purpose of expanding your intellectual engagement in the area of journalism, and I will support you throughout your learning in this course.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If you have questions, a desire to meet with the chaplain or have prayer requests you can contact your professor or the [Office of Spiritual Life and Formation](#).

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU RECORDING NOTIFICATION

In order to enhance the learning experience, please be advised that this course may be recorded by the professor for educational purposes, and access to these recordings will be limited to enrolled students and authorized personnel.

Note that all recordings are subject to copyright protection. Any unauthorized distribution or publication of these recordings without written approval from the University (refer to the Dean) is strictly prohibited.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing

grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. For all student appeals, faculty and students should follow the procedures outlined in the University Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

ARTIFICIAL INTELLIGENCE (AI) POLICY

You are allowed to use Artificial Intelligence (AI) tools (e.g, ChatGPT, iA Writer, Marmot, Botowski) to generate ideas, but you are not allowed to use AI tools to generate content (text, video, audio, images) that will end up in any work submitted to be graded for this course. If you have any doubts about using AI, please gain permission from me.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities in accordance with the Americans with Disabilities Act (ADA). Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will work with the student to create an Accommodation Plan (AP) that outlines allowed accommodations. The EAC makes accommodations available to professors at the student's request.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course. Accommodations are not retroactive so clarifying with the professor at the outset is one of the best ways to promote positive academic outcomes.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC. Students cannot assume that because they had accommodations in the past, their eligibility at PLNU is automatic. All determinations at PLNU must go through the EAC process. This is to protect the privacy of students with disabilities who may not want to disclose this information and are not asking for any special accommodations.

LANGUAGE AND BELONGING

Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good

writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

If you (or someone you know) have experienced a bias incident regarding language, you can find more information on reporting and resources at www.pointloma.edu/bias.

SEXUAL MISCONDUCT AND DISCRIMINATION

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix.

If you (or someone you know) have experienced other forms of discrimination or bias, you can find more information on reporting and resources at www.pointloma.edu/bias

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an “F” grade.

LOMA WRITING CENTER

The Loma Writing Center exists to help all members of the PLNU community cultivate transferable writing skills to engage their academic, professional, personal, and spiritual communities. We work toward this goal by conducting one-on-one consultation sessions, supporting writing education across the PLNU community, and participating in ongoing writing center research.

Getting feedback from the Loma Writing Center while you're in the process of working on an assignment is a great way to improve the quality of your writing and develop as a writer. You are encouraged to talk with a trained writing consultant about getting started on an assignment, organizing your ideas, finding and citing sources, revising, editing for grammar and polishing final drafts, and more. For information about how to make in-person or online appointments, see [Loma Writing Center webpage](#) or visit the Loma Writer Center on the first floor of the Ryan Library, room 221.

- Appointment Calendar: <https://plnu.mywconline.com/>
- Website: <https://www.pointloma.edu/centers-institutes/loma-writing-center>
- Email: writingcenter@pointloma.edu

COURSE SCHEDULE AT-A-GLANCE

See Canvas for deadlines, readings and quizzes.