

# *Driftwood*

**WRI 2016 Creative Arts Journal Workshop**  
**Point Loma Nazarene University**  
**Spring 2020**  
**1 credit hour**  
**Prerequisite:** Writing 1010 or instructor's approval

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**Objectives:** to produce, promote, and distribute a scholarly, professional literary journal that complements the mission of PLNU while providing students with the opportunity to be involved in, and directly responsible for, each step in the production of *Driftwood* 2020. Spring semester students will learn aspects of literary magazine production and distribution through hands-on work experience.

**OFFICIAL COURSE LEARNING OBJECTIVES:** *Students who complete WRI 2016 will be able to*

1. Produce a professional literary journal that complements the mission of PLNU.
2. Engage aspects of editing and publishing through evaluation of works submitted for publication.
3. Collaborate with others to accomplish the shared task of bringing a publication to completion.
4. Develop a greater understanding of the issues faced by Christian writers and artists; ensure a means of student expression and publication on the PLNU campus.

**Activities:** Due to the workshop orientation of this course, learning will evolve from hands-on activity in all aspects of producing a literary journal, including organization, publicity, reading, selecting entries, copy-editing, marketing, sales, and other activities required and/or sponsored by *Driftwood* 2020. Guidance, direction, and leadership will be provided by the professor/advisor and editors.

**General Expectations and Attendance Policy:** Weekly, one-hour, full-staff meetings and/or editorial staff meetings will be held during class and by arrangement. Students are entitled to one absence per semester; further absences will lower the course grade. Three absences may result in de-enrollment. The only "excused" absences are for Provost-approved activities. IT IS EXTREMELY IMPORTANT THAT STUDENTS MAKE ALL CLASS AND STAFF MEETINGS. Call/email the editor and the professor IN ADVANCE if you are not able to attend a meeting.

**Organizational Flow:** Staff members are responsible for completing assigned tasks on schedule. Self-motivation at staff level is the keys to the publication's success. Problems and concerns should be reported ASAP to committee chairs or to the editors or advisor if committee chairs are unavailable.

Committee chairs need to stay in close regular contact with the editors, who have authority to organize committees, appoint committee chairs, assign miscellaneous tasks, schedule meetings, and make policy decisions in consultation with the advisor. The advisor will be responsible for all funds disbursement and course grades and will advise the editors on major policy and organizational decisions.

**Evaluation:** Letter grades will be based on attendance, initiative, participation in class and outside activities, meeting sales shift responsibilities, and completion of other assignments.

## WRI 2016 / DRIFTWOOD STAFF INFORMATION

### CLASS GUIDELINES

**Please exhibit professionalism at all times in class. Do not** text, tweet, email, use Facebook or Instagram, read outside materials, do work from other classes, or any personal writing while this class is in session. If you don't know what you should be doing, ask an editor. Please do not hold private conversations during class discussions, while the professor or one of the editors is talking to the class, or while someone is asking a question. Whispering is also distracting. Avoid doing anything else that is obviously disruptive to other students or distracting to the editors when they are addressing the class.

### Driftwood Staff Responsibilities:

- Actively encouraging sales: class visits, department visits, word-of-mouth
- Working a weekly one-hour outside-of-class shift to sell *Driftwood*
- Selling copies at one or more special events (Writer's Symposium, graduation, etc.)
- Designing posters for *Driftwood* sales and the awards ceremony
- Working on committees for the awards ceremony: set-up, food, decorations, tear-down, multimedia
- Selling 5 copies of *Driftwood* outside of sales shift

**Time commitment:** average of 3 to 6 hours per week in and out of class

### Driftwood Lesson Plan—Tentative Schedule 2019-2020 School Year, Spring Semester

Before printing	Welcome! Get to know each other Brainstorm Review syllabus Discuss <i>Driftwood</i> process Discuss larger world of publishing Ad poster assignment Sign up for weekly sale shifts Get into awards committees and start planning
After printing	Quality control—check <i>Driftwood</i> copies Deliver <i>Driftwood</i> copies to DBS, judges, ad placers, admin Notify contributors Sales—weekly at caf and special events Finish planning for awards party Publicize awards party Awards Party (3/25) Finish selling copies Begin planning for next year (No class over Spring Break. Final exam during regular class time.)

### Spring Assignment Grid

Complete the following tasks in order to receive a good grade in the class.

	Sale-seeking assignment: Visit a department on campus. Speak to the department head, sell books to professors, present a quick request in front of at least one class, and hang department-specific posters.
	Sales shift: 1-2 hours per week starting when <i>Driftwood</i> is printed and ending when we sell out. Set up a table outside of the cafeteria and sell to professors, students, and visitors.
	Awards Ceremony committee: Serve on one of the awards ceremony committees and facilitate between staff meetings—live music, readings, refreshments, venue and equipment, advertising. Show up for setup/breakdown.
	Personal Sales: Sell at least five <i>Driftwoods</i> outside of sales shifts and class meetings.
	Participation: Show up to every class session on time and prepared.

## IMPORTANT STATEMENTS FROM PLNU AND LJWL

### **PLNU Mission Statement: To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### **COURSE DESCRIPTION**

Hands-on production of PLNU's literary magazine, from theme to finished product. Open to all students. JRN 2015, WRI2016, JRN 2017, JRN 2018 and COM 2075 may be repeated up to a combined total of eight units.

Prerequisite(s): Fulfillment of the College Composition requirement.

### **WRITING PROGRAM LEARNING OUTCOMES**

*Students who complete the WRITING program will be able to:*

1. apply artistry and advanced skills in various forms and genres of writing.
2. demonstrate knowledge of the conventions and terminology of various forms and genres of writing.
3. engage in writing and editorial processes in a professional environment.
4. present written work to live audiences, demonstrating strategies for audience engagement and oral communication.

### **PLNU COPYRIGHT POLICY**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### **PLNU ACADEMIC HONESTY POLICY**

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

### **PLNU ACADEMIC ACCOMMODATIONS POLICY**

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center. ([DRC@pointloma.edu](mailto:DRC@pointloma.edu) or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

### **PLNU ATTENDANCE AND PARTICIPATION POLICY**

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.