MTH 173(3 units)
Business Calculus

T,Th 11:00-12:15 RLC 108

Instructor:	Robert Compton, Ph.D.
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Office Hours:	T,Th 9:30-10:30, 12:30-1:30

Text Books: Calculus and its applications, 11th Edition

University Mission:
Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Department Mission:
The Mathematical, Information, and Computer Sciences department at Point Loma Nazarene University is committed to maintaining a curriculum that provides its students with the tools to be productive, the passion to continue learning, and Christian perspectives to provide a basis for making sound value judgments.

GENERAL EDUCATION
This course is one of the components of the General Education Program at Point Loma Nazarene University, in support of the general education learning outcome: *Quantitative Reasoning: Students will be able to solve problems that are quantitative in nature*. The purpose of general education is to provide a common educational experience, to develop essential skills, and to provide a broad cultural background for personal and professional growth.

Catalog Description:
MTH 173 (3 Units) Business Calculus
A calculus course intended for those studying business economics, or other related business majors. This course covers differential and integral calculus of elementary functions with an emphasis on business applications. This is a brief calculus course and not appropriate for students majoring in science, computer science or mathematics.Prerequisite(s): MTH113 or equivalent.

Learning Outcomes
GE Learning Outcomes:
- Students will be able to solve problems that are quantitative in nature.
- Students will be able to formulate a mathematical model from a verbal description of a problem.
- Students will be able it solve non-routine problems using logic and quantitative techniques.
- Students will be able to construct solutions to problems using computational techniques

Course Learning Outcomes:
- Students will be able to find the derivatives of elementary functions.
- Students will be able to find the anti-derivatives (integrals) of elementary functions.
- Students will be able to apply differentiation and integration to solve business problems.

Course Format
Mathematics is learned by doing. This course is designed to help you learn calculus and quantitative reasoning. You are encouraged to work with each other, however, you are responsible for the material and simply copying answers will be to your detriment.

TOPICS TO BE COVERED
- Differentiation of elementary functions.

- Integration of elementary functions.
- Marginal analysis.
- Optimization.
- Price, demand and revenue.
- Elasticity of demand.
- Consumer and producer surplus.
- Revenue, cost, and profit.

Homework:
Homework will be assigned most days in class and will always be due the next class period. A complete list of pfoblems is at the end of this document. No late work will be accepted, however the lowest two homework scores will be dropped when computing your final grades.

Examinations and the Final Examination:
There will be two Mid-Semester Examinations and a comprehensive Final Examination on **Monday December 11, 2017 7:30-10:00 AM for Sec. 1** or **Wednesday December 13, 2017 7:30-10:00 AM for Sec. 2**. Both Mid-Semester Examinations and the Final Examination will include problems and questions over material assigned in the text, readings and handouts, as well as material presented in class. The examination schedule is included in the daily schedule. The instructor will not accept excuses such as poor communication with parents, benefactors, surf team sponsors and/or travel agents. No examination shall be missed without a well-documented emergency beyond your control. A missed examination without the proper documentation will receive a zero.

Grade Components:

Grade Component	Percent
Two Examinations at 25% each	50
Final Exam	30
Written Homework	20
Total	100

Grading Scale:
Final grades will be computed using the weighting above.Approximate minimal percentages required to obtain a given grade are:

Grading Scale in percentages	A	B	C	D
+		(87.5, 90.0)	(77.5, 80.0)	(67.5, 70.0)
	[92.5, 100]	[82.5, 87.5]	[72.5, 77.5]	[62.5, 67.5]
-	[90.0, 92.5)	[80.0, 82.5)	[70.0, 72.5)	[60.0, 62.5)

Attendance:
Attendance is expected at each class session. In the event of an absence you are responsible for the material covered in class and the assignments given that day.

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.
See http://catalog.pointloma.edu/content.php?catoid=24&navoid=1581#Class_Attendance in the Undergraduate Academic Catalog.

Class Enrollment:
It is the student's responsibility to maintain his/her class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the university), not the instructor. Simply ceasing to attend this course or failing to follow through to arrange for a change of registration (drop/add) may easily result in a grade of F on the official transcript.

Academic Accommodations:
If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See Disability Resource Center for additional information. For more details see the PLNU catalog:
http://catalog.pointloma.edu/content.php?catoid=24&navoid=1581#Academic_Accommodations

Students with learning disabilities who may need accommodations should discuss options with the instructor during the first two weeks of class.

Academic Honesty:
Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See
http://catalog.pointloma.edu/content.php?catoid=24&navoid=1581#Academic_Honestyfor definitions of kinds of academic dishonesty and for further policy information.

Copyright Protected Materials:
Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

Credit Hour:
In the interest of providing sufficient time to accomplish the stated course learning outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 15 weeks. Specific details about how the class meets the credit hour requirements can be provided upon request.

Final Exam:
10:30-1:00 on Thursday May 3, 2018
The final exam date and time is set by the university at the beginning of the semester and may not be changed by the instructor. This schedule can be found on the university website and in the course calendar. No requests for early examinations will be approved. Only in the case that a student is required to take three exams during the same day of finals week, is an instructor authorized to consider changing the exam date and time for that particular student.

The Final Exam is a Comprehensive Examination.

Cell Phones: Turn off any cell phone, pager or things that make noise while you are in class. Also, do not text or work on other classes while in class -to do so is disrespectful to me and your classmates.

General Advice: The key to success in this class is to attend lectures regularly and do your homework. You learn mathematics by doing it yourself. You should expect to spend approximately two hours outside of class working on homework and going over concepts for every one hour in class. When doing your homework, please note it is normal to not be able to do every problem correctly on the first attempt. Do not be discouraged, instead, seek help.

Sources of Help:

1. Me. If you have questions, ask me. See office hours.
2. FREE TUTORING: Math Learning Center, RS-230. Hours are posted on the door.
3. Other classmates. Form study groups! Work together!

Daily Schedule

Tuesday	Thursday
1/9/2018 No Class	1/11 R.1,R.2,R.3 Review of Precalculus
1/16 Review of Precalculus R.4,R.5	1/18 1.1 Limits: numerically and graphically
1/23 1.2,1.3 Average rates of change	1/25 1.3,1.4 Differentiation using limits
1/30 1.5,1.6 Some derivative rules	2/1 1.6,1.7 The chain rule
2/6 2.1,2.2 derivative: max and min	2/8 2.2, 2.4 Derivatives absoulte min and max
2/13 2.5, 2.6 Maximum -minimum: business and economics	2/15 2.6,2.7 Marginals and differential
2/20 **Review for Exam 1**	2/25 **Exam 1**
2/27 2.8, 3.1 Exponential functions	3/1 3.2 Logarithmic functions
3/13 3.3, 3.4 Decay	3/15 3.5 Other Derivatives
3/20 3.6 Amortization	3/22 4.1, 4.2 Antidifferentiation
3/27 4.2, 4.3 Antiderivatives as areas	3/29 **Easter Break (No Classes)**
4/3 4.3 Area and definite integrals	4/5 **Review for Exam 2**
4/10 **Exam 2**	4/12 4.4 Properties of integrals
11/28/2017 4.5 Integration by substitution	4/19 4.6 Integration by parts
12/5/2017 5.1 Consumer-producer surplus	4/26 Review
	5/3/2017 **Final 11:00-12:15**

Homework Schedule

Week	Section	Homework	Homework Due Date
1	R.1	11, 15, 16, 33, 35, 36	1-Sep-17
	R.2	23, 43, 59, 72	1-Sep-17
	R.3	3, 4, 5, 11, 22, 27, 33, 36, 45, 57	1-Sep-17
	R.4	4,15, 21, 41, 43, 62, 67	1-Sep-17
	R.5	11, 13, 25, 30, 33, 45, 61, 83, 87, 91, 95	6-Sep-17
2	1.1	15, 18, 25, 26, 33, 34, 45, 63, 64	8-Sep-17
	1.2	1-8, 10, 13, 17, 18, 20, 21, 31, 32, 38, 39, 47, 53	11-Sep-17
3	1.3	3, 15, 18, 19, 23, 24, 25, 26, 27, 29, 30, 31, 32, 37, 38	13-Sep-17
	1.4	1, 3, 10, 15, 20, 25, 26, 49, 52, 57, 63, 66, 70, 94	15-Sep-17
	1.5	13, 20, 27, 30, 35, 45, 46, 53, 54, 59, 73, 94, 99, 100	18-Sep-17
4	1.6	9, 10, 37, 40, 49, 53, 56, 59, 61	20-Sep-17
	1.7	7, 8, 9, 25, 37, 61, 65, 66, 71, 72, 73, 75, 76	25-Sep-17
5	2.1	4, 5, 11, 12, 17, 29, 71, 72, 79, 80, 85, 86, 87, 93, 96	27-Sep-17
	2.2	6, 7, 12, 13, 17, 48, 49, 54, 55, 63, 64	29-Sep-17
	2.4	4, 5, 19, 20, 52, 53, 57, 62, 97, 102, 103, 104, 117	2-Oct-17
6	2.5	29, 30, 32, 33, 34, 39, 42, 43, 45, 47	4-Oct-17
	2.6	4, 5, 6, 17, 18, 19	6-Oct-17
	2.7	4, 5, 6, 7, 11, 12, 13, 14	9-Oct-17
7		Review for exam 1	
		EXAM 1 (R.1-R.5, 1.1-1.7, 2.1, 2.2, 2.4,-2.7)	
	2.8	8, 9, 12, 19, 22, 26, 27, 29, 34, 35, 37	16-Oct-27
8	3.1	4, 5, 29, 30, 31, 34, 44, 45, 53, 58, 59, 81, 84, 85, 86, 87, 89	18-Oct-17
	3.2	3, 4, 5, 6, 12, 13, 25, 26, 37, 38, 39, 40, 64, 67, 71, 72, 91, 92, 95, 99, 101	20-Oct-17
	3.3	2, 3, 4, 7, 8, 9, 12, 17, 18, 19, 20, 21, 24, 27, 28	23-Oct-17
9	3.4	3, 4, 5, 24, 25, 30, 31, 35, 37	25-Oct-17
	3.5	3, 4, 7, 9, 11, 12, 13, 14, 23, 24, 29, 30	27-Oct-17
10		Financial Mathematics	1-Nov-17
	4.1	5, 6, 11, 12, 15, 16, 28, 35, 39, 40, 51, 56, 57, 59, 60, 62, 63, 65, 66	3-Nov-17
11	4.2	1, 4, 13, 14, 17, 18, 22, 23, 25	6-Nov-17
	4.3	5, 6, 8, 9, 11, 12, 15, 16, 19, 22, 33, 34, 35, 36, 47, 49, 50, 59, 62, 63	10-Nov-17
	4.4	1, 4, 5, 8, 10, 11, 13, 14, 45, 46, 47,	13-Nov-17
12		Review for exam 2	
		EXAM 2 (2.8, 3.1-3.5, 4.1-4.5 and Financial Mathematics)	
13		**Thanksgiving Break**	
14	4.5	1, 2, 7, 9, 15, 29, 31, 32, 40, 43, 46, 59, 87, 88	29-Nov-17
	4.6	6, 7, 9, 11, 13, 16, 26, 27, 31, 33, 35, 38, 39, 40	4-Dec-17
15	5.1	3, 10, 11, 15, 16	8-Dec-17
16		**Sec. 1 FINAL EXAM (COMPREHENSIVE) (7:30-10:00 AM)**	11-Dec-17