# **Demographics**

Gender	Ν	%	Class Level	Ν	%
Female	746	77.23%	Freshman	237	24.46%
Male	220	22.77%	Sophomore	224	23.12%
Total	966	100.00%	Junior	265	27.35%
No Response	101		Senior	240	24.77%
			Special student	2	0.21%
			Graduate/Professional	0	0.00%
Age	Ν	%	Other class level	1	0.10%
18 and under	146	14.97%	Total	969	100.00%
19 to 24	811	83.18%	No Response	98	
25 to 34	17	1.74%			
35 to 44	1	0.10%			
45 and over	0	0.00%	Current GPA	Ν	%
Total	975	100.00%	No credits earned	4	0.42%
No Response	92		1.99 or below	3	0.31%
			2.0 - 2.49	23	2.41%
		0.4	2.5 - 2.99	94	9.83%
Ethnicity/Race	Ν	%	3.0 - 3.49	320	33.47%
African-American	23	2.38%	3.5 or above	512	53.56%
American Indian or Alaskan Native	11	1.14%	Total	956	100.00%
Asian or Pacific Islander	92	9.50%	No Response	111	
Caucasian/White	631	65.19%			
Hispanic	147	15.19%			
Other race	25	2.58%	Educational Goal	Ν	%
Race - Prefer not to respond	39	4.03%	Associate degree	7	0.73%
Total	968	100.00%	Bachelor's degree	636	65.91%
No Response	99		Master's degree	178	18.45%
			Doctorate or professional degree	138	14.30%
	N	0 /	Certification (initial/renewal)	4	0.41%
Current Enrollment Status	Ν	%	Self-improvement/pleasure	1	0.10%
Day	953	98.96%	Job-related training	1	0.10%
Evening	4	0.42%	Other educational goal	0	0.00%
Weekend	6	0.62%	Total	965	100.00%
Total	963	100.00%	No Response	102	
No Response	104				
Current Class Load	Ν	%			
Full-time	933	96.48%			
Part-time	34	3.52%			
Total	967	100.00%			
No Response	100				
No Response	100				

# **Demographics**

Employment	Ν	%	Institution Question	Ν	%
Full-time off campus	37	3.86%	Campus item - Answer 1	0	0%
Part-time off campus	277	28.88%	Campus item - Answer 2	0	0%
Full-time on campus	52	5.42%	Campus item - Answer 3	0	0%
Part-time on campus	314	32.74%	Campus item - Answer 4	0	0%
Not employed	279	29.09%	Campus item - Answer 5	0	0%
Total	959	100.00%	Campus item - Answer 6	0	0%
No Response	108		Total	0	100.00%
			No Response	1067	
Current Residence	Ν	%			
Residence hall	704	73.41%	Institution Question 2	Ν	%
Fraternity / Sorority	2	0.21%	Campus item 2 - Answer 1	0	0%
Own house	12	1.25%	Campus item 2 - Answer 2	0	0%
Rent room or apt off campus	160	16.68%	Campus item 2 - Answer 3	0	0%
Parent's home	67	6.99%	Campus item 2 - Answer 4	0	0%
Other residence	14	1.46%	Campus item 2 - Answer 5	0	0%
Total	959	100.00%	Campus item 2 - Answer 6	0	0%
No Response	108		Total	0	100.00%
			No Response	1067	
<b>Residence Classification</b>	Ν	%			
In-state	775	81.32%	Group Code	Ν	%
Out-of-state	175	18.36%	1101: Art Education	3	0.31%
International (not U.S. citizen)	3	0.31%	1102: Graphic Design	24	2.49%
Total	953	100.00%	1103: Visual Arts	9	0.93%
No Response	114		1201: Communication	10	1.04%
			1202: Managerial & amp; Organizational Communication	33	3.42%
Disabilities	Ν	%	1203: Media Communication	11	1.14%
Yes - Disability	45	4.72%	1204: Theatre	2	0.21%
No - Disability	909	95.28%	1301: History	11	1.14%
Total	954	100.00%	1302: International Studies	12	1.24%
No Response	113		1303: Political Science	16	1.66%
			1304: Social Science	2	0.21%
			1402: Journalism	11	1.14%
Institution Was My	Ν	%	1403: Literature	13	1.35%
1st choice	684	71.47%	1405: Spanish	6	0.62%
2nd choice	181	18.91%	1406: Writing	8	0.83%
3rd choice or lower	92	9.61%	1501: Music (incl. Music & amp; Ministry)	9	0.93%
Total	957	100.00%	1502: Music Education	8	0.83%
No Response	110		1503: Music Composition	2	0.21%
			1601: Biblical Studies	2	0.21%

# **Demographics**

1602: Christian Ministry (Incl. Youth Ministry)	6	0.62%	
1603: Philosophy	6	0.62%	
1604: Philosophy & amp; Theology	2	0.21%	
2101: Biology	63	6.53%	
2201: Chemistry	11	1.14%	
2301: Child & amp; Adolescent	32	3.32%	
Development			
2302: Dietetics	10	1.04%	
2303: Nutirion & amp; Food	7	0.73%	
2304: Fashion & amp; Interiors	8	0.83%	
2401: Applied Health Science	71	7.36%	
2402: Athletic Training	20	2.07%	
2403: Exercise & amp; Sport Science	10	1.04%	
2501: Computer Science	9	0.93%	
2502: Mathematics	9	0.93%	
2503: Computer Information Systems	4	0.41%	
2601: Engineering Physics	13	1.35%	
2602: Physics	1	0.10%	
2701: Psychology	83	8.60%	
2801: Social Work	20	2.07%	
2802: Sociology	13	1.35%	
3101: Accounting	24	2.49%	
3102: Business Administration	47	4.87%	
3103: Economics	2	0.21%	
3104: Finance	17	1.76%	
3105: International Development	3	0.31%	
3106: Management	16	1.66%	
3107: Marketing	17	1.76%	
4101: Cross Disciplinary Studies: Intergrated Education	2	0.21%	
4102: Cross Disciplinary Studies: Teacher Education	39	4.04%	
4103: Liberal Studies	1	0.10%	
5101: Nursing	154	15.96%	
6101: Biology-Chemistry	23	2.38%	
6102: Broadcast Journalism	5	0.52%	
6103: Environmental Studies	4	0.41%	
6104: Information Systems	1	0.10%	
9999: Undeclared	20	2.07%	
Total	965	100.00%	
No Response	102		

## Strategic Planning Overview Strengths and Challenges

#### Strengths

- 8. The content of the courses within my major is valuable.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 16. The instruction in my major field is excellent.
- 29. It is an enjoyable experience to be a student on this campus.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 39. I am able to experience intellectual growth here.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 7. The campus is safe and secure for all students.
- 55. Major requirements are clear and reasonable.
- 59. This institution shows concern for students as individuals.
- 2. The campus staff are caring and helpful.
- 41. There is a commitment to academic excellence on this campus.
- 6. My academic advisor is approachable.
- 3. Faculty care about me as an individual.
- 65. Faculty are usually available after class and during office hours.
- 72. On the whole, the campus is well-maintained.
- 14. My academic advisor is concerned about my success as an individual.
- 51. This institution has a good reputation within the community.

### Challenges

- 34. I am able to register for classes I need with few conflicts.
- 66. Tuition paid is a worthwhile investment.
- 17. Adequate financial aid is available for most students.
- 69. There is a good variety of courses provided on this campus.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 47. Faculty provide timely feedback about student progress in a course.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 38. There is an adequate selection of food available in the cafeteria.
- 1. Most students feel a sense of belonging here.
- 67. Freedom of expression is protected on campus.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 63. Student disciplinary procedures are fair.
- 21. The amount of student parking space on campus is adequate.
- 62. There is a strong commitment to racial harmony on this campus.

### Strategic Planning Overview Benchmarks

### Higher Satisfaction vs. National Four-Year Privates

- 8. The content of the courses within my major is valuable.
- 68. Nearly all of the faculty are knowledgeable in their field.
- 16. The instruction in my major field is excellent.
- 29. It is an enjoyable experience to be a student on this campus.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 39. I am able to experience intellectual growth here.
- 33. My academic advisor is knowledgeable about requirements in my major.
- 66. Tuition paid is a worthwhile investment.
- 7. The campus is safe and secure for all students.
- 55. Major requirements are clear and reasonable.
- 45. Students are made to feel welcome on this campus.
- 59. This institution shows concern for students as individuals.
- 2. The campus staff are caring and helpful.
- 41. There is a commitment to academic excellence on this campus.
- 69. There is a good variety of courses provided on this campus.
- 36. Security staff respond quickly in emergencies.
- 6. My academic advisor is approachable.
- 25. Faculty are fair and unbiased in their treatment of individual students.
- 47. Faculty provide timely feedback about student progress in a course.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 3. Faculty care about me as an individual.
- 65. Faculty are usually available after class and during office hours.
- 72. On the whole, the campus is well-maintained.
- 14. My academic advisor is concerned about my success as an individual.
- 61. Adjunct faculty are competent as classroom instructors.
- 51. This institution has a good reputation within the community.
- 49. There are adequate services to help me decide upon a career.
- 22. Counseling staff care about students as individuals.
- 5. Financial aid counselors are helpful.
- 12. Financial aid awards are announced to students in time to be helpful in college planning.
- 35. The assessment and course placement procedures are reasonable.
- 53. Faculty take into consideration student differences as they teach a course.

### Lower Satisfaction vs. National Four-Year Privates

17. Adequate financial aid is available for most students.

# **Strategic Planning Overview**

- 67. Freedom of expression is protected on campus.
- 21. The amount of student parking space on campus is adequate.

### **Higher Importance vs. National Four-Year Privates**

- 68. Nearly all of the faculty are knowledgeable in their field.
- 29. It is an enjoyable experience to be a student on this campus.
- 58. The quality of instruction I receive in most of my classes is excellent.
- 39. I am able to experience intellectual growth here.
- 45. Students are made to feel welcome on this campus.
- 59. This institution shows concern for students as individuals.
- 2. The campus staff are caring and helpful.
- 23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)
- 3. Faculty care about me as an individual.
- 38. There is an adequate selection of food available in the cafeteria.
- 61. Adjunct faculty are competent as classroom instructors.
- 1. Most students feel a sense of belonging here.
- 22. Counseling staff care about students as individuals.
- 21. The amount of student parking space on campus is adequate.

#### Scales: In Order of Importance

	Point Loma Nazarene University - SSI National Four-Year Privates					Mean Difference	
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Instructional Effectiveness	6.52	5.87 / 0.79	0.65	6.39	5.55 / 1.07	0.84	0.32 ***
Academic Advising	6.44	5.84 / 1.11	0.60	6.36	5.57 / 1.29	0.79	0.27 ***
Student Centeredness	6.44	5.77 / 0.98	0.67	6.27	5.46 / 1.20	0.81	0.31 ***
Concern for the Individual	6.39	5.80 / 0.94	0.59	6.23	5.40 / 1.19	0.83	0.40 ***
Campus Climate	6.38	5.67 / 0.89	0.71	6.23	5.39 / 1.13	0.84	0.28 ***
Safety and Security	6.34	5.08 / 1.04	1.26	6.22	5.07 / 1.30	1.15	0.01
Recruitment and Financial Aid	6.25	5.47 / 0.98	0.78	6.22	5.19 / 1.26	1.03	0.28 ***
Registration Effectiveness	6.15	5.44 / 0.95	0.71	6.21	5.23 / 1.19	0.98	0.21 ***
Service Excellence	6.14	5.61 / 0.88	0.53	6.09	5.29 / 1.12	0.80	0.32 ***
Campus Life	5.98	5.19 / 0.98	0.79	5.86	5.06 / 1.18	0.80	0.13 ***
Campus Support Services	5.98	5.89 / 0.80	0.09	6.07	5.52 / 1.06	0.55	0.37 ***
Responsiveness to Diverse Populations		5.30 / 1.36			5.34 / 1.40		-0.04

\* Difference statistically significant at the .05 level

#### Items: In Order of Importance

	Poir	nt Loma Nazarene University	7 - SSI		Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
8. The content of the courses within my major is valuable.	6.73	5.99 / 1.09	0.74	6.61	5.70 / 1.33	0.91	0.29 ***
68. Nearly all of the faculty are knowledgeable in their field.	6.71	6.22 / 0.95	0.49	6.55	5.89 / 1.28	0.66	0.33 ***
16. The instruction in my major field is excellent.	6.69	5.97 / 1.13	0.72	6.58	5.68 / 1.36	0.90	0.29 ***
29. It is an enjoyable experience to be a student on this campus.	6.68	5.94 / 1.31	0.74	6.44	5.46 / 1.56	0.98	0.48 ***
58. The quality of instruction I receive in most of my classes is excellent.	6.68	5.97 / 1.05	0.71	6.51	5.59 / 1.37	0.92	0.38 ***
39. I am able to experience intellectual growth here.	6.67	6.17 / 1.05	0.50	6.49	5.73 / 1.36	0.76	0.44 ***
34. I am able to register for classes I need with few conflicts.	6.65	5.26 / 1.58	1.39	6.52	5.17 / 1.74	1.35	0.09
33. My academic advisor is knowledgeable about requirements in my major.	6.63	6.13 / 1.25	0.50	6.50	5.74 / 1.54	0.76	0.39 ***
66. Tuition paid is a worthwhile investment.	6.62	5.36 / 1.44	1.26	6.48	4.95 / 1.74	1.53	0.41 ***
7. The campus is safe and secure for all students.	6.58	6.07 / 1.18	0.51	6.45	5.74 / 1.40	0.71	0.33 ***
55. Major requirements are clear and reasonable.	6.57	5.95 / 1.17	0.62	6.44	5.63 / 1.40	0.81	0.32 ***
45. Students are made to feel welcome on this campus.	6.56	5.79 / 1.35	0.77	6.35	5.63 / 1.44	0.72	0.16 ***
59. This institution shows concern for students as individuals.	6.55	5.97 / 1.21	0.58	6.38	5.40 / 1.57	0.98	0.57 ***
2. The campus staff are caring and helpful.	6.53	6.04 / 1.02	0.49	6.37	5.61 / 1.35	0.76	0.43 ***
17. Adequate financial aid is available for most students.	6.52	4.83 / 1.55	1.69	6.39	5.00 / 1.66	1.39	-0.17 **
41. There is a commitment to academic excellence on this campus.	6.52	6.02 / 1.05	0.50	6.38	5.58 / 1.42	0.80	0.44 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	nt Loma Nazarene University	7 - SSI		Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
69. There is a good variety of courses provided on this campus.	6.52	5.70 / 1.27	0.82	6.42	5.50 / 1.49	0.92	0.20 ***
36. Security staff respond quickly in emergencies.	6.51	5.80 / 1.29	0.71	6.37	5.31 / 1.60	1.06	0.49 ***
6. My academic advisor is approachable.	6.49	5.91 / 1.44	0.58	6.42	5.75 / 1.55	0.67	0.16 ***
25. Faculty are fair and unbiased in their treatment of individual students.	6.46	5.59 / 1.28	0.87	6.39	5.38 / 1.51	1.01	0.21 ***
47. Faculty provide timely feedback about student progress in a course.	6.46	5.44 / 1.23	1.02	6.35	5.25 / 1.52	1.10	0.19 ***
3. Faculty care about me as an individual.	6.45	6.03 / 1.12	0.42	6.26	5.55 / 1.39	0.71	0.48 ***
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	6.45	5.02 / 1.46	1.43	6.13	4.79 / 1.74	1.34	0.23 ***
65. Faculty are usually available after class and during office hours.	6.42	6.09 / 1.03	0.33	6.33	5.75 / 1.33	0.58	0.34 ***
72. On the whole, the campus is well-maintained.	6.42	6.31 / 0.91	0.11	6.33	5.75 / 1.40	0.58	0.56 ***
14. My academic advisor is concerned about my success as an individual.	6.39	5.90 / 1.37	0.49	6.33	5.55 / 1.58	0.78	0.35 ***
38. There is an adequate selection of food available in the cafeteria.	6.39	4.23 / 1.76	2.16	6.07	4.28 / 1.94	1.79	-0.05
61. Adjunct faculty are competent as classroom instructors.	6.38	5.62 / 1.37	0.76	6.21	5.46 / 1.44	0.75	0.16 ***
1. Most students feel a sense of belonging here.	6.37	5.27 / 1.40	1.10	6.02	5.28 / 1.46	0.74	-0.01
51. This institution has a good reputation within the community.	6.37	6.31 / 1.00	0.06	6.25	5.59 / 1.52	0.66	0.72 ***
67. Freedom of expression is protected on campus.	6.37	5.06 / 1.67	1.31	6.27	5.48 / 1.54	0.79	-0.42 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	nt Loma Nazarene University	7 - SSI	National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
76. Campus item: I am able to experience spiritual growth here.	6.36	5.82 / 1.43	0.54				
49. There are adequate services to help me decide upon a career.	6.34	5.83 / 1.21	0.51	6.29	5.33 / 1.53	0.96	0.50 ***
82. Campus item: I feel supported in my spiritual journey.	6.31	5.74 / 1.51	0.57				
91. Financial aid as factor in decision to enroll.	6.30			6.25			
5. Financial aid counselors are helpful.	6.29	5.52 / 1.38	0.77	6.26	5.16 / 1.65	1.10	0.36 ***
22. Counseling staff care about students as individuals.	6.29	5.67 / 1.33	0.62	6.10	5.32 / 1.50	0.78	0.35 ***
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.42 / 1.33	0.85	6.27	5.09 / 1.65	1.18	0.33 ***
63. Student disciplinary procedures are fair.	6.27	5.25 / 1.62	1.02	6.14	5.32 / 1.57	0.82	-0.07
21. The amount of student parking space on campus is adequate.	6.26	3.03 / 1.70	3.23	5.99	4.03 / 2.08	1.96	-1.00 ***
35. The assessment and course placement procedures are reasonable.	6.26	5.68 / 1.20	0.58	6.24	5.41 / 1.44	0.83	0.27 ***
53. Faculty take into consideration student differences as they teach a course.	6.25	5.47 / 1.31	0.78	6.22	5.23 / 1.53	0.99	0.24 ***
44. Academic support services adequately meet the needs of students.	6.24	5.78 / 1.15	0.46	6.17	5.41 / 1.42	0.76	0.37 ***
62. There is a strong commitment to racial harmony on this campus.	6.24	4.89 / 1.70	1.35	6.07	5.59 / 1.45	0.48	-0.70 ***
40. Residence hall regulations are reasonable.	6.23	4.79 / 1.71	1.44	5.94	4.99 / 1.70	0.95	-0.20 ***
64. New student orientation services help students adjust to college.	6.22	5.58 / 1.48	0.64	6.05	5.33 / 1.56	0.72	0.25 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	t Loma Nazarene University	7 - SSI		Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.20	5.64 / 1.34	0.56	6.15	5.15 / 1.66	1.00	0.49 ***
70. Graduate teaching assistants are competent as classroom instructors.	6.20	5.78 / 1.21	0.42	6.05	5.35 / 1.45	0.70	0.43 ***
15. The staff in the health services area are competent.	6.19	5.26 / 1.56	0.93	6.01	5.12 / 1.62	0.89	0.14 **
30. Residence hall staff are concerned about me as an individual.	6.19	5.58 / 1.53	0.61	5.82	5.09 / 1.66	0.73	0.49 ***
73. Student activities fees are put to good use.	6.19	5.20 / 1.46	0.99	6.12	4.81 / 1.71	1.31	0.39 ***
37. I feel a sense of pride about my campus.	6.18	5.79 / 1.38	0.39	5.96	5.25 / 1.64	0.71	0.54 ***
71. Channels for expressing student complaints are readily available.	6.18	5.04 / 1.57	1.14	6.10	4.90 / 1.71	1.20	0.14 *
81. Campus item: There are adequate services for me to explore my faith.	6.16	5.68 / 1.47	0.48				
50. Class change (drop/add) policies are reasonable.	6.15	5.90 / 1.12	0.25	6.15	5.46 / 1.52	0.69	0.44 ***
80. Campus item: There is a good variety of opportunities for spiritual growth on campus.	6.15	5.75 / 1.40	0.40				
46. I can easily get involved in campus organizations.	6.14	5.77 / 1.28	0.37	5.94	5.42 / 1.51	0.52	0.35 ***
90. Cost as factor in decision to enroll.	6.14			6.12			
92. Academic reputation as factor in decision to enroll.	6.14			6.15			
19. My academic advisor helps me set goals to work toward.	6.13	5.33 / 1.54	0.80	6.08	5.16 / 1.69	0.92	0.17 **
78. Campus item: There are adequate opportunities for my spiritual development	6.13	5.74 / 1.37	0.39				

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	nt Loma Nazarene Universit	y - SSI	National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
75. Campus item: I can easily get involved in programs that facilitate my spiritual growth.	6.12	5.79 / 1.35	0.33				
79. Campus item: There are people or programs to help me with my spiritual questions.	6.11	5.65 / 1.46	0.46				
60. I generally know what's happening on campus.	6.10	5.57 / 1.36	0.53	5.98	5.21 / 1.58	0.77	0.36 ***
4. Admissions staff are knowledgeable.	6.09	5.75 / 1.19	0.34	6.20	5.41 / 1.47	0.79	0.34 ***
27. The personnel involved in registration are helpful.	6.09	5.75 / 1.22	0.34	6.23	5.48 / 1.46	0.75	0.27 ***
43. Admissions counselors respond to prospective students' unique needs and requests.	6.09	5.73 / 1.22	0.36	6.06	5.35 / 1.49	0.71	0.38 ***
26. Computer labs are adequate and accessible.	6.08	6.08 / 1.05	0.00	6.24	5.46 / 1.55	0.78	0.62 ***
96. Geographic setting as factor in decision to enroll.	6.08			5.52			
57. I seldom get the "run-around" when seeking information on this campus.	6.07	5.35 / 1.46	0.72	6.14	4.91 / 1.76	1.23	0.44 ***
11. Billing policies are reasonable.	6.05	4.97 / 1.47	1.08	6.16	4.77 / 1.68	1.39	0.20 ***
74. Campus item: Spiritual Development staff are concerned about me as an individual.	6.04	5.40 / 1.55	0.64				
18. Library resources and services are adequate.	6.03	5.81 / 1.13	0.22	6.11	5.61 / 1.34	0.50	0.20 ***
32. Tutoring services are readily available.	6.00	5.92 / 1.16	0.08	6.03	5.61 / 1.43	0.42	0.31 ***
28. Parking lots are well-lighted and secure.	5.99	5.51 / 1.34	0.48	6.05	5.16 / 1.65	0.89	0.35 ***
10. Administrators are approachable to students.	5.96	5.62 / 1.21	0.34	6.06	5.38 / 1.42	0.68	0.24 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	nt Loma Nazarene Universit	y - SSI	National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
97. Campus appearance as factor in decision to enroll.	5.89			5.54			
31. Males and females have equal opportunities to participate in intercollegiate athletics.	5.83	5.54 / 1.53	0.29	5.67	5.48 / 1.56	0.19	0.06
93. Size of institution as factor in decision to enroll.	5.81			5.50			
20. The business office is open during hours which are convenient for most students.	5.78	5.35 / 1.28	0.43	5.97	5.30 / 1.47	0.67	0.05
42. There are a sufficient number of weekend activities for students.	5.73	4.77 / 1.64	0.96	5.55	4.69 / 1.75	0.86	0.08
98. Personalized attention prior to enrollment as factor in decision to enroll.	5.72			5.72			
52. The student center is a comfortable place for students to spend their leisure time.	5.69	5.53 / 1.28	0.16	5.92	5.18 / 1.66	0.74	0.35 ***
13. Library staff are helpful and approachable.	5.64	6.06 / 1.07	-0.42	5.77	5.70 / 1.33	0.07	0.36 ***
77. Campus item: I am aware of leadership opportunities in Spiritual Development.	5.63	5.35 / 1.59	0.28				
54. Bookstore staff are helpful.	5.59	5.71 / 1.26	-0.12	5.85	5.50 / 1.50	0.35	0.21 ***
56. The student handbook provides helpful information about campus life.	5.52	5.46 / 1.32	0.06	5.69	5.25 / 1.50	0.44	0.21 ***
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.34	4.55 / 1.61	0.79	5.30	4.51 / 1.84	0.79	0.04
9. A variety of intramural activities are offered.	5.19	5.64 / 1.19	-0.45	5.16	5.06 / 1.57	0.10	0.58 ***
95. Recommendations from family/friends as factor in decision to enroll.	5.13			4.93			

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Items: In Order of Importance

	Poir	t Loma Nazarene University	- SSI		Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
94. Opportunity to play sports as factor in decision to enroll.	3.47			3.80			
83. Campus item 10							
84. Institution's commitment to part-time students?		5.46 / 1.29			5.29 / 1.50		0.17 *
85. Institution's commitment to evening students?		5.27 / 1.41			5.30 / 1.52		-0.03
86. Institution's commitment to older, returning learners?		5.44 / 1.36			5.44 / 1.47		0.00
87. Institution's commitment to under-represented populations?		4.97 / 1.66			5.35 / 1.50		-0.38 ***
88. Institution's commitment to commuters?		5.28 / 1.48			5.15 / 1.65		0.13 *
89. Institution's commitment to students with disabilities?		5.55 / 1.43			5.52 / 1.49		0.03

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Academic Advising

	Poir	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING	6.44	5.84 / 1.11	0.60	6.36	5.57 / 1.29	0.79	0.27 ***
6. My academic advisor is approachable.	6.49	5.91 / 1.44	0.58	6.42	5.75 / 1.55	0.67	0.16 ***
14. My academic advisor is concerned about my success as an individual.	6.39	5.90 / 1.37	0.49	6.33	5.55 / 1.58	0.78	0.35 ***
19. My academic advisor helps me set goals to work toward.	6.13	5.33 / 1.54	0.80	6.08	5.16 / 1.69	0.92	0.17 **
33. My academic advisor is knowledgeable about requirements in my major.	6.63	6.13 / 1.25	0.50	6.50	5.74 / 1.54	0.76	0.39 ***
55. Major requirements are clear and reasonable.	6.57	5.95 / 1.17	0.62	6.44	5.63 / 1.40	0.81	0.32 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Campus Climate

	Poir	nt Loma Nazarene University	- SSI		National Four-Year Privates			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
CAMPUS CLIMATE	6.38	5.67 / 0.89	0.71	6.23	5.39 / 1.13	0.84	0.28 ***	
1. Most students feel a sense of belonging here.	6.37	5.27 / 1.40	1.10	6.02	5.28 / 1.46	0.74	-0.01	
2. The campus staff are caring and helpful.	6.53	6.04 / 1.02	0.49	6.37	5.61 / 1.35	0.76	0.43 ***	
3. Faculty care about me as an individual.	6.45	6.03 / 1.12	0.42	6.26	5.55 / 1.39	0.71	0.48 ***	
7. The campus is safe and secure for all students.	6.58	6.07 / 1.18	0.51	6.45	5.74 / 1.40	0.71	0.33 ***	
10. Administrators are approachable to students.	5.96	5.62 / 1.21	0.34	6.06	5.38 / 1.42	0.68	0.24 ***	
29. It is an enjoyable experience to be a student on this campus.	6.68	5.94 / 1.31	0.74	6.44	5.46 / 1.56	0.98	0.48 ***	
37. I feel a sense of pride about my campus.	6.18	5.79 / 1.38	0.39	5.96	5.25 / 1.64	0.71	0.54 ***	
41. There is a commitment to academic excellence on this campus.	6.52	6.02 / 1.05	0.50	6.38	5.58 / 1.42	0.80	0.44 ***	
45. Students are made to feel welcome on this campus.	6.56	5.79 / 1.35	0.77	6.35	5.63 / 1.44	0.72	0.16 ***	
51. This institution has a good reputation within the community.	6.37	6.31 / 1.00	0.06	6.25	5.59 / 1.52	0.66	0.72 ***	
57. I seldom get the "run-around" when seeking information on this campus.	6.07	5.35 / 1.46	0.72	6.14	4.91 / 1.76	1.23	0.44 ***	
59. This institution shows concern for students as individuals.	6.55	5.97 / 1.21	0.58	6.38	5.40 / 1.57	0.98	0.57 ***	
60. I generally know what's happening on campus.	6.10	5.57 / 1.36	0.53	5.98	5.21 / 1.58	0.77	0.36 ***	
62. There is a strong commitment to racial harmony on this campus.	6.24	4.89 / 1.70	1.35	6.07	5.59 / 1.45	0.48	-0.70 ***	
66. Tuition paid is a worthwhile investment.	6.62	5.36 / 1.44	1.26	6.48	4.95 / 1.74	1.53	0.41 ***	

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Campus Climate

	Poin	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
67. Freedom of expression is protected on campus.	6.37	5.06 / 1.67	1.31	6.27	5.48 / 1.54	0.79	-0.42 ***
71. Channels for expressing student complaints are readily available.	6.18	5.04 / 1.57	1.14	6.10	4.90 / 1.71	1.20	0.14 *

#### Scales: In Order With Items That Make Up the Scale - Campus Life

	Point Loma Nazarene University - SSI				Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS LIFE	5.98	5.19 / 0.98	0.79	5.86	5.06 / 1.18	0.80	0.13 ***
9. A variety of intramural activities are offered.	5.19	5.64 / 1.19	-0.45	5.16	5.06 / 1.57	0.10	0.58 ***
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	6.45	5.02 / 1.46	1.43	6.13	4.79 / 1.74	1.34	0.23 ***
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.34	4.55 / 1.61	0.79	5.30	4.51 / 1.84	0.79	0.04
30. Residence hall staff are concerned about me as an individual.	6.19	5.58 / 1.53	0.61	5.82	5.09 / 1.66	0.73	0.49 ***
31. Males and females have equal opportunities to participate in intercollegiate athletics.	5.83	5.54 / 1.53	0.29	5.67	5.48 / 1.56	0.19	0.06
38. There is an adequate selection of food available in the cafeteria.	6.39	4.23 / 1.76	2.16	6.07	4.28 / 1.94	1.79	-0.05
40. Residence hall regulations are reasonable.	6.23	4.79 / 1.71	1.44	5.94	4.99 / 1.70	0.95	-0.20 ***
42. There are a sufficient number of weekend activities for students.	5.73	4.77 / 1.64	0.96	5.55	4.69 / 1.75	0.86	0.08
46. I can easily get involved in campus organizations.	6.14	5.77 / 1.28	0.37	5.94	5.42 / 1.51	0.52	0.35 ***
52. The student center is a comfortable place for students to spend their leisure time.	5.69	5.53 / 1.28	0.16	5.92	5.18 / 1.66	0.74	0.35 ***
56. The student handbook provides helpful information about campus life.	5.52	5.46 / 1.32	0.06	5.69	5.25 / 1.50	0.44	0.21 ***
63. Student disciplinary procedures are fair.	6.27	5.25 / 1.62	1.02	6.14	5.32 / 1.57	0.82	-0.07
64. New student orientation services help students adjust to college.	6.22	5.58 / 1.48	0.64	6.05	5.33 / 1.56	0.72	0.25 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Campus Life

	Poir	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
67. Freedom of expression is protected on campus.	6.37	5.06 / 1.67	1.31	6.27	5.48 / 1.54	0.79	-0.42 ***
73. Student activities fees are put to good use.	6.19	5.20 / 1.46	0.99	6.12	4.81 / 1.71	1.31	0.39 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Campus Support Services

	Poin	Point Loma Nazarene University - SSI National Four-Year Privates					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SUPPORT SERVICES	5.98	5.89 / 0.80	0.09	6.07	5.52 / 1.06	0.55	0.37 ***
13. Library staff are helpful and approachable.	5.64	6.06 / 1.07	-0.42	5.77	5.70 / 1.33	0.07	0.36 ***
18. Library resources and services are adequate.	6.03	5.81 / 1.13	0.22	6.11	5.61 / 1.34	0.50	0.20 ***
26. Computer labs are adequate and accessible.	6.08	6.08 / 1.05	0.00	6.24	5.46 / 1.55	0.78	0.62 ***
32. Tutoring services are readily available.	6.00	5.92 / 1.16	0.08	6.03	5.61 / 1.43	0.42	0.31 ***
44. Academic support services adequately meet the needs of students.	6.24	5.78 / 1.15	0.46	6.17	5.41 / 1.42	0.76	0.37 ***
49. There are adequate services to help me decide upon a career.	6.34	5.83 / 1.21	0.51	6.29	5.33 / 1.53	0.96	0.50 ***
54. Bookstore staff are helpful.	5.59	5.71 / 1.26	-0.12	5.85	5.50 / 1.50	0.35	0.21 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Concern for the Individual

	Point Loma Nazarene University - SSI National Four-Year Privates					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CONCERN FOR THE INDIVIDUAL	6.39	5.80 / 0.94	0.59	6.23	5.40 / 1.19	0.83	0.40 ***
3. Faculty care about me as an individual.	6.45	6.03 / 1.12	0.42	6.26	5.55 / 1.39	0.71	0.48 ***
14. My academic advisor is concerned about my success as an individual.	6.39	5.90 / 1.37	0.49	6.33	5.55 / 1.58	0.78	0.35 ***
22. Counseling staff care about students as individuals.	6.29	5.67 / 1.33	0.62	6.10	5.32 / 1.50	0.78	0.35 ***
25. Faculty are fair and unbiased in their treatment of individual students.	6.46	5.59 / 1.28	0.87	6.39	5.38 / 1.51	1.01	0.21 ***
30. Residence hall staff are concerned about me as an individual.	6.19	5.58 / 1.53	0.61	5.82	5.09 / 1.66	0.73	0.49 ***
59. This institution shows concern for students as individuals.	6.55	5.97 / 1.21	0.58	6.38	5.40 / 1.57	0.98	0.57 ***

#### Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	Poir	t Loma Nazarene University	- SSI		National Four-Year Privates			
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
INSTRUCTIONAL EFFECTIVENESS	6.52	5.87 / 0.79	0.65	6.39	5.55 / 1.07	0.84	0.32 ***	
3. Faculty care about me as an individual.	6.45	6.03 / 1.12	0.42	6.26	5.55 / 1.39	0.71	0.48 ***	
8. The content of the courses within my major is valuable.	6.73	5.99 / 1.09	0.74	6.61	5.70 / 1.33	0.91	0.29 ***	
16. The instruction in my major field is excellent.	6.69	5.97 / 1.13	0.72	6.58	5.68 / 1.36	0.90	0.29 ***	
25. Faculty are fair and unbiased in their treatment of individual students.	6.46	5.59 / 1.28	0.87	6.39	5.38 / 1.51	1.01	0.21 ***	
39. I am able to experience intellectual growth here.	6.67	6.17 / 1.05	0.50	6.49	5.73 / 1.36	0.76	0.44 ***	
41. There is a commitment to academic excellence on this campus.	6.52	6.02 / 1.05	0.50	6.38	5.58 / 1.42	0.80	0.44 ***	
47. Faculty provide timely feedback about student progress in a course.	6.46	5.44 / 1.23	1.02	6.35	5.25 / 1.52	1.10	0.19 ***	
53. Faculty take into consideration student differences as they teach a course.	6.25	5.47 / 1.31	0.78	6.22	5.23 / 1.53	0.99	0.24 ***	
58. The quality of instruction I receive in most of my classes is excellent.	6.68	5.97 / 1.05	0.71	6.51	5.59 / 1.37	0.92	0.38 ***	
61. Adjunct faculty are competent as classroom instructors.	6.38	5.62 / 1.37	0.76	6.21	5.46 / 1.44	0.75	0.16 ***	
65. Faculty are usually available after class and during office hours.	6.42	6.09 / 1.03	0.33	6.33	5.75 / 1.33	0.58	0.34 ***	
68. Nearly all of the faculty are knowledgeable in their field.	6.71	6.22 / 0.95	0.49	6.55	5.89 / 1.28	0.66	0.33 ***	
69. There is a good variety of courses provided on this campus.	6.52	5.70 / 1.27	0.82	6.42	5.50 / 1.49	0.92	0.20 ***	
70. Graduate teaching assistants are competent as classroom instructors.	6.20	5.78 / 1.21	0.42	6.05	5.35 / 1.45	0.70	0.43 ***	

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid

	Point Loma Nazarene University - SSI National Four-Year Privates					Mean Difference	
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RECRUITMENT AND FINANCIAL AID	6.25	5.47 / 0.98	0.78	6.22	5.19 / 1.26	1.03	0.28 ***
4. Admissions staff are knowledgeable.	6.09	5.75 / 1.19	0.34	6.20	5.41 / 1.47	0.79	0.34 ***
5. Financial aid counselors are helpful.	6.29	5.52 / 1.38	0.77	6.26	5.16 / 1.65	1.10	0.36 ***
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.42 / 1.33	0.85	6.27	5.09 / 1.65	1.18	0.33 ***
17. Adequate financial aid is available for most students.	6.52	4.83 / 1.55	1.69	6.39	5.00 / 1.66	1.39	-0.17 **
43. Admissions counselors respond to prospective students' unique needs and requests.	6.09	5.73 / 1.22	0.36	6.06	5.35 / 1.49	0.71	0.38 ***
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.20	5.64 / 1.34	0.56	6.15	5.15 / 1.66	1.00	0.49 ***

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	Poin	Point Loma Nazarene University - SSI National Four-Year Privates					Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.15	5.44 / 0.95	0.71	6.21	5.23 / 1.19	0.98	0.21 ***
11. Billing policies are reasonable.	6.05	4.97 / 1.47	1.08	6.16	4.77 / 1.68	1.39	0.20 ***
20. The business office is open during hours which are convenient for most students.	5.78	5.35 / 1.28	0.43	5.97	5.30 / 1.47	0.67	0.05
27. The personnel involved in registration are helpful.	6.09	5.75 / 1.22	0.34	6.23	5.48 / 1.46	0.75	0.27 ***
34. I am able to register for classes I need with few conflicts.	6.65	5.26 / 1.58	1.39	6.52	5.17 / 1.74	1.35	0.09
50. Class change (drop/add) policies are reasonable.	6.15	5.90 / 1.12	0.25	6.15	5.46 / 1.52	0.69	0.44 ***

#### Scales: In Order With Items That Make Up the Scale - Responsiveness to Diverse Populations

	Poin	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RESPONSIVENESS TO DIVERSE POPULATIONS		5.30 / 1.36			5.34 / 1.40		-0.04
84. Institution's commitment to part-time students?		5.46 / 1.29			5.29 / 1.50		0.17 *
85. Institution's commitment to evening students?		5.27 / 1.41			5.30 / 1.52		-0.03
86. Institution's commitment to older, returning learners?		5.44 / 1.36			5.44 / 1.47		0.00
87. Institution's commitment to under-represented populations?		4.97 / 1.66			5.35 / 1.50		-0.38 ***
88. Institution's commitment to commuters?		5.28 / 1.48			5.15 / 1.65		0.13 *
89. Institution's commitment to students with disabilities?		5.55 / 1.43			5.52 / 1.49		0.03

#### Scales: In Order With Items That Make Up the Scale - Safety and Security

	Poir	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.34	5.08 / 1.04	1.26	6.22	5.07 / 1.30	1.15	0.01
7. The campus is safe and secure for all students.	6.58	6.07 / 1.18	0.51	6.45	5.74 / 1.40	0.71	0.33 ***
21. The amount of student parking space on campus is adequate.	6.26	3.03 / 1.70	3.23	5.99	4.03 / 2.08	1.96	-1.00 ***
28. Parking lots are well-lighted and secure.	5.99	5.51 / 1.34	0.48	6.05	5.16 / 1.65	0.89	0.35 ***
36. Security staff respond quickly in emergencies.	6.51	5.80 / 1.29	0.71	6.37	5.31 / 1.60	1.06	0.49 ***

#### Scales: In Order With Items That Make Up the Scale - Service Excellence

	Poir	t Loma Nazarene University	- SSI		Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SERVICE EXCELLENCE	6.14	5.61 / 0.88	0.53	6.09	5.29 / 1.12	0.80	0.32 ***
2. The campus staff are caring and helpful.	6.53	6.04 / 1.02	0.49	6.37	5.61 / 1.35	0.76	0.43 ***
13. Library staff are helpful and approachable.	5.64	6.06 / 1.07	-0.42	5.77	5.70 / 1.33	0.07	0.36 ***
15. The staff in the health services area are competent.	6.19	5.26 / 1.56	0.93	6.01	5.12 / 1.62	0.89	0.14 **
22. Counseling staff care about students as individuals.	6.29	5.67 / 1.33	0.62	6.10	5.32 / 1.50	0.78	0.35 ***
27. The personnel involved in registration are helpful.	6.09	5.75 / 1.22	0.34	6.23	5.48 / 1.46	0.75	0.27 ***
57. I seldom get the "run-around" when seeking information on this campus.	6.07	5.35 / 1.46	0.72	6.14	4.91 / 1.76	1.23	0.44 ***
60. I generally know what's happening on campus.	6.10	5.57 / 1.36	0.53	5.98	5.21 / 1.58	0.77	0.36 ***
71. Channels for expressing student complaints are readily available.	6.18	5.04 / 1.57	1.14	6.10	4.90 / 1.71	1.20	0.14 *

\* Difference statistically significant at the .05 level

#### Scales: In Order With Items That Make Up the Scale - Student Centeredness

	Point Loma Nazarene University - SSI			National Four-Year Privates			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.44	5.77 / 0.98	0.67	6.27	5.46 / 1.20	0.81	0.31 ***
1. Most students feel a sense of belonging here.	6.37	5.27 / 1.40	1.10	6.02	5.28 / 1.46	0.74	-0.01
2. The campus staff are caring and helpful.	6.53	6.04 / 1.02	0.49	6.37	5.61 / 1.35	0.76	0.43 ***
10. Administrators are approachable to students.	5.96	5.62 / 1.21	0.34	6.06	5.38 / 1.42	0.68	0.24 ***
29. It is an enjoyable experience to be a student on this campus.	6.68	5.94 / 1.31	0.74	6.44	5.46 / 1.56	0.98	0.48 ***
45. Students are made to feel welcome on this campus.	6.56	5.79 / 1.35	0.77	6.35	5.63 / 1.44	0.72	0.16 ***
59. This institution shows concern for students as individuals.	6.55	5.97 / 1.21	0.58	6.38	5.40 / 1.57	0.98	0.57 ***

#### **Items: In Sequential Order**

	Poir	Point Loma Nazarene University -		Point Loma Nazarene University - SSI		na Nazarene University - SSI National Four-Year Privates			National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap						
1. Most students feel a sense of belonging here.	6.37	5.27 / 1.40	1.10	6.02	5.28 / 1.46	0.74	-0.01					
2. The campus staff are caring and helpful.	6.53	6.04 / 1.02	0.49	6.37	5.61 / 1.35	0.76	0.43 ***					
3. Faculty care about me as an individual.	6.45	6.03 / 1.12	0.42	6.26	5.55 / 1.39	0.71	0.48 ***					
4. Admissions staff are knowledgeable.	6.09	5.75 / 1.19	0.34	6.20	5.41 / 1.47	0.79	0.34 ***					
5. Financial aid counselors are helpful.	6.29	5.52 / 1.38	0.77	6.26	5.16 / 1.65	1.10	0.36 ***					
6. My academic advisor is approachable.	6.49	5.91 / 1.44	0.58	6.42	5.75 / 1.55	0.67	0.16 ***					
7. The campus is safe and secure for all students.	6.58	6.07 / 1.18	0.51	6.45	5.74 / 1.40	0.71	0.33 ***					
8. The content of the courses within my major is valuable.	6.73	5.99 / 1.09	0.74	6.61	5.70 / 1.33	0.91	0.29 ***					
9. A variety of intramural activities are offered.	5.19	5.64 / 1.19	-0.45	5.16	5.06 / 1.57	0.10	0.58 ***					
10. Administrators are approachable to students.	5.96	5.62 / 1.21	0.34	6.06	5.38 / 1.42	0.68	0.24 ***					
11. Billing policies are reasonable.	6.05	4.97 / 1.47	1.08	6.16	4.77 / 1.68	1.39	0.20 ***					
12. Financial aid awards are announced to students in time to be helpful in college planning.	6.27	5.42 / 1.33	0.85	6.27	5.09 / 1.65	1.18	0.33 ***					
13. Library staff are helpful and approachable.	5.64	6.06 / 1.07	-0.42	5.77	5.70 / 1.33	0.07	0.36 ***					
14. My academic advisor is concerned about my success as an individual.	6.39	5.90 / 1.37	0.49	6.33	5.55 / 1.58	0.78	0.35 ***					
15. The staff in the health services area are competent.	6.19	5.26 / 1.56	0.93	6.01	5.12 / 1.62	0.89	0.14 **					
16. The instruction in my major field is excellent.	6.69	5.97 / 1.13	0.72	6.58	5.68 / 1.36	0.90	0.29 ***					

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Point Loma Nazarene University - SSI National Four-Yea			National Four-Year Private	Year Privates		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
17. Adequate financial aid is available for most students.	6.52	4.83 / 1.55	1.69	6.39	5.00 / 1.66	1.39	-0.17 **
18. Library resources and services are adequate.	6.03	5.81 / 1.13	0.22	6.11	5.61 / 1.34	0.50	0.20 ***
19. My academic advisor helps me set goals to work toward.	6.13	5.33 / 1.54	0.80	6.08	5.16 / 1.69	0.92	0.17 **
20. The business office is open during hours which are convenient for most students.	5.78	5.35 / 1.28	0.43	5.97	5.30 / 1.47	0.67	0.05
21. The amount of student parking space on campus is adequate.	6.26	3.03 / 1.70	3.23	5.99	4.03 / 2.08	1.96	-1.00 ***
22. Counseling staff care about students as individuals.	6.29	5.67 / 1.33	0.62	6.10	5.32 / 1.50	0.78	0.35 ***
23. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air, etc.)	6.45	5.02 / 1.46	1.43	6.13	4.79 / 1.74	1.34	0.23 ***
24. The intercollegiate athletic programs contribute to a strong sense of school spirit.	5.34	4.55 / 1.61	0.79	5.30	4.51 / 1.84	0.79	0.04
25. Faculty are fair and unbiased in their treatment of individual students.	6.46	5.59 / 1.28	0.87	6.39	5.38 / 1.51	1.01	0.21 ***
26. Computer labs are adequate and accessible.	6.08	6.08 / 1.05	0.00	6.24	5.46 / 1.55	0.78	0.62 ***
27. The personnel involved in registration are helpful.	6.09	5.75 / 1.22	0.34	6.23	5.48 / 1.46	0.75	0.27 ***
28. Parking lots are well-lighted and secure.	5.99	5.51 / 1.34	0.48	6.05	5.16 / 1.65	0.89	0.35 ***
29. It is an enjoyable experience to be a student on this campus.	6.68	5.94 / 1.31	0.74	6.44	5.46 / 1.56	0.98	0.48 ***
30. Residence hall staff are concerned about me as an individual.	6.19	5.58 / 1.53	0.61	5.82	5.09 / 1.66	0.73	0.49 ***
31. Males and females have equal opportunities to participate in intercollegiate athletics.	5.83	5.54 / 1.53	0.29	5.67	5.48 / 1.56	0.19	0.06

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Point Loma Nazarene University - SSI National Four-Year Privates			Point Loma Nazarene University - SSI National		ational Four-Year Privates		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap		
32. Tutoring services are readily available.	6.00	5.92 / 1.16	0.08	6.03	5.61 / 1.43	0.42	0.31 ***	
33. My academic advisor is knowledgeable about requirements in my major.	6.63	6.13 / 1.25	0.50	6.50	5.74 / 1.54	0.76	0.39 ***	
34. I am able to register for classes I need with few conflicts.	6.65	5.26 / 1.58	1.39	6.52	5.17 / 1.74	1.35	0.09	
35. The assessment and course placement procedures are reasonable.	6.26	5.68 / 1.20	0.58	6.24	5.41 / 1.44	0.83	0.27 ***	
36. Security staff respond quickly in emergencies.	6.51	5.80 / 1.29	0.71	6.37	5.31 / 1.60	1.06	0.49 ***	
37. I feel a sense of pride about my campus.	6.18	5.79 / 1.38	0.39	5.96	5.25 / 1.64	0.71	0.54 ***	
38. There is an adequate selection of food available in the cafeteria.	6.39	4.23 / 1.76	2.16	6.07	4.28 / 1.94	1.79	-0.05	
39. I am able to experience intellectual growth here.	6.67	6.17 / 1.05	0.50	6.49	5.73 / 1.36	0.76	0.44 ***	
40. Residence hall regulations are reasonable.	6.23	4.79 / 1.71	1.44	5.94	4.99 / 1.70	0.95	-0.20 ***	
41. There is a commitment to academic excellence on this campus.	6.52	6.02 / 1.05	0.50	6.38	5.58 / 1.42	0.80	0.44 ***	
42. There are a sufficient number of weekend activities for students.	5.73	4.77 / 1.64	0.96	5.55	4.69 / 1.75	0.86	0.08	
43. Admissions counselors respond to prospective students' unique needs and requests.	6.09	5.73 / 1.22	0.36	6.06	5.35 / 1.49	0.71	0.38 ***	
44. Academic support services adequately meet the needs of students.	6.24	5.78 / 1.15	0.46	6.17	5.41 / 1.42	0.76	0.37 ***	
45. Students are made to feel welcome on this campus.	6.56	5.79 / 1.35	0.77	6.35	5.63 / 1.44	0.72	0.16 ***	
46. I can easily get involved in campus organizations.	6.14	5.77 / 1.28	0.37	5.94	5.42 / 1.51	0.52	0.35 ***	

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\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Point Loma Nazarene University - SSI				Mean Difference		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
47. Faculty provide timely feedback about student progress in a course.	6.46	5.44 / 1.23	1.02	6.35	5.25 / 1.52	1.10	0.19 ***
48. Admissions counselors accurately portray the campus in their recruiting practices.	6.20	5.64 / 1.34	0.56	6.15	5.15 / 1.66	1.00	0.49 ***
49. There are adequate services to help me decide upon a career.	6.34	5.83 / 1.21	0.51	6.29	5.33 / 1.53	0.96	0.50 ***
50. Class change (drop/add) policies are reasonable.	6.15	5.90 / 1.12	0.25	6.15	5.46 / 1.52	0.69	0.44 ***
51. This institution has a good reputation within the community.	6.37	6.31 / 1.00	0.06	6.25	5.59 / 1.52	0.66	0.72 ***
52. The student center is a comfortable place for students to spend their leisure time.	5.69	5.53 / 1.28	0.16	5.92	5.18 / 1.66	0.74	0.35 ***
53. Faculty take into consideration student differences as they teach a course.	6.25	5.47 / 1.31	0.78	6.22	5.23 / 1.53	0.99	0.24 ***
54. Bookstore staff are helpful.	5.59	5.71 / 1.26	-0.12	5.85	5.50 / 1.50	0.35	0.21 ***
55. Major requirements are clear and reasonable.	6.57	5.95 / 1.17	0.62	6.44	5.63 / 1.40	0.81	0.32 ***
56. The student handbook provides helpful information about campus life.	5.52	5.46 / 1.32	0.06	5.69	5.25 / 1.50	0.44	0.21 ***
57. I seldom get the "run-around" when seeking information on this campus.	6.07	5.35 / 1.46	0.72	6.14	4.91 / 1.76	1.23	0.44 ***
58. The quality of instruction I receive in most of my classes is excellent.	6.68	5.97 / 1.05	0.71	6.51	5.59 / 1.37	0.92	0.38 ***
59. This institution shows concern for students as individuals.	6.55	5.97 / 1.21	0.58	6.38	5.40 / 1.57	0.98	0.57 ***
60. I generally know what's happening on campus.	6.10	5.57 / 1.36	0.53	5.98	5.21 / 1.58	0.77	0.36 ***
61. Adjunct faculty are competent as classroom instructors.	6.38	5.62 / 1.37	0.76	6.21	5.46 / 1.44	0.75	0.16 ***

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Poir	Point Loma Nazarene University - SSI		niversity - SSI National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
62. There is a strong commitment to racial harmony on this campus.	6.24	4.89 / 1.70	1.35	6.07	5.59 / 1.45	0.48	-0.70 ***
63. Student disciplinary procedures are fair.	6.27	5.25 / 1.62	1.02	6.14	5.32 / 1.57	0.82	-0.07
64. New student orientation services help students adjust to college.	6.22	5.58 / 1.48	0.64	6.05	5.33 / 1.56	0.72	0.25 ***
65. Faculty are usually available after class and during office hours.	6.42	6.09 / 1.03	0.33	6.33	5.75 / 1.33	0.58	0.34 ***
66. Tuition paid is a worthwhile investment.	6.62	5.36 / 1.44	1.26	6.48	4.95 / 1.74	1.53	0.41 ***
67. Freedom of expression is protected on campus.	6.37	5.06 / 1.67	1.31	6.27	5.48 / 1.54	0.79	-0.42 ***
68. Nearly all of the faculty are knowledgeable in their field.	6.71	6.22 / 0.95	0.49	6.55	5.89 / 1.28	0.66	0.33 ***
69. There is a good variety of courses provided on this campus.	6.52	5.70 / 1.27	0.82	6.42	5.50 / 1.49	0.92	0.20 ***
70. Graduate teaching assistants are competent as classroom instructors.	6.20	5.78 / 1.21	0.42	6.05	5.35 / 1.45	0.70	0.43 ***
71. Channels for expressing student complaints are readily available.	6.18	5.04 / 1.57	1.14	6.10	4.90 / 1.71	1.20	0.14 *
72. On the whole, the campus is well-maintained.	6.42	6.31 / 0.91	0.11	6.33	5.75 / 1.40	0.58	0.56 ***
73. Student activities fees are put to good use.	6.19	5.20 / 1.46	0.99	6.12	4.81 / 1.71	1.31	0.39 ***
74. Campus item: Spiritual Development staff are concerned about me as an individual.	6.04	5.40 / 1.55	0.64				
75. Campus item: I can easily get involved in programs that facilitate my spiritual growth.	6.12	5.79 / 1.35	0.33				
76. Campus item: I am able to experience spiritual growth here.	6.36	5.82 / 1.43	0.54				

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Poir	Point Loma Nazarene University - SSI			National Four-Year Privates			National Four-Year Privates		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
77. Campus item: I am aware of leadership opportunities in Spiritual Development.	5.63	5.35 / 1.59	0.28							
78. Campus item: There are adequate opportunities for my spiritual development	6.13	5.74 / 1.37	0.39							
79. Campus item: There are people or programs to help me with my spiritual questions.	6.11	5.65 / 1.46	0.46							
80. Campus item: There is a good variety of opportunities for spiritual growth on campus.	6.15	5.75 / 1.40	0.40							
81. Campus item: There are adequate services for me to explore my faith.	6.16	5.68 / 1.47	0.48							
82. Campus item: I feel supported in my spiritual journey.	6.31	5.74 / 1.51	0.57							
83. Campus item 10										
84. Institution's commitment to part-time students?		5.46 / 1.29			5.29 / 1.50		0.17 *			
85. Institution's commitment to evening students?		5.27 / 1.41			5.30 / 1.52		-0.03			
86. Institution's commitment to older, returning learners?		5.44 / 1.36			5.44 / 1.47		0.00			
87. Institution's commitment to under-represented populations?		4.97 / 1.66			5.35 / 1.50		-0.38 ***			
88. Institution's commitment to commuters?		5.28 / 1.48			5.15 / 1.65		0.13 *			
89. Institution's commitment to students with disabilities?		5.55 / 1.43			5.52 / 1.49		0.03			
90. Cost as factor in decision to enroll.	6.14			6.12						
91. Financial aid as factor in decision to enroll.	6.30			6.25						
92. Academic reputation as factor in decision to enroll.	6.14			6.15						

\* Difference statistically significant at the .05 level

\*\* Difference statistically significant at the .01 level \*\*\* Difference statistically significant at the .001 level

#### **Items: In Sequential Order**

	Point Loma Nazarene University - SSI			National Four-Year Privates			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
93. Size of institution as factor in decision to enroll.	5.81			5.50			
94. Opportunity to play sports as factor in decision to enroll.	3.47			3.80			
95. Recommendations from family/friends as factor in decision to enroll.	5.13			4.93			
96. Geographic setting as factor in decision to enroll.	6.08			5.52			
97. Campus appearance as factor in decision to enroll.	5.89			5.54			
98. Personalized attention prior to enrollment as factor in decision to enroll.	5.72			5.72			

#### **Summary Items**

Summary Item	Point Loma Nazarene University - SSI	National Four-Year Privates	Mean Difference
So far, how has your college experience met your expectations?	Average: 5.10	Average: 4.63	0.47
1=Much worse than expected	0%	2%	
2=Quite a bit worse than I expected	2%	2%	
3=Worse than I expected	9%	11%	
4=About what I expected	20%	31%	
5=Better than I expected	26%	24%	
6=Quite a bit better than I expected	19%	13%	
7=Much better than expected	20%	12%	
Rate your overall satisfaction with your experience here thus far.	Average: 5.82	Average: 5.28	0.54
1=Not satisfied at all	0%	1%	
2=Not very satisfied	2%	4%	
3=Somewhat dissatisfied	5%	8%	
4=Neutral	4%	10%	
5=Somewhat satisfied	10%	17%	
6=Satisfied	42%	37%	
7=Very satisfied	32%	19%	
All in all, if you had to do it over, would you enroll here again?	Average: 5.83	Average: 5.20	0.63
1=Definitely not	1%	4%	
2=Probably not	4%	7%	
3=Maybe not	5%	6%	
4=I don't know	6%	10%	
5=Maybe yes	9%	12%	
6=Probably yes	22%	26%	
7=Definitely yes	50%	30%	