BA ORGANIZATIONAL LEADERSHIP (BAOL)
GENERAL EDUCATION & CORE COMPETENCIES 2020-2021

Learning Outcome:
GELO 1b & Core Competency Oral Communication: Students will be able to effectively express ideas and information to others through oral communication.

Outcome Measure:
LDR 3020 Critical Analysis in Research Writing

The course provides students with an opportunity to showcase the result(s) of their final research project through a final presentation. The presentation is about 10-15 minutes, and includes the following: explaining the purpose for the research, the hypothesis and research questions examined, problem statement, possible solutions, and discussion of implications for the research.

Criteria for Success (how do you judge if the students have met your standards):
70% of students will score at or above an average of 80% or above on the rubric.

Aligned with DQP Learning Areas (circle one or more but not all five):
1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	Percentage of Students Meeting or Exceeding Success Criteria							
	SU16	**FA16**	**SP17**	**SU17**	**FA17**	**SP18**	**FA18**	**SP19**
	N = 7	N = 17	N = 22	N = 0	N = 30	N = 20	N = 9	N = 21
Project Presentation	100%	100%	95.40%	N/A	96.7%	95%	100%	100%

	Percentage of Students Meeting or Exceeding Success Criteria				
	FA19	**SU20**	**SP20**	**FA20**	**SP21**
	N = 0	N = 34	N = 24	N = 0	N=30
Project Presentation	N/A	91%	100%	-	100%

Conclusions Drawn from Data:
Students in the Spring 2021 cohorts met and exceeded the criteria for success for this Learning Outcome. The results showed a consistent improvement from Spring 2017.

Changes to be Made Based on Data: No changes are recommended at this time.

Project Presentation Rubric

Criteria	Ratings					Pts
Content of Presentation Adequacy and persuasiveness of presentation relative to topics covered	50.0 pts Distinguished - Student demonstrates full knowledge, answering all class questions with explanations and elaboration.	40.0 pts Proficient - Student is at ease with information and answers all questions, without elaboration.	35.0 pts Basic - Student is uncomfortable with information and is able to answer only rudimentary questions.	30.0 pts Below Expectations - Student does not have grasp of information; can't answer questions about subject.	0.0 pts Non-Performance – Student did not submit assignment	50.0 pts
Organization of Presentation Orderliness and smoothness of flow	25.0 pts Distinguished - Student presents information in logical, interesting sequence which audience can follow.	20.0 pts Proficient - Student presents information in logical sequence which audience can follow.	18.0 pts Basic - Audience has difficulty following presentation because student jumps around.	15.0 pts Below Expectations - Audience cannot understand presentation because there is no sequence of information	0.0 pts Non-Performance – Student did not submit assignment	25.0 pts
Mechanics : Use and Quality of Visual Aids (Computer, Chalkboard)	25.0 pts Distinguished - Student's graphics explain and reinforce presentation. There are no misspellings or grammatical errors.	20.0 pts Proficient - Student's graphics relate to text and presentation. There may be a few misspellings and/or grammatical errors.	18.0 pts Basic - Student occasionally uses graphics that rarely support presentation. Presentation has some misspellings and/or grammatical errors.	15.0 pts Below Expectations - Student uses unnecessary graphics (or no graphics) and what they use have many spelling and/or grammatical errors.	0.0 pts Non-Performance – Student did not submit assignment	25.0 pts
					Total Points: 100.0	