

# Course Syllabus

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## SOC420 Social Change



### Course Description

This course explores sociological perspectives on the structure and nature of social change in contemporary societies. Students will develop a theoretically informed understanding of socio-historical processes of social change through a comparative analysis of past and present movements to create change. Attention will be given to the dominant forces of change, including nation-states, corporations, the military-industrial complex, institutions of civil society and technological innovation. Special attention will be given to the how the organizing, activism, and momentum of social movements change history.

### Course Objectives

Upon completion of this course, students should be able to:

- describe basic principles and processes of social change as understood by sociologists and anthropologists
- compare and contrast 3 basic sociological theories of how and why social change happens
- make use of and evaluate common social scientific research methods for understanding social change
- identify multiple historically situated and politically contested drivers (causes) of social change in multiple settings
- articulate the relationship between how our individual actions shape change and how the choices we have or make are often constrained by social forces and conditions beyond our control (agency vs. structure)
- Evaluate the strengths and weaknesses of at least three contemporary social movements that created (or are creating) broad cultural and societal changes

### Topics

Theories of social change

Micro vs macro change

Gradual change vs convulsive change

Social Science methodologies for studying social change Racial Disparities in the Criminal Justice System

### Social Movement Case Studies

Anti-Apartheid Movement

Civil Rights Strategies, Tactics and Legacy

Anti-Human Trafficking

Social movements

US Immigration Reform

Media and Social Change

Law, Law Enforcement and systemic social change

### **Required Texts:**

Lewis, John (2018). [March, Volume 1](https://www.amazon.com/March-Book-One-John-Lewis/dp/1603093001) [↗](https://www.amazon.com/March-Book-One-John-Lewis/dp/1603093001) [. \(https://www.amazon.com/March-Book-One-John-Lewis/dp/1603093001\)](https://www.amazon.com/March-Book-One-John-Lewis/dp/1603093001). Marietta, GA: Top Shelf Productions.

Foot, Kirsten (2016). [Collaborating Against Human Trafficking](https://www.amazon.com/Collaborating-against-Human-Trafficking-Cross-Sector/dp/1442246936/ref=tmm_pap_swatch_0?encoding=UTF8&qid=&sr=) [↗](https://www.amazon.com/Collaborating-against-Human-Trafficking-Cross-Sector/dp/1442246936/ref=tmm_pap_swatch_0?encoding=UTF8&qid=&sr=) [. \(https://www.amazon.com/Collaborating-against-Human-Trafficking-Cross-Sector/dp/1442246936/ref=tmm\\_pap\\_swatch\\_0?encoding=UTF8&qid=&sr=\)](https://www.amazon.com/Collaborating-against-Human-Trafficking-Cross-Sector/dp/1442246936/ref=tmm_pap_swatch_0?encoding=UTF8&qid=&sr=). Lanham, MD: Rowman & Littlefield Publishers.

Noble, Trevor (2000). [Social Theory and Social Change](http://www.amazon.com/dp/0312233299/ref=rdr_ext_tmb) [↗](http://www.amazon.com/dp/0312233299/ref=rdr_ext_tmb) [. \(http://www.amazon.com/dp/0312233299/ref=rdr\\_ext\\_tmb\)](http://www.amazon.com/dp/0312233299/ref=rdr_ext_tmb). New York: Palgrave Macmillan.

### **Additional Readings:**

Additional readings and videos from various sources will be required throughout the semester as assigned. You will be able to find these on Canvas.

### **Course Expectations:**

1. Comprehensive reading of text and assigned materials.
2. Active participation in classroom discussions and activities.
3. Demonstration of the ability to apply foundational knowledge and principles to contemporary social circumstances.
4. Successful and timely completion of assignments, course projects and exams.
5. Faithful attendance as defined by the PLNU Attendance Policy.

### **Classroom participation**

Full participation is expected of all students. Class will include interactive exercises. Students should be prepared to discuss the assigned reading in class. At the instructor's discretion, students may be asked to address topics based on readings, lectures, or projects. Excessive absences and/or lack of participation in class will result in a loss of Participation Points. The university attendance policy can be found at: <http://catalog.pointloma.edu/> (<http://catalog.pointloma.edu/>)

### **Course Assignments:**

#### **1. Social Movements Course Project – 40%**

For the Signature Assignment in the class, students from SOC420 Social Change will develop a profile of a social movement designed to teach the rest of the class the possibilities and challenges associated with intentional attempts

to bring about social and cultural change in the last 30 years. Students will be assigned in groups of 2 or three, taking their preference into account, to one of the following social movements:

The Arab Spring	Pro-Life/Pro-Choice
Black Lives Matter	US Legalization of Marijuana
Brexit	LGBTQIA+ Equality
Fair Trade	US White Power
Invisible Children	

### Project Priorities:

- Theoretical analysis
- Quantitative and qualitative data (statistics and stories)
- Evidence of institutional and ethnographic causes and effects
- Analysis that includes micro and macro perspective
- Evaluation of the strengths, weakness, opportunities and threats to the movement

### Products - APA format

#### 1. Annotated Bibliography (20%)

- No fewer than 7 academically credible **sources** per group member, 15 minimum per group
  - academic = peer reviewed journal articles; academic press books; formal research reports, etc.)
  - at least three sources of solid research describing the movement
  - at least three sources of solid research critically evaluating the movement's outcomes
- No fewer than 6 key web-based digital sites (websites, blogs, vines, twitter feeds, Facebook pages, etc.) that are key to understanding the movement
- All annotations are required to be 4-6 sentences per entry; ½ summative, ½ evaluative. See the following guidelines on how to write summative and evaluative annotated entries: [Annotated Bibliography Guidelines](#)





#### 2. Profile Summary (5-8 pages; 30%)

- Social/cultural history of what the movement is/was trying to address
  - Social history, sometimes described as the 'history of the people', or 'history from below', emerged as an alternative to conventional political history, both in terms of its objects of interest and its belief in deep-rooted economic and social factors as agents of historical change.<sup>1</sup> [https://www.history.ac.uk/makinghistory/themes/social\\_history.html](https://www.history.ac.uk/makinghistory/themes/social_history.html) No social movement arises in a vacuum. Give the social and historical context for the rise of the social movement you are profiling.
  - Your brief social/cultural history should be the narrative that accompanies the Timeline listed below.
- Summary of key leadership and leadership dynamics. While in a stakeholder analysis you are often referencing groups as actors, who are the key personalities that one needs to know about to understand the movement? What roles did they play?
- Timeline of key events, accomplishments, setbacks, etc. This timeline should be a graphic summary of your brief socio-cultural history of the movement. Use creative digital timeline tools.

#### 3. Critical Analysis - (5-8 pages; 30%)

- Citing theoretical frameworks and lessons learned from class, use the following tools to frame your critical analysis of the strengths, weaknesses, opportunities and threats that faced the movement you profile

- Stakeholder Analysis/map: Use this [Stakeholder Analysis Toolkit](#)  as a guide to do your own stakeholder analysis prior to your SWOT analysis
- SWOT Analysis: Use this [SWOT Analysis](#)  summary to frame your own analysis of your movement's strengths, weaknesses, opportunities and threats.

#### 4. Class Group Presentation (20%)

- 20 minute in-class group presentation on the last day of class
- 15 minutes for content, 5 minutes for questions
- Multi-media is encouraged
- Extra credit will be given to those who produce an original piece of art that uses their recommendations on the social issue being studied as a backdrop to portray the way they see the relationship between their faith and sociological analytical skills. Assistance will be given in class with models of what is possible and brainstorming possibilities. This is designed to bring the creative and the academic in conversation, an expression of where social science and faith meet.

## 2. Weekly READ/VIEW Summaries – 30%

Students will write 2-3 page (no more, no less) dense, bulleted summaries of the assigned weekly material in the READ and VIEW sections for each week. The source for each new bullet point is to be documented (e.g. page numbers, film reference, etc.). Reading summaries are to be uploaded to Canvas before the class in which they will be discussed. Students should be prepared to use these summaries to strengthen in-class discussion and exercises. Reading summaries will be evaluated on 1) summary of key points, 2) mechanics and 3) length. See the READ/VIEW Summaries rubric for more detail on grading criteria.

## 3. Exams (midterm + final) – 20%

Two exams will help the professor know how students are engaging with course content and comprehending reading and assigned materials. Midterm and Final Exam dates are listed on the course calendar. Each exam will be a cumulative essay exam requiring both short and long essays. More specific guidance on exams will be given in class.

## 4. Attendance/Participation – 10%

It is important to show up every week prepared for class. Your attendance/participation grade will be based on the quality and quantity of your participation over the entire course. Consistency is expected. As a seminar class that meets once a week, if you miss a class, you miss a whole week out of the course. You cannot afford to do that more than once. By university policy, missing two of these classes that only meet once a week automatically triggers an email to the administration and you will be in danger of being dropped from the course. You can find PLNU's official Attendance Policy [here \(http://catalog.pointloma.edu/content.php?catoid=6&navoid=795#Class\\_Attendance\)](http://catalog.pointloma.edu/content.php?catoid=6&navoid=795#Class_Attendance).

## Grade Determination (points total)

A	A-	B+	B	B-	C+	C	C-	D+	D	F
930-1000	900-929	870-899	830-869	800-829	770-799	730-769	700-729	670-699	630-669	0 – 629

**Academic Accommodation**

All students are expected to meet the minimum standards for this course as set by the instructor. Students with learning disabilities who may need accommodations should first discuss options and services available to them in the Academic Support Center (ASC) during the first two weeks of the semester. The ASC, in turn, will contact professors with official notification and suggested classroom accommodations, as required by federal law. Approved documentation must be provided by the student and placed on file in the ASC prior to the beginning of the semester.




**Note on academic integrity:**

It is assumed that papers submitted and responses on examinations represent your individual efforts. Plagiarism and cheating are grounds for disciplinary action and, as a minimum, will render the particular project unacceptable. If there is reason to suspect that work submitted is not original, you may be required to submit the rough draft and / or notes along with an explanation. All cases of suspected plagiarism will be investigated.



**PLNU Copyright Policy**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

**Course Calendar** (to be amended by the professor):

	General Topic	Theories of Social Change	Social Change through the eyes of Social Movements	Read/View/Do
<b>Week 1 Sept 4</b>	Introductions; Social Theory and Social Change; Intro to Social Movements		South Africa, Apartheid, the Anti-Apartheid Struggle and Post-Apartheid realities	<b>READ:</b> <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">The Movement Action Plan:</a>  <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">(http://www.historyisaweapon.com/defcon1/moyermap.html)</a> <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">A Strategic Framework Describing The</a>  <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">(http://www.historyisaweapon.com/defcon1/moyermap.html)</a> <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">Eight Stages of Successful Social Movements</a>  <a href="http://www.historyisaweapon.com/defcon1/moyermap.html">(http://www.historyisaweapon.com/defcon1/moyermap.html)</a>  <b>VIEW:</b> <a href="#">Resources for Week 1</a>  <b>DO:</b>  Thoroughly review the syllabus, assignments, modules and the entire Social Change Canvas resource prior to the

				<p>first day of class.</p> <p><a href="#">Week 1 - Questions about the Course and Requirements (due before our first class meeting).</a></p>
<b>Week 2</b> <b>Sept 11</b>	Social Science methodologies for studying social change	Why theory matters	Tactics of the Civil Rights Movement	<p><b>READ:</b></p> <p>Lewis, 1st half;</p> <p>Noble, ch.1</p> <p><a href="#">MLK Letter from Birmingham Jail</a> </p> <p><b>VIEW:</b></p> <p><a href="#">Resources for Week 2</a></p> <p><b>DO:</b></p> <p><a href="#">Reading Summary 2</a></p>
<b>Week 3</b> <b>Sept 18</b>	Social Science methodologies for studying social change (cont'd)	Structural Individualism	The Civil Rights Movement: What Changed?	<p><b>READ:</b></p> <p>Lewis, 2nd half;</p> <p>Noble, ch.2</p> <p><b>VIEW:</b></p> <p><a href="#">Resources for Week 3</a></p> <p><b>DO:</b></p> <p><a href="#">Reading Summary 3</a></p>
<b>Week 4</b> <b>Sept 25</b>	Gradual Change vs. Convulsive Change	Social Evolutionary Theories	Research as a mechanism for social change: San Diego's Anti-Human Trafficking movement	<p><b>READ:</b></p> <p>Noble, ch.3;</p> <p>Foot, chs.1 &amp; 2</p> <p><b>VIEW:</b></p> <p><a href="#">Resources for Week 4</a></p> <p><b>DO:</b></p> <p><a href="#">Reading Summary 4</a></p>
<b>Week 5</b> <b>Oct 2</b>	Gradual Change vs. Convulsive	Conflict Theory	Power dynamics, Race and	<p><b>READ:</b></p> <p>Noble, ch.4;</p>

	Change (cont'd)		Gender in the Anti-Trafficking movement	Foot, chs.3 & 4 <b>VIEW:</b> <a href="#">Resources for Week 5</a> <b>DO:</b> <a href="#">Reading Summary 5</a>
<b>Week 6</b> <b>Oct 9</b>	Micro vs Macro Change	Reactionary Theories	Who's Justice? Navigating competing visions of change	<b>READ:</b> Noble, ch.5; Foot, chs.5 & 6 <b>VIEW:</b> <a href="#">Resources for Week 6</a> <b>DO:</b> <a href="#">Reading Summary 6</a>
<b>Week 7</b> <b>Oct 16</b>	Micro vs Macro Change (cont'd)	Social Action Theory	Racial Caste Systems and resistance to change	<b>READ:</b> Noble, ch.6 <b>VIEW:</b> 13th, The Documentary (1st half) in class <b>DO:</b> <a href="#">13th, the Documentary - Discussion Guide (use this for taking notes)</a>  <a href="#">Reading Summary 7</a>
<b>Week 8</b> <b>Oct 23</b>	Mid Term Exam		Progress Review: Social Movement Profiles	
<b>Week 9</b> <b>Oct 30</b>	Legislation, Law, Law Enforcement and Systems Change	Sociological Realism	War on Drugs and mass incarceration	<b>READ:</b> Noble, ch.7 <b>VIEW:</b> 13th, The Documentary (2nd half) in class <b>DO:</b> <a href="#">13th, the Documentary - Discussion Guide (use this for taking notes)</a> 

				<a href="#">Reading Summary 8</a>
<b>Week 10</b> <b>Nov 6</b>	Legislation, Law, Law Enforcement and Systems Change (cont'd)	Systems Theory	Racial disparities in the criminal justice system	<b>READ:</b> Noble, ch.8 <b>VIEW:</b> <a href="#">Resources for Week 10</a> <b>DO:</b> <a href="#">Reading Summary 9</a>
<b>Week 11</b> <b>Nov 13</b>	Media and the Manufacture of Consent/Desire	Modernity and Post-modernity	Rise of the modern nation-state, globalization, modern borders and the global flow of migrants	<b>READ:</b> Noble, ch.9 <b>VIEW:</b> <a href="#">Resources for Week 11</a> <b>DO:</b> <a href="#">Reading Summary 10</a>
<b>Week 12</b> <b>Nov 20</b>	Social Media and Social Change	Postmodernism	Refugees, Asylees and undocumented immigrants	<b>READ:</b> Noble, ch.10 <b>VIEW:</b> <a href="#">Resources for Week 12</a> <b>DO:</b> <a href="#">Reading Summary 11</a>
<b>Week 13</b> <b>Nov 27</b>	Music and Social Change		US-Mexico Migration; Migration as both a cause and an effect of social change	<b>READ:</b>  <b>VIEW:</b> <a href="#">Resources for Week 13</a> <b>DO:</b> <a href="#">Reading Summary 12</a>
<b>Week 14</b> <b>Dec 4</b>	Social Movement Profile Presentations			



























**Week  
15  
Dec 13**

Final

4:30-7pm

## Course Summary:

Date	Details	
Mon Sep 3, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319656">Week 1 - Questions about the Course and Requirements (before our first class meeting)</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319656">https://canvas.pointloma.edu/courses/40334/assignments/319656</a> )	due by 11:59pm
Mon Sep 10, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319613">Social Movement Profile choices</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319613">https://canvas.pointloma.edu/courses/40334/assignments/319613</a> )	due by 11:59pm
Tue Sep 11, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319618">Week 2 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319618">https://canvas.pointloma.edu/courses/40334/assignments/319618</a> )	due by 3pm
Tue Sep 18, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319867">Week 3 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319867">https://canvas.pointloma.edu/courses/40334/assignments/319867</a> )	due by 3pm
Tue Sep 25, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319868">Week 4 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319868">https://canvas.pointloma.edu/courses/40334/assignments/319868</a> )	due by 3pm
Mon Oct 1, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319609">Profile of a Social Movement - Annotated Bibliography</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319609">https://canvas.pointloma.edu/courses/40334/assignments/319609</a> )	due by 11:59pm
Tue Oct 2, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319869">Week 5 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319869">https://canvas.pointloma.edu/courses/40334/assignments/319869</a> )	due by 3pm
Tue Oct 9, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319870">Week 6 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319870">https://canvas.pointloma.edu/courses/40334/assignments/319870</a> )	due by 3pm
Tue Oct 16, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319874">Week 7 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319874">https://canvas.pointloma.edu/courses/40334/assignments/319874</a> )	due by 3pm
Tue Oct 23, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319603">Midterm Exam</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319603">https://canvas.pointloma.edu/courses/40334/assignments/319603</a> )	due by 4:30pm
Mon Oct 29, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319612">Profile of a Social Movement - Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319612">https://canvas.pointloma.edu/courses/40334/assignments/319612</a> )	due by 11:59pm
Tue Oct 30, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319876">Week 9 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319876">https://canvas.pointloma.edu/courses/40334/assignments/319876</a> )	due by 3pm
Tue Nov 6, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319877">Week 10 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319877">https://canvas.pointloma.edu/courses/40334/assignments/319877</a> )	due by 3pm

Date	Details	
Tue Nov 13, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319878">Week 11 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319878">https://canvas.pointloma.edu/courses/40334/assignments/319878</a> )	due by 3pm
	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319610">Profile of a Social Movement - Critical Analysis</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319610">https://canvas.pointloma.edu/courses/40334/assignments/319610</a> )	due by 11:59pm
Tue Nov 20, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319879">Week 12 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319879">https://canvas.pointloma.edu/courses/40334/assignments/319879</a> )	due by 3pm
Tue Nov 27, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319880">Week 13 READ/VIEW Summary</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319880">https://canvas.pointloma.edu/courses/40334/assignments/319880</a> )	due by 3pm
Mon Dec 3, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319611">Profile of a Social Movement - Presentation</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319611">https://canvas.pointloma.edu/courses/40334/assignments/319611</a> )	due by 11:59pm
Fri Dec 7, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319608">Participation</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319608">https://canvas.pointloma.edu/courses/40334/assignments/319608</a> )	due by 11:59pm
Mon Dec 10, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319604">Extra Credit 1</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319604">https://canvas.pointloma.edu/courses/40334/assignments/319604</a> )	due by 11:59pm
	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319605">Extra Credit 2</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319605">https://canvas.pointloma.edu/courses/40334/assignments/319605</a> )	due by 11:59pm
	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319606">Extra Credit 3</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319606">https://canvas.pointloma.edu/courses/40334/assignments/319606</a> )	due by 11:59pm
	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319607">Extra Credit 4</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319607">https://canvas.pointloma.edu/courses/40334/assignments/319607</a> )	due by 11:59pm
Thu Dec 13, 2018	 <a href="https://canvas.pointloma.edu/courses/40334/assignments/319602">Final Exam</a> ( <a href="https://canvas.pointloma.edu/courses/40334/assignments/319602">https://canvas.pointloma.edu/courses/40334/assignments/319602</a> )	due by 7pm