

MBA Program Learning Outcomes

1. Exhibit master of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

Organizational Leadership Concentration Program Learning Outcome

- A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Innovation and Entrepreneurship Concentration Program Learning Outcome

- B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration Program Learning Outcome

- C1. Formulate a project management plan based on project management knowledge, concepts and processes.

| MBA Core Curriculum Map | | PLO 1 | PLO 2 | PLO 3 | PLO 4 | PLO 5 | PLO 6 | PLO 7 | PLO A1 | PLO B1 | PLO C1 |
|--|---|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|
| Course | Course Title | | | | | | | | | | |
| Undergrad Coursework or Prerequisites/Leveling Courses | | I | I | I | I | | I | I | | | |
| CORE COURSES | | | | | | | | | | | |
| BUS 6015 | Accounting for Decision Making | D | D | D | | I | D | D | | | |
| BUS 6017 | Business Ethics | D | D | | D | D, M | D | | | | |
| BUS 6018 | Legal Environment of Business | D | D | D | | | D | D | | | |
| BUS 6019 | Corporate Social Responsibility | D | D | | D | M | | | | | |
| BUS 6025 | Applied Data Analysis and Visualization | D | D | D,M | | | D | D | | | |
| BUS 6030 | Economic Environment of Business | D | D | D | D | I | D | D | | | |
| BUS 6035 | International Business | D | D | | D,M | D | D | D | | | |
| BUS 6048I | Leading with Integrity | D | | | | D | D | | | | |
| BUS 6048S | Leading with Service | D | | | | | D | | | | |
| BUS 6048P | Leading with Purpose | D | | | | | D | | | | |
| BUS 6050 | Operational Excellence | D | D | D | | D | D | | | | I, D |
| BUS 6055 | Marketing Management | D | | D | | | D | D | | | |
| BUS 6060 | Managing in a Changing Environment | D | D | D | | I | D | D | D | | |

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|--|--|------|-----|-----|--|---|------|---|------|------|------|
| BUS 6070 | Financial Management | D | D | D,M | | D | D | D | | | |
| BUS 6072 | Developing an Entrepreneurial Mindset | D | D | D | | D | D | D | | I | |
| BUS 6095 | Strategic Management | D,M | D,M | D,M | | D | D,M | D | | | |
| ORGANIZATIONAL LEADERSHIP CONCENTRATION | | | | | | | | | | | |
| BUS 6010 | Organizational Behavior | D | | D | | | D | D | D, M | | |
| BUS 6045 | Leadership | D, M | | D | | | D | | D | | |
| INNOVATION AND ENTREPRENEURSHIP CONCENTRATION | | | | | | | | | | | |
| BUS 6076 | New Venture Creation | D | D | D | | | D | D | | D | |
| BUS 6078 | Applied Innovation | D | | D | | | D | D | | D, M | |
| PROJECT MANAGEMENT CONCENTRATION | | | | | | | | | | | |
| BUS 6067 | Project Management and Communications | D | | D | | | D | M | | | D, M |
| BUS 6068 | Project Management Risk, Cost and Program Analysis | D | | D | | | D | D | | | D |
| DAYTIME MBA ONLY | | | | | | | | | | | |
| BUS 6065 | Leadership Communication | D | | D | | D | D, M | D | | | |
| BUS 6080 | Field Experience | | M | M | | D | M | M | | | |