

MBA Program Learning Outcomes

1. Exhibit master of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

Organizational Leadership Concentration Program Learning Outcome

- A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Innovation and Entrepreneurship Concentration Program Learning Outcome

- B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration Program Learning Outcome

- C1. Formulate a project management plan based on project management knowledge, concepts and processes.

MBA Core Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO A1	PLO B1	PLO C1
Course	Course Title										
Undergrad Coursework or Prerequisites/Leveling Courses		I	I	I	I		I	I			
CORE COURSES											
BUS 6015	Accounting for Decision Making	D	D	D		I	D	D			
BUS 6017	Business Ethics	D	D		D	D, M	D				
BUS 6018	Legal Environment of Business	D	D	D			D	D			
BUS 6019	Corporate Social Responsibility	D	D		D	M					
BUS 6025	Applied Research Methods	D	D	D, M			D	D			
BUS 6030	Economic Environment of Business	D	D	D	D	I	D	D			
BUS 6035	International Business	D	D		D, M	D	D	D			
BUS 6048I	Leading with Integrity	D				D	D				
BUS 6048S	Leading with Service	D					D				
BUS 6048P	Leading with Purpose	D					D				
BUS 6050	Operational Excellence	D	D	D		D	D				I, D
BUS 6055	Marketing Management	D		D			D	D			
BUS 6060	Managing in a Changing Environment	D	D	D		I	D	D	D		
BUS 6070	Financial Management	D	D	D, M		D	D	D			
BUS 6072	Developing an Entrepreneurial Mindset	D	D	D		D	D	D		I	
BUS 6095	Strategic Management	D, M	D, M	D, M		D	D, M	D			
ORGANIZATIONAL LEADERSHIP CONCENTRATION											
BUS 6010	Organizational Behavior	D		D			D	D	D, M		
BUS 6045	Leadership	D, M		D			D		D		
INNOVATION AND ENTREPRENEURSHIP CONCENTRATION											
BUS 6076	New Venture Creation	D	D	D			D	D		D	
BUS 6078	Applied Innovation	D		D			D	D		D, M	
PROJECT MANAGEMENT CONCENTRATION											
BUS 6067	Project Management and Communications	D		D			D	M			D, M
BUS 6068	Project Management Risk, Cost and Program Analysis	D		D			D	D			D
DAYTIME MBA ONLY											
BUS 6065	Leadership Communication	D		D		D	D, M	D			
BUS 6080	Field Experience		M	M		D	M	M			