An environment that provides support for inquiry, scholarship, research, and/or professional practice	Each course in the MBA program has a requirement for research, inquiry or professional practice. For example, the capstone course in the program requires students to incorporate their learning in the core discipline areas in a research paper. The field experience requirement for daytime MBA students incorporates real-world projects with corporate clients. For details on the research requirements for each course, reference the MBA Program Research Requirements document.
Expectation for student scholarship, evidence-	Approximately 80% of the courses in the MBA curriculum require students to complete
based practice, and/or independent research, and	research-based projects. Additionally, students have the opportunity to work with the
engagement with faculty	Fermanian Business and Economic Institute to complete research projects and corporate
	consulting. For details on the research requirements for each course, reference the MBA
	Program Research Requirements document.
Out of class learning from mentors, campus	MBA students explore professional practice in a variety of ways including the following.
speakers, colloquia, practicum experience, conference participation, and the opportunity to	Guest speakers are regularly utilized in the MBA program. Each semester an Executive
share scholarship and/or professional practice.	Development Event is hosted for students and alumni to hear from a leading business executive. Corporate visits are scheduled every other month for student to get a behind
sitale scholarship and/or professional practice.	the scenes look at local and regional organizations. Following the tours, students have the
	opportunity to sit down in an intimate and informal setting to learn from the executives.
Exposure to the values, skills, attitudes and	The core curriculum was intentionally selected to reflect the broad-based knowledge of
essential content knowledge of the discipline or	business needed by an executive. This is evidenced in the program learning outcome #1:
profession	Demonstrate competency of the concepts, models and theories in the core business disciplines.
Collaboration between students and faculty and	Students collaborate with faculty and other students to integrate knowledge across core
between students and professionals in the field	business disciplines to identify key strategies and opportunities (PLO #2)
Opportunity for advancement in knowledge,	Students identify business issues and recommend solutions using analytical and critical thinking
professional skills and values	skills (PLO #3).
Fosters students' active engagement with the	The core MBA courses require students to understand and reference the academic
literature of the field and create a culture that	literature in the corresponding fields.
promotes the importance of scholarship and/or	
professional practice	
Builds a community of scholars searching for new	Students in the marketing research/data analytics BUS 625 course conduct primary research
knowledge and quest for higher learning	projects.
Expects candidates to explore diverse ideas and	Students analyze the legal, ethical and societal implications of executive-level decision making
think critically about their own values and	(PLO #5).
perspectives	Charles to contract the former of the class decision in the first term of the class
Champions infusion of diversity experiences, cross-	Students evaluate the impact of business decisions in a global context (PLO #4).

cultural elements, and diverse perspectives in the	
graduate curriculum	
Insists candidates take an active role in learning	Specialized orientation sessions are held to introduce graduate students to the expectations
and assume a large share of the responsibility for	of faculty in the graduate MBA program. Students are treated as adults who are
their learning	independently motivated to learn. The environment is distinctly different from the
	undergraduate environment. The orientation is an opportunity to prepare students for this
	change in environment and expectations.[MP1]
Other:	
A baccalaureate degree is required for admission	Yes.
to a graduate program	
Sufficient number of faculty members to exert	There is an MBA faculty committee that meets regularly during the academic year to review
collective responsibility for the development and	curriculum and policies. Due to our small class sizes, faculty forge close relationships with
evaluation of the curricula, academic policies, and	students.
mentoring of students	
Clearly stated objectives differentiated from and	The MBA Program Learning Outcomes are significantly different from the undergraduate
more advanced than undergraduate programs in	programs. Admissions requirements include completion of the Graduate Management
terms of admissions, curricula, standards of	Admission Test (GMAT). Students in the MBA program have higher academic standards
performance and student learning outcomes	including maintaining a minimum 3.0 GPA,[MP2] grades lower than a C are not passing,
	students may not earn more than two "C" grades throughout the program.