

Literature, Journalism, Writing, and Languages (LJWL)
PLO Data for Writing, FA2023 - SP2024

Learning Outcome 1:

Students who complete the program will be able to apply creative and advanced skills in various forms and genres of writing.

Outcome Measure:

WRI4020 portfolio measured each spring by at least two writing program faculty. The portfolio includes an introduction (examining the writer’s influences, research, and goals) along with revised versions of several of the best writing samples across genres from previous writing courses. Depending on the student’s post-graduation goals, this portfolio might be tailored for graduate school applications, agent queries, or another specific use.

Criteria for Success (how do you judge if the students have met your standards):

100% of the students scoring at least 15 of 20 on the AAC&U Written Communication Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

		2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Number of students		4	2	3	7	3
Percentage at 15 or above	100%	100%	100%	66%	100%	100%
	100%	100%	100%	100%	100%	100%
Percentage at 17 or above	100%	100%	100%	66%	100%	100%
	100%	100%	100%	100%	100%	100%

Conclusions Drawn from Data:

The portfolios from writing majors were very strong this year. While our sample size is smaller, no student scored under 18 on any measure, and we feel good about the quality of our program.

Changes to be Made Based on Data:

No changes are needed.

Rubric Used: AAC&U Written Communication Rubric

PLO Data for Writing, FA2023-SP2024

Learning Outcome #2:

Students who complete the program will be able to demonstrate knowledge of the conventions and terminology of creative writing and advanced writing within literary and non-literary texts.

Outcome Measure:

WRI4020 Portfolio measured each Spring by at least two Writing Program faculty. The portfolio includes an introduction (examining the writer’s influences, research, and goals) along with revised versions of several of the best writing samples across genres from previous writing courses. Depending on the student’s post-graduation goals, this portfolio might be tailored for graduate school applications, agent queries, or another specific use.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 15 of 20 on the AAC&U Information Literacy Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

		2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Number of students		4	2	3	7	3
Percentage at 15 or above	Assessor #1	100%	100%	100%	100%	100%
	Assessor #2	100%	100%	100%	100%	100%
Percentage at 17 or above	Assessor #1	100%	100%	100%	100%	100%
	Assessor #2	100%	50%	100%	100%	100%

Conclusions Drawn from Data:

Students are demonstrating knowledge of the conventions and terminology of creative and advanced writing.

Changes to be Made Based on Data:

Last year, we said the writing faculty might consider adopting or creating a new rubric that more directly aligns with our goals for this learning outcome. Instead, we combined our major with literature under a larger English major umbrella to strengthen our programs and better serve our students. We will certainly reconsider our assessment practices for the coming year as we move into this new major structure.

Rubric Used

AAC&U Information Literacy Rubric

PLO Data for Writing, FA2023-SP2024

Learning Outcome #3:

Students will be able to engage in writing and editorial processes in a professional environment.

Outcome Measure:

Internship Supervisor’s Report. (See next page.)

Criteria for Success (how do you judge if the students have met your standards):

All students rated at “Met expectations” or above by the Internship supervisor.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

In 2018, we added a point-based scale to the internship supervisor evaluation so we could gather numerical data for this PLO to match the other program outcomes.

In 2023, we adjusted the percentage measurements below to 12 and 15. If students “Met expectations” across all tasks, they would earn a 12. We had previously been measuring at 15 and 17, which didn’t match the rubric and our criteria for success.

	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Number of students	3	3	5	7	2
Percentage at 12 or above	100%	100%	100%	100%	100%
Percentage at 15 or above	100%	100%	100%	100%	100%

Conclusions Drawn from Data:

The evidence suggests that the PLO was met. The lowest score was 16; all students exceeded and far exceeded expectations.

Changes to be Made Based on Data:

No changes needed. Our interns are very highly regarded, and organizations reach out to us to request our students. Our *lowest* scoring student this year had a comment on her supervisor evaluation that she’s “a strong intern all around, and it’s difficult for me to think of weaknesses.” This piece of the program is working well.

Rubric Used

No formal rubric is used.

Internship Supervisor's Report

I. PERFORMANCE EVALUATION

List tasks performed by intern, and evaluate appropriately:

5 = Far exceeded expectations

2 = Almost met expectations

4 = Exceeded expectations

1 = Failed to meet expectations

3 = Met expectations

1. Task:	Score:
2. Task:	Score:
3. Task:	Score:
4. Task:	Score:
OVERALL:	

II. WORKER'S TRAITS

Professionalism:
Communication Skills:
Initiative and Resourcefulness:
Maturity, Poise, Self-Confidence:
Writing Ability:
Dependability:
Teamwork:
Recommended Grade:

ADDITIONAL COMMENTS (Strengths, weaknesses, additional suggestions)

--

PLO Data for Writing, FA2023-SP2024

Learning Outcome #4:

Students who complete the program will be able to present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

Outcome Measure:

WRI 4020 Advanced Writing Workshop Final Oral Presentation.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 12 of 20 on the AAC&U Oral Communication Value Rubric total score and 80% of the students scoring 15 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

		2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
Number of students		4	3	3	7	3
Percentage at 12 or above	100%	100%	100%	100%	100%	100%
	100%	100%	100%	100%	100%	100%
Percentage at 15 or above	100%	100%	100%	100%	100%	100%
	100%	100%	100%	100%	100%	100%

Conclusions Drawn from Data:

The evidence indicates that the PLO was far exceeded. The lowest score was 18; the highest was 20. The oral presentations were very strong this year. We feel good about the caliber of our students and our program.

Changes to be Made Based on Data:

No changes are needed.

Rubric Used

AAC&U Oral Communication Value Rubric