Syllabus & Staff Manual

JRN2017: The Mariner Yearbook Workshop

Point Loma Nazarene University Spring 2020 o 1 unit

Welcome! We are excited to have you on board *The Mariner* yearbook staff this year! Our goal is to shape this media from a student's perspective so that our campus yearbook reflects both individual and shared experiences at PLNU this year. Through our unique book, we aim to represent and reflect our entire student body and our love for Christ and our community.

Staff meetings: Tuesdays, 5:00-6:00 p.m. in *The Mariner* offices, bottom floor of BAC

EDITOR	ROLE	EMAIL	MOBILE
Leah Nagel	Editor-in-Chief	lnagel715@pointloma.edu	858-776-4881
Bethany Endo	Photo Editor	bendo2000@pointloma.edu	909-764-1904
Chris Chong	Copy/Social Media Editor	cchong987@pointloma.edu	626-926-5225
Samantha Daichendt	Layout Editor	sdaichendt2022@pointloma.edu	949-784-9006
Paul Diehm	Layout Editor	pmdiehm327@pointloma.edu	913-549-6868
Bethany Mavis (class of '09)	LJWL Adjunct Prof./ Yearbook Advisor	bmavis@pointloma.edu	210-378-0078

Social Media:

Facebook: PLNU Mariner Yearbook

• Instagram: @themarinerplnu

Assignment Folders: To be shared via Google Drive

Typical Time Commitment:

- Approximately 1 to 3 hours per a week
 - o Weekly staff meetings (1/2 to 1 hour)
 - o Campus event coverage, writing and/or shooting photos (varies, but at least 1 hour)
 - o Often the events we need covered are ones you are already planning to attend. It's a great way to get involved on campus, get the inside scoop on the best of PLNU, and connect with friends!

Assignments & Deadlines:

- Writing and photo assignments will be posted on Google Drive.
- Staff members are responsible for keeping track of their own assignments and deadlines.
- Assignments for the week are usually due the following staff meeting.

Course Grading (for students registered in JRN 2017):

- For full credit, students enrolled in JRN 2017 are expected [1] to attend staff meetings regularly (or make documented alternative meetings with editors) and [2] contribute enough content/material (e.g., writing and/or photos) to fill at least five designed pages of the yearbook.
- For the spring semester, other roles outside of writing and photography (such as selling yearbooks, recruiting, working the yearbook booth at events, etc.) can count as credit for the class. Please discuss with me.

Code of Conduct:

- We seek to reflect Christ in all aspects of our yearbook work in the PLNU community, with each other, and through what we produce in words and images.
- The Mariner is a professional publication and is a direct representation of PLNU.
- Journalistic ethics and integrity are a vital part of what we do. Plagiarism and/or copyright fraud is prohibited and may trigger academic discipline. (Read more about PLNU's Academic Honesty policy here.)