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## Department of Communication Studies

Course: COM 1000 - Principles of Communication section: 21  
meeting time: Wednesday 3p-5:45a classroom: C-102 scheduled final exam: 12/15, 4:30a-7p

Required Text: Berko, R.M., Wolvin, A. D. & Wolvin, D. R. Communicating:  
A social and career focus. (12th Ed.). New York: Houghton Mifflin Company.  
ISBN-13: 978-0-205-02941-9 ISBN-10: 0-205-02941-8

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professor: dr. sheri strothers

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office: cabrillo 205. office hours: tues & thurs: 8:45a-9:30a & 12:30p-1:30p. wed: 1:30p-3p  
or by appointment -or- reach out anytime: sstrothers@pointloma.edu

The mission and explorations of PLNU are stated below and inextricably woven throughout this course. Together, we will grow in all areas of faith and communication.

### **PLNU Mission: To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### **Spiritual Care**

PLNU strives to be a place where students grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.  
If you have questions, a desire to meet with the chaplain, or if you have prayer requests, you can contact the Office of Student Life and Formation.

**Foundational Explorations Mission:** PLNU provides a foundational course of study in the liberal arts informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world's diverse societies and culture.

**Course Description:** A survey of the human communication process. Emphasis is placed on intrapersonal, interpersonal, and public communication. Particular attention is paid to the preparation and presentation of speeches.

**Course Learning Outcomes.** Students who successfully complete this course will:

1. Be able to describe and discuss the process of human communication.
2. Be able to identify and explain the basic components of an effective speech.
3. Be challenged to interact competently in dyadic, and small group experiences.
4. Be able to construct and deliver informational and persuasive speeches.
5. Develop the theoretical, practical, and spiritual foundations for effective communication.

## Foundational Explorations Learning Outcomes (FELOs)

FELO 1b. Oral: Students will be able to effectively express ideas and information to others through oral communication (both public and interpersonal speaking).

FELO 1c. Information Literacy: Students will be able to access and cite information as well as evaluate the logic, validity, and relevance of information from a variety of sources.

FELO 1d. Critical Thinking: Students will be able to examine, critique and synthesize information in order to arrive at reasoned conclusions.

FELO 2a. Students will develop an understanding of self that fosters personal wellbeing.

**Assessment And Grading.** A 10% grade scale will be employed for this course.

	A	94-100	A-	89.5 - 93	
B+	89.4 - 86.5	B	86.4 - 82.5	B-	82.4 - 79.5
C+	79.4 - 76.5	C	76.4 - 72.5	C-	72.4 - 69.5
	D	69.4 - 59.5	F	59.4 and below	

## Late Assignments.

All assignments are to be submitted by the beginning of the class session when they are due, including assignments posted or submitted in Canvas. Late assignments will be assigned 50% value and not graded or eligible for revision. If you are struggling with extenuating circumstances, please contact me directly.

## PLNU Attendance and Participation Policy.

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

## PLNU Academic Honesty Policy.

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

*Be still and know that I am God.*

*Psalms 46:10*

## Course Specific Policies and Procedures:

### Concerns or Disagreements:

Any concerns regarding the policies or procedures of this course, as stated in this syllabus, or, as they occur in class should be discussed directly with me either after class or during an office visit. There is one provision to this: we cannot discuss a grade until 24 hours have passed since you received the grade AND you have reviewed the requirements of the assignment. There will be no “make-up” work after final, course grades have been issued.

### Attendance:

This class involves both speaking and listening experiences that are critical to your learning. As a common and professional courtesy, please advise me when you will miss a class meeting. A quick e-mail is sufficient notice of an absence ([ssrothers@pointloma.edu](mailto:ssrothers@pointloma.edu)).

### Plagiarism:

Plagiarism is the act of presenting work, either written or spoken that is not your own. This will not be tolerated. If caught plagiarizing you will fail the assignment, likely fail the course, and possibly be expelled. The offense will be noted in your permanent record.

### Writing Assignment Policies:

Assigned, written work that is turned in after the time it is due is considered late, will not be graded, and is only eligible for 50% of the available points.

### Speaking Assignment Policies:

There are a few speaking assignments in this class: formal, informal, small group and impromptu. If you have a conflict with a scheduled presentation you may make it up in advance, not after the fact. Please make prior arrangements with me.

### Makeups:

There will be no make-up exams or speeches or presentations. Ask in advance if you have a timing conflict. Emergencies will be handled on an individual basis.

### Speech Class Protocol:

Make sure all devices are silent and tucked away, unless specifically in use for class. Weapons, drugs and alcohol are never allowed in the classroom. In all ways, please respect each other and our classroom environment: “love one another...” (John 13:34)

### Basic Class Expectations:

All persons will be treated fairly and with respect. We may discuss “hot topics” and must do so with compassionate, social decorum. Honest ignorance is okay, but rudeness, aggression and/or violence will not be tolerated. If these expectations are not met, the violator will be appropriately chastised and disciplined.

*“Love the Lord your God with all your heart and with all your soul and with all your mind and with all your strength.”<sup>1</sup> 31 The second is this: ‘Love your neighbor as yourself.’”  
There is no commandment greater than these.” Mark 12:30*

# Assignments

## Written:

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**Interpersonal Reflections:** (15 points x 2 submissions. 1-2 pages double spaced).

Twice in the semester you will submit a reflection essay that specifically includes and ties together:

1. a scripture from the Bible, any passage or translation is fine
2. a specific quote and/or paraphrased element from our textbook
3. a brief description of the relationship(s) within which you are applying the above
4. clear and synthesized application both in the past and either present or future tense
5. correct grammar and spelling is expected but not emphasized

**Research Outline:** (50 points. 2-3 pages double spaced).

Your informative and persuasive speeches will be on the same topic, from different perspectives ([1] inform & [2] persuade). This informative outline must include correct grammar, spelling, outline format and:

1. a title and clear purpose statement at the top.
2. a full introduction, including all 4 elements, labeled and detailed (in outline form).
3. at least two main points in the body with researched detail and citations.
4. a full point describing your project, including community engagement (which you will actually do - make this as detailed & realistic as possible).
5. a reference section with at least 3 citations.

“...let your light shine before others, that they may see your good deeds and glorify your Father in Heaven.” (Mt.5:16)

**Group Past/Present Reflection:** (10 points x 2 submissions. 1-2 paragraphs, double-spaced).

Because much of group communication is based on past experiences and expectations, you will submit a pre and post reflection of this unit (& do a small group project).

note: correct grammar and spelling is expected but not emphasized

For the PRE-reflection, please briefly detail the following:

1. describe your “general feelings” towards group work.
2. how are you expecting this group to function, based on your answer to #1?
3. how specifically will you challenge yourself in the upcoming group?

For the POST-reflection, please briefly detail the following:

1. How did the group experience differ AND align with your past experiences?
2. What, one specific thing, did you learn and apply that helped your group?
3. What would you have done differently and how will you carry that forward?

*“We are what we repeatedly do. Excellence, then is not an act, but a habit.”*

*~Aristotle*

## Speeches:

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### **Introduction “Speech”** (0 points. 1-2 minutes)

On the first day of class we will introduce ourselves by sharing our passions and how these connect to our faith and greater community.

### **Informative Speech:** (25 points. 4-6 minutes)

After selecting and researching an issue or problem in our community you will develop and carry out a project that contributes to the common good. This speech will be a 4-6 minute presentation highlighting your research and a detailed project proposal. Your project will be an opportunity to communicate with the public and hone your organizational skills. Specifically, your speech must include:

- 1- a synopsis of your research on the topic
- 2- details of your intended project, including dates and relevant public communication
- 3- a minimum of 3 references, as cited in your research outline

### **Persuasive Speech:** (35 points. 7-10 minutes - pp. 407-408 in textbook)

This is the second & final speech of your project. It is the culmination of your research and project work. The purpose of this speech is to persuade your audience (us/class) to somehow become involved with your issue. Please include:

- 1- all of Monroe’s sequence, exactly (example herein, p. )
- 2- at least 4 cited sources of research (1 more than your research outline)
- 3- examples from your involvement, including relevant and public communication
- 4- persuasive arguments and possibly entertaining or other creative elements
- 5- a realistic, specific request for action

\* a photo or video of your work/efforts, used as a visual aid, is encouraged \*

### **Group Project/Presentation:** (15 points. 7-11 minutes).

At the end of the semester you will work in a small group, both in and out of the classroom, on a project that “makes the world a better place.” You will have approximately 3 weeks from inception until completion. Your pre & post reflections will be based on this group work and as a whole group, you will present a summary of your group’s work and what you learned from the experience.

## quizzes, etc:

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### **Quizzes:** (60 points)

Every chapter will have a quiz on canvas, due at 9am the day we plan to discuss the chapter in class. Make sure to coordinate our class schedule so as not to miss a quiz! There will be four questions from each chapter (15 chapters x 4 = 60 points total). All questions are multiple choice. Please advise if you need an accommodation for quizzes.

**Extra Credit** – opportunities vary – There are various forms of extra credit that will be offered during our semester. All of these are in a special canvas module.



## **Please Review the Following PLNU Required Statements For All Students:**

### **State Authorization**

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

### **PLNU Copyright Policy**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### **PLNU Academic Accommodations Policy.**

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester. PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course. Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

### **SEXUAL MISCONDUCT AND DISCRIMINATION.**

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at [pointloma.edu/Title-IX](http://pointloma.edu/Title-IX). Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office. If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at [counselingservices@pointloma.edu](mailto:counselingservices@pointloma.edu) or find a list of campus pastors at [pointloma.edu/title-ix](http://pointloma.edu/title-ix)

### **Course Credit Hour Information:**

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 16 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 112.5 total hours in order to meet the course learning outcomes.

*Never doubt that a small group of concerned citizens can change the world;  
indeed, it is the only thing that ever has. ~Margaret Mead.*

## MONROE'S MOTIVATED SEQUENCE GUIDE / PERSUASIVE SPEECH OUTLINE

### I. Attention Step

- A. Attention Getter: Gain the attention of the audience! (rhetorical question, a startling statement, quotation, illustration, story, reference to the subject, reference to the occasion...or...)
- B. Reason to Listen: Explain why the audience should care and the practical value of your topic.
- C. Speaker Credibility: Discuss your experience(s) with your topic and your research.
- D. Preview Main Points: Briefly describe the order of your main points, in order.

### II. Need Step

- A. Illustration: Paint a picture in the mind of the audience - give us a face, a place, an emotion...
- B. Ramifications: Detail as many facts/data, examples, and quotations as needed to convince your audience of the breadth and severity of the problem (issue / need).
- C. Pointing: Show the importance of the need, specifically to the members of your audience.

TRANSITION: link steps II. and III.

### III. Solution Step

- A. Statement of Solution: Briefly state the change you wish your audience to adopt.
- B. Explanation of Solution: Explain the details of your solution in detailed, step by step order.
- C. Theoretical Demonstration: Show how your solution logically solves the need step / "problem."
- D. Practical Experience: Provide actual examples of where your solution has been tried and is working to solve the need. If the solution has never been tried before, use an analogy.
- E. Meeting Objections: Address the claims of the opposition and present your arguments against them.

TRANSITION: link steps III. and IV.

### IV. Visualization Step

- A. Negative Visualization: As realistically as possible, describe the negative conditions of status quo.
- B. Positive Visualization: Help the audience imagine the positive results of your solution.

### V. Action Step

- A. Summary/Restatement of Main Points: Briefly review the main points of your speech.
- B. Statement of Action or Attitude Change Specifically & briefly (re)explain your solution.
- C. Personal Intent: Tell your audience what you plan to do to further your solution.
- D. Reason to Remember: Provide your audience with a reason to remember your speech.

References: Correctly cite at least four (4) sources in your speech (*no outline required for this assignment*)

*for more detail: see pp. 407-408 in textbook*

## Day One - Introduction Speech

Assignment: On the first day of school you will be asked to introduce yourself and speak about something that is important to you, the impact it has on your life, and what you can do about it. This “speech” is impromptu speech and should be 1 - 2 minutes long.

## Day One Homework - due NEXT class

- (1) Read the entire syllabus and Chapter 1 of your textbook  
(remember how to read: 1- table of contents 2- summary 3- scan the pages 4-READ!)
- (2) prepare two questions, the answers to which will help you succeed in this class
- (3) brainstorm your passions / what inspires you or makes you angry / what problems do you want to solve? be prepared to share one in our next class.

## Daily Lesson Agenda Example

(other formats are perfectly acceptable)

daily lesson agenda: Ethics / Chapter 14

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facilitator: dr. strothers

date: 10 June 2022

objective: to understand chapter 2 & practice respectful disagreement on a hot topic

Scripture reference: 1 Peter 3:15. “But in your hearts revere Christ as Lord. Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect.”

note from chapter: “Because public speaking is a form of power, it carries with it heavy ethical responsibilities” (O’Malley, p. 44)

discussion:

1. How is plagiarism prevalent today? (How are students cheating in today’s classroom?)
2. What does the Bible say about ethics & communication?
3. Give an example of an ethical dilemma in your life?  
Explain how you handled it AND what a different ethical position may have been.

# Research Outline Rubric

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Assignment: 50 points. 2-3 pages double spaced

Your informative and persuasive speeches will be on the same topic, from different perspectives ([1] explain & [2] persuade). This informative outline must include correct grammar, spelling, outline format and:

1. a title and clear purpose statement at the top.
2. a full introduction, including all 4 elements, labeled and detailed (in outline form).
3. at least two main points in the body with researched detail and citations.
4. a full body point describing your project, including community engagement  
(which you will actually do - make this as detailed & realistic as possible).  
“...let your light shine before others, that they may see your good deeds and glorify your Father in Heaven.” (Mt.5:16)
5. a reference section with at least 3 citations.

technical: spacing, outline format, grammar, spelling, labels, followed directions

\_\_\_\_\_ /10

your topic: self-reflective, local applicability, “doable” as a project, missional

\_\_\_\_\_ /5

research: clear description of the problem, good source choices, demonstrated  
Biblically accurate, argument was substantiated.

\_\_\_\_\_ /10

project: detailed, specific, goal oriented, Biblically sound

\_\_\_\_\_ /15

references: all 3 cited **in** the outline; correct reference section

\_\_\_\_\_ /15

Total \_\_\_\_\_ /50

# Informative Outline Peer Workshop Checklist

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rubric (as posted earlier herein - check off 1 through 5 to assist your classmate)  
 Assignment: (50 points. 2-3 pages double spaced). Your informative and persuasive speeches will be on the same topic, from different perspectives ([1] explain & [2] persuade). This informative outline must include correct grammar, spelling, outline format and:

1. a title and clear purpose statement at the top.
2. a full introduction, including all 4 elements, labeled and detailed (in outline form).
3. at least two main points in the body with researched detail and citations.
4. a full body point describing your project, including community engagement (which you will actually do - make this as detailed & realistic as possible).

*"...let your light shine before others, that they may see your good deeds and glorify your Father in Heaven." (Mt.5:16)*

5. a reference section with at least 3 citations.

### Overall:

outline is typed & complete _____	-	✓	+
each section has appropriate labels and notations { e.g., I A 1 a 1) a) i) }_____	-	✓	+
outline is written in full sentences (& not paragraphs) _____	-	✓	+
grammar & punctuation are correct _____	-	✓	+
project details (with who, where, when, etc) are clear _____	-	✓	+
at least 3 references are clear in the body of the outline _____	-	✓	+
reference section is complete _____	-	✓	+
speaker's connection to the topic is clear _____	-	✓	+
there is a clear Biblical connection _____	-	✓	+

### Introduction:

all steps are labeled _____	-	✓	+
clear preview _____	-	✓	+
each step makes sense _____	-	✓	+

### Body:

all steps are labeled _____	-	✓	+
main points are supported with sub-points _____	-	✓	+
cites are provided with research. _____	-	✓	+
project is clearly described (including when, with whom, where, etc) _____	-	✓	+

### Conclusion:

both steps are labeled _____	-	✓	+
review provided _____	-	✓	+

practice outloud! .....time:\_\_\_\_\_

notes:

**WORKSHOP Peer Critique form, Informative Speech:**  
 Please be honest, respectful,  
 and thorough in your comments.

Speaker's Name: \_\_\_\_\_

Critic's Name: \_\_\_\_\_

KEY: n/o= not observed. n/a = not applicable. - missing or not satisfactory. ✓ = satisfactory. + =good job!

**Introduction:**

the speaker immediately greeted the audience.....	n/o	n/a	-	✓	+
there was 100% eye contact in the attention getter .....	n/o	n/a	-	✓	+
the speaker's attention getter was appropriate to the topic.....	n/o	n/a	-	✓	+
audience felt "welcomed" into the speaker's presentation .....	n/o	n/a	-	✓	+
the topic was revealed / explained to the audience, as necessary.....	n/o	n/a	-	✓	+
the topic was appropriate for the intended audience .....	n/o	n/a	-	✓	+
terms were defined, if necessary.....	n/o	n/a	-	✓	+
questions or other interaction was encouraged.....	n/o	n/a	-	✓	+
*** a PREVIEW was provided .....	n/o	n/a	-	✓	+
this was great: _____					

this needs work: \_\_\_\_\_

**Body:**

evidence / research was provided.....	n/o	n/a	-	✓	+
speech was logically organized .....	n/o	n/a	-	✓	+
each point was clearly explained.....	n/o	n/a	-	✓	+
the speaker used understandable language.....	n/o	n/a	-	✓	+
examples and/or stories related to audience .....	n/o	n/a	-	✓	+
speaker continuously "checked in" (for understanding) with audience... n/o	n/a	-	✓	+	
audience felt at ease to ask for clarification.....	n/o	n/a	-	✓	+
questions or other interaction was encouraged.....	n/o	n/a	-	✓	+
*** transitions linked main ideas .....	n/o	n/a	-	✓	+
this was great _____					

this needs work: \_\_\_\_\_

**Conclusion:**

speaker's tone wound down.....	n/o	n/a	-	✓	+
sufficient summary was provided .....	n/o	n/a	-	✓	+
provided closure.....	n/o	n/a	-	✓	+
speech achieved intended purpose (inform audience).....	n/o	n/a	-	✓	+
questions or other interaction was encouraged.....	n/o	n/a	-	✓	+

overall thoughts / areas to improve:

Name: \_\_\_\_\_ Informative Speech - Grade Sheet

### Introduction

- started with speech content (not: okay - um - so- all right - well) ..... - ✓ +
- sustained eye contact in the first few moments..... - ✓ +
- connected with the audience in some way..... - ✓ +
- included relevant research, including CITES ..... - ✓ +
- led into the speech in a logical way..... - ✓ +
- led into the speech in an inviting way ..... - ✓ +

\* PREVIEW OF MAIN POINTS: 1)  
2)  
intro time: \_\_\_\_\_ 3)

### Body

- provided researched details of the issue..... - ✓ +
- provided examples of the issue..... - ✓ +
- \* CITED SOURCES (see below) ..... - ✓ +
- included transitions between points..... - ✓ +
- Explained Project, in specific detail..... - ✓ +

### Conclusion

- indicated closure ..... - ✓ +
- provided a review ..... - ✓ +

### Delivery

- fidgeting / discomfort behaviors ..... - ✓ +
- use of podium ..... - ✓ +
- volume ..... - ✓ +
- vocal expression ..... - ✓ +
- gestures ..... - ✓ +
- eye contact ..... - ✓ +
- attention to the audience..... - ✓ +

### Overall

- organization..... - ✓ +
- \* proposal demonstrates communication with the public ..... - ✓ +
- \* speaker's passion or connection to the topic was clear..... - ✓ +
- handled distractions ..... - ✓ +
- clear Biblical connection ..... - ✓ +
- speaker's overall impact ..... - ✓ +

\* SOURCE CITATIONS 1) 2) 3)

\* Time: \_\_\_\_\_ grade: \_\_\_\_\_/25

\* = required for an A (23+ points) on this speech.

this page

is for you to

write a poem

about your

favorite Scripture:

(just for fun)

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*post on our discussion board to edify others 😊*

**WORKSHOP Peer Critique form, Persuasive Speech:** Speaker's Name: \_\_\_\_\_

Please be honest, respectful,  
and thorough in your comments.

Critic's Name: \_\_\_\_\_

KEY: n/o= not observed. n/a = not applicable. - missing or not satisfactory. ✓ = satisfactory. + =good job!

**Introduction:**

the speaker immediately greeted the audience.....	n/o	n/a	-	✓	+
there was 100% eye contact in the attention getter .....	n/o	n/a	-	✓	+
the speaker's attention getter was appropriate to the topic .....	n/o	n/a	-	✓	+
audience felt "welcomed" into the speaker's presentation .....	n/o	n/a	-	✓	+
the topic was revealed / explained to the audience, as necessary.....	n/o	n/a	-	✓	+
the topic was appropriate for the intended audience .....	n/o	n/a	-	✓	+
terms were defined, if necessary.....	n/o	n/a	-	✓	+
questions or other interaction was encouraged.....	n/o	n/a	-	✓	+
*** a PREVIEW was provided .....	n/o	n/a	-	✓	+
this was great: _____					

\_\_\_\_\_

this needs work: \_\_\_\_\_

\_\_\_\_\_

**Body:**

evidence / research provided.....	n/o	n/a	-	✓	+
speech was logically organized .....	n/o	n/a	-	✓	+
each point was clearly explained.....	n/o	n/a	-	✓	+
the speaker used understandable language.....	n/o	n/a	-	✓	+
examples and/or stories related to audience .....	n/o	n/a	-	✓	+
the requested action was clearly explained .....	n/o	n/a	-	✓	+
a Christlike character was demonstrated in the project work.....	n/o	n/a	-	✓	+
transitions linked main ideas.....	n/o	n/a	-	✓	+
this was great: _____					

\_\_\_\_\_

this needs work: \_\_\_\_\_

\_\_\_\_\_

**Conclusion:**

speaker's tone wound down.....	n/o	n/a	-	✓	+
sufficient summary was provided.....	n/o	n/a	-	✓	+
"circular" summary used .....	n/o	n/a	-	✓	+
provided closure .....	n/o	n/a	-	✓	+
speech achieved intended purpose (persuasion).....	n/o	n/a	-	✓	+
questions or other interaction was encouraged.....	n/o	n/a	-	✓	+
this was great: _____					

\_\_\_\_\_

this needs work: \_\_\_\_\_

\_\_\_\_\_

overall thoughts / areas to improve:

**Introduction**

- started with speech content (not: okay-um-so-all right-well) ..... - ✓ +
- sustained eye contact in the first few moments..... - ✓ +
- established a need for the audience to listen..... - ✓ +
- included relevant research, including CITES ..... - ✓ +
- stated speaker credibility ..... - ✓ +
- led into the speech in an inviting way
- \* PREVIEW OF MAIN POINTS: 1)
- 2)
- intro time: \_\_\_\_\_ 3)

**Body**

- \*provided specific examples of the problem/need/issue (pathos)..... - ✓ +
- provided specific, researched details (logos) ..... - ✓ +
- cited sources (see below) ..... - ✓ +
- included transitions between points..... - ✓ +
- clear explanation of solution (body & conclusion)..... - ✓ +
- followed Monroe’s Motivated Sequence..... - ✓ +
- analysis between community project & issue were clear..... - ✓ +

**Conclusion**

- indicated closure ..... - ✓ +
- provided a review ..... - ✓ +
- clear explanation of solution (body & conclusion)..... - ✓ +
- \*requested a specific action ..... - ✓ +

**Delivery**

- fidgeting / discomfort behaviors ..... - ✓ +
- use of podium ..... - ✓ +
- volume ..... - ✓ +
- vocal expression ..... - ✓ +
- gestures ..... - ✓ +
- eye contact ..... - ✓ +
- attention to the audience..... - ✓ +

**Overall**

- organization..... - ✓ +
- presentation demonstrates a missional effort..... - ✓ +
- \* speaker’s passion for, or connection to the topic was clear ..... - ✓ +
- quality of visual aid..... - ✓ +
- use of visual aid..... - ✓ +
- handled distractions ..... N/A - ✓ +
- speaker’s overall impact ..... - ✓ +
- \* SOURCE CITATIONS 1) 2) 3) 4)

\* Time: \_\_\_\_\_ grade: \_\_\_\_\_/50

\* = required for an A (45+ points) on this speech.

# Reflections:

1- What is God's purpose for me in this class, at this time? (me = you, student)

2- What is my goal, for my own education, in this class, at this time?

3- What are my specific prayer requests at this time?

4- What questions would I like answered in the next year?

5- Who do I want to say hi to today? 😊

