## 2 - MARKETING AND RECRUITMENT REVIEW CHECKLIST

Under federal regulation §602.16(a)(1)(vii), WSCUC is required to demonstrate that it monitors the institution's recruiting and admissions practices.

Material Reviewed	Questions and Comments: (Enter findings and recommendations in the Comments sections of this table as appropriate.)
**Federal Requirements	Does the institution follow federal requirements on recruiting
	students?
	☐ YES ☐ NO
	Comments:
Degree completion and cost	Does the institution provide information about the typical
	length of time to degree?
	☐ YES ☐ NO
	Does the institution provide information about the overall cost
	of the degree?

	☐ YES ☐ NO
	Comments:
Careers and employment	Does the institution provide information about the kinds of jobs
	for which its graduates are qualified, as applicable?
	☐ YES ☐ NO
	Does the institution provide information about the employment
	of its graduates, as applicable?
	☐ YES ☐ NO
	Comments:

<sup>\*\*</sup>Section 487 (a)(20) of the Higher Education Act (HEA) prohibits Title IV eligible institutions from providing incentive compensation to employees or third party entities for their success in securing student enrollments. Incentive compensation includes commissions, bonus payments, merit salary adjustments, and promotion decisions based solely on success in enrolling students. These requirements do not apply to the recruitment of international students residing in foreign countries who are not eligible to receive Federal financial aid.

Review Completed By
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Date: