

**BA ORGANIZATIONAL LEADERSHIP (BAOL)
GENERAL EDUCATION & CORE COMPETENCIES 2020-2021**

Learning Outcome:

GELO 1c & Core Competency Information Literacy: Students will be able to access and cite information as well as evaluate the logic, validity, and relevance of information from a variety of sources.

Outcome Measure:

LDR 3020 Critical Analysis in Research Writing

The course provides students with an opportunity to submit a final research project that includes a 7-8 page written report, title page, sections and subheadings in APA format, problem statement, hypothesis, research questions, solution statement, and conclusions on the findings.

Criteria for Success (how do you judge if the students have met your standards):

70% of students will score at or above an average of 80% or above on the assignment.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	Percentage of Students Meeting or Exceeding Success Criteria							
	SU16	FA16	SP17	SU17	FA17	SP18	FA18	SP19
	N=7	N=17	N=22	N=0	N=30	N=20	N=19	N=21
Project Final Report	100%	100%	95.40%	N/A	93.30%	95%	100%	100%

	Percentage of Students Meeting or Exceeding Success Criteria				
	FA19	SU20	SP20	FA20	SP21
	N=0	N=34	N=24	N=0	N=30
Project Final Report	N/A	91%	100%	-	100%

Conclusions Drawn from Data:

Students in the Spring 2021 cohorts met and exceeded the criteria for success for this Learning Outcome. The results showed a consistent improvement from Spring 2017.

Changes to be Made Based on Data: No changes are recommended at this time.

Project Final Report Rubric

Research Project Final Report Rubric					
Criteria	Ratings				Pts
Lit Review Summary	Distinguished: Thorough summary that includes insight gained from the research	Proficient: Summary is complete	Below Expectations: Summary is incomplete and unclear	Non Performance: Lit Review not included	12 pts
	12 pts	11 pts	8 pts	0 pts	
The Research Question	Distinguished: The research question is clear and focused	Proficient: The research question is a little unclear, but relevant	Below Expectations: The research question is vague	Non Performance: Research Question is missing.	12 pts
	12 pts	11 pts	8 pts	0 pts	
Research Hypothesis	Distinguished: Includes both the null and alternate hypothesis	Proficient: Includes both the null and alternate hypothesis, but they are not clearly stated.	Below Expectations: Is missing the null or research hypothesis.	Non Performance: Hypothesis is missing from presentation	12 pts
	12 pts	11 pts	8 pts	0 pts	
Implementation Plan	Distinguished: Plan is complete and includes timeline and steps	Proficient: Plan is mostly complete with a good sense of timing and steps	Below Expectations: There is some mention of parts of the implementation plan.	Non Performance: Implementation plan is missing.	12 pts
	12 pts	11 pts	8 pts	0 pts	
Data Plan	Distinguished: Data plan is complete with statistics mentioned, sources of data, and timeline	Proficient: Data plan is missing only 1 element	Below Expectations: Data plan is mentioned but incomplete.	Non Performance: Data plan is missing.	12 pts
	12 pts	11 pts	8 pts	0 pts	
SWOT Analysis	Distinguished: SWOT Analysis includes all 4 components.	Proficient: SWOT Analysis is complete but not explained.	Below Expectations: Some of the SWOT Analysis is missing.	Non Performance: SWOT Analysis is missing	12 pts
	12 pts	11 pts	8 pts	0 pts	
Outcomes & Implications	Distinguished: Clear understanding of implications and potential outcomes of strategic plan if implemented, with additional insight.	Proficient: Outcomes and Implications are accurate.	Below Expectations: There is some hesitance in outcomes and implications.	Non Performance: Outcomes & Implications are missing	18 pts
	18 pts	17 pts	12 pts	0 pts	
APA, Grammar and Usage	Distinguished: Use of APA is consistent with no major and maybe 1 or 2 minor errors. Use of APA adds to the study. There are no errors in grammar or usage, and the vocabulary and word fluency enhances the meaning.	Proficient: APA is used mostly correct with 3 or 4 minor errors. There are a few errors and the language is fine with no mis-communication.	Below Expectations: There is a good attempt at APA but lacks consistency. Grammar and usage errors do not interrupt meaning, but it reads choppy and errors disrupt meaning.	Non Performance: Fails to demonstrate APA. Too many errors disrupt reading.	10 pts
	10 pts	9 pts	7 pts	0 pts	
					Total Points: 100