

Fermanian School of Business
Master of Business Administration
2021-2022

MBA Core Program Learning Outcomes

1. Exhibit mastery of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive-level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

Organizational Leadership Concentration Learning Outcome

A1. Assess organizational issues and make sound recommendations based on organizational behavior concepts and theories.

Innovation and Entrepreneurship Concentration Learning Outcome

B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration Learning Outcome

C1. Formulate a project management plan based on project management knowledge, concepts and processes.