

Spring 2023	
Meeting days: Tuesday, Thursday	Instructor title and name: Nathan Gibbs Associate Professor of Multimedia Journalism
Meeting times: 11 – 11:55 a.m.	Office Phone: (619) 849-2415
Meeting location: Bond 155	Email: nathangibbs@pointloma.edu
Final Exam: May 2, 10:30 a.m. - 1 p.m.	Office location and hours: BAC 123 MWF 9:30 - 11 a.m. & TR 1 - 2:30 p.m. and by appointment.

PLNU MISSION

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Students will build a portfolio website and produce advanced multimedia elements for it, blending text, audio, video, photos, data visualizations, and interactivity.

PREREQUISITES

- COM 2043 Introduction to TV and Film Production
- JRN 2050 Introduction to Journalism

COURSE LEARNING OUTCOMES

By the end of this course, you should be able to:

Outcome	Assessment
Write news copy clearly and accurately according to news values appropriate to online journalism.	Canvas Modules
Create and edit hard news, feature, and opinion content based on accepted industry standards for online journalism.	Media Projects
Exhibit ethical decision making in story selection and content.	Media Projects Goals & Reflections
Exhibit behavior appropriate to news professionals, including leadership, teamwork, dependability and responsibility.	Media Projects Website Presentation

PROGRAM LEARNING OUTCOMES

The Department of Literature, Journalism, Writing & Languages uses the following outcomes to assess the Multimedia Journalism program.

Outcome	Assessment
Students will exhibit effective research and reporting practices including the creation and editing of a news story based on accepted industry standards and values.	Written Communication Information Literacy Critical Thinking
Students will identify and apply appropriate ethical and legal standards in their service to their communities and cultures.	Critical Thinking
Employ oral communication appropriate to various news performance situations.	Written Communication Oral Communication
The student will be able to describe how technologies shape the way people perceive and interact with the world and apply (Application) these digital tools and technologies appropriately for the communications professions in which they work.	Written Communication Information Literacy Critical Thinking Quantitative Reasoning

ASSESSMENTS AND GRADING

Your grade is based on the following areas of work:

Media Projects	60%
Canvas Modules	20%
Goals & Reflections	10%
Website Presentation	10%

The following grading scale represents the minimum total percentage required to receive a given final grade:

A	A-	B+	B	B-	C+	C	C-	D+	D	D-
93	90	87	83	80	77	73	70	67	63	60

Photojournalism (100 points): Tell a news story with a photograph and its caption. This project accounts for 10 percent of the final grade.

Audio Postcard (100 points): Tell a news story with a photograph and audio. This project accounts for 10 percent of the final grade.

Photo Series (100 points): Tell a news story with a series of photographs. This project accounts for 10 percent of the final grade.

Video Story (100 points): Tell a news story with a series of edited video clips. This project accounts for 10 percent of the final grade.

Documentary Interview (100 points): Shoot an interview with attention to composition, lighting and the overall scene. This project accounts for 10 percent of the final grade.

Multimedia Story (100 points): Tell a news story using online multimedia tools. This project accounts for 10 percent of the final grade.

Canvas Modules (200 points): A series of skill-building projects will be completed in Canvas to prepare you for your projects. Together these assignments account for 20 percent of the final grade.

Goals and Reflections (100 points): You will set goals and reflect periodically throughout the semester. Completing these assignments accounts for 10 percent of the final grade.

Final Website Presentation (100 points): Present a portfolio of your work to the class. This project accounts for 10 percent of the final grade.

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

INCOMPLETES AND LATE ASSIGNMENTS

Deadlines for publication are set in collaboration with the editors of *The Point*. If you miss a deadline and the story is not of sufficient quality to be published, no credit will be given for that attempt. You can try again on another story and still receive full credit for a given project category.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the U.S. Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the [Office of Spiritual Development](#).

COURSE SCHEDULE

See Canvas for deadlines, assignments, readings and quizzes.